

Proposal for Theme Customization

About Me

StefanMatei.com

My name is Stefan and I'm a web developer with 10 years of WordPress experience.

Project Overview

I will create a new WordPress website or help you redesign your existing one using a premium WordPress theme (for example, a Genesis theme).

How I Work

1. Research

Understanding your project

2. Buying a theme

I help you decide what theme to buy

3. Initial Content & Assets

You send me whatever text content you currently have for the website in DOC format and any images and graphics by email or via Dropbox

4. Development (alpha)

I work on a first round of development to get the website in a state where I can show it to you and get feedback

5. Final Content & Assets

You send me any remaining content and assets

6. Development (beta)

I work on a final round of development, fixing bugs and implementing suggestions from previous feedback

7. Website Tutorial

I create an admin user for you and send you a tutorial on how to add and modify the website

8. Testing

The website is tested across various devices and browsers

9. Taking the site live

The website is switched live

Timeline

Depending on the complexity of the website and how fast you can have the **Final Content & Assets** ready to publish, a project can take anywhere from a couple of weeks to a couple of months. Turnarounds of 10 days or less are possible at a higher hourly rate.

Price

The minimum project budget is **\$750**. This covers:

- WordPress setup and configuration
- Theme customization
- Home page layout and content
- Adding content on up to 5 pages, and uploading up to 10 images

Disclaimers

If any additional features are added, that will affect the price and timeline.

If you don't already have them – we can start without them, but you will also eventually need to purchase the following:

- A premium WordPress theme, unless building a WP theme from the ground up
- Hosting and a domain
- A logo (optional)

Next Steps

Complete the [Website Specifications on Google Forms](#) →

1. You answer a few questions related to the website (link above)
2. I will send you a detailed breakdown of the estimated price.