

2025 Giving Day + March Mania: Combined Challenge for Lehigh FAQ's

ABOUT THE DAY -

On **March 25th & 26th** the Giving Day+ March Mania: Combined Challenge for Lehigh will take place. Giving Day + March Mania is a way for Lehigh Alumni, families, and friends to demonstrate their passion and support for their favorite Lehigh varsity sport.

WHY GIVE? -

Philanthropic support from our Lehigh Athletics family has always been a crucial piece of our goal to achieving distinctive success both in and beyond competition. Incremental financial support from alumni, family and friends is needed in order for teams to compete for Championships, and operate a program of distinction year after year. Support from our community allows teams to hire staff, travel for competition, purchase equipment and uniforms, and provide development activities for our student-athletes to become stronger and successful. We want our programs to be equal to the level of excellence that is Lehigh...but we need your help!

WHERE DO GIFTS GO? –

Sport-Specific Gifts | These dollars go directly to supporting the operating budgets of our 25 NCAA Division 1 varsity athletics teams, and are used to augment recruiting, travel, out-of-season scheduling, and equipment & gear costs that exceed the university budget allotment. Additionally, each program has their own unique annual fundraising priorities that, when provided, enhance our chances of competitive success and deliver an even more memorable student-athlete experience.

The Dean's Fund for Athletics Excellence | These dollars are designed to be flexibly utilized on our department's highest order priorities, such as:

- Maintaining obligations to gender equity, and responding to opportunities without specific funding that emerge
- Providing incremental resources for the student-athlete development programs, including Academic Enrichment, the Flight 45 Leadership Development Program, Sports Performance, and Sports Medicine.

Campus Athletics | Campus Athletics | your support directly impacts three key areas:

Fitness Equipment Enhancement: Your contribution helps upgrade and expand our fitness facilities, providing students with top-notch equipment for an improved training experience and fostering a lifelong commitment to healthy lifestyles.

Instructional and Recreational Programs: Committed to diverse programs, your donation creates new opportunities, sustains existing ones, and reduces cost barriers for student participation. This ensures a well-rounded experience beyond traditional classrooms.

Club Sports: Your generous contribution supports individual Club Sport programs, breaking financial barriers for athletes facing economic challenges.

By backing our campaign, you play a vital role in nurturing students' physical, mental, and social well-being. Your generosity contributes to academic success and overall personal growth.

IS THERE A COMPETITION THIS YEAR? –

Yes, Athletics has issued two challenges. The Athletics Alumni Challenge is scored according to the percentage of participation in giving among each of our varsity sports' alumni bodies during the Giving Day + March Mania campaign. The top five varsity sports alumni bodies will earn extra funds for their programs.

Highest alumni participation rate by sport unlocks -

1st - \$3,000

2nd - \$2,500

3rd - \$2,000 4th - \$1,500

5th - \$1,000

The Top Donors & Dollars Challenge the sport team with the top dollars, and the sport team with the top donors will earn extra funds for their respective programs.

Sport with the most overall dollars unlocks - \$1,000

Sport with the most overall donors unlocks - \$1,000

Total Prize Money - \$12,000

*** All Lehigh Athletics Alumni, please remember to select the "Athletics Alumni" affiliation if you participated in a varsity sport and the sport you participated in so your gift(s) may be included in our Athletics Alumni giving challenge. Not an alumni of a varsity sport, don't worry, your gift will still count towards our overall donors and dollars challenge!**

WHAT ARE MATCHES AND CHALLENGES?

Several generous donors have offered additional matching and challenge gifts supporting specific varsity sport programs. These additional matches and challenges unlock additional funding for the programs they support. Matches and Challenges can

be found in the Matches & Challenges section of the Athletics page as well as on their corresponding sport-specific and Dean's Fund pages.

HOW DO I MAKE A GIFT? –

You may make a gift on this site by clicking the “make a gift” button. Using our secure online giving form, you are able to make a one-time gift payment using a VISA, MasterCard, American Express, Discover, Venmo, PayPal, Apple Pay or Google Pay. To make a gift to Athletics at checkout, you may select one or multiple areas in Athletics to give. Under “affiliation” make sure you select the “Athletics Alumni” affiliation if you participated in a varsity sport and the sport you participated in so your gift(s) may be included in our Athletics Alumni giving challenge. Not an alumni of a varsity sport, don't worry, your gift will still count towards our overall donors and dollars challenge!

CAN I MAKE A GIFT BY MAIL? –

Yes, you may mail a donation. Please make checks payable to “Lehigh University” and indicate the varsity sport program(s), Dean's Fund for Athletics Excellence or Campus Athletics, and “GD + MM” on the memo line of the check. All checks may be mailed to:

Lehigh University Athletics

Attention - Lisa Landis

641 Taylor St.

Bethlehem, PA 18015

IS THERE A MINIMUM DONATION AMOUNT? –

No! Every gift counts!

IS IT SAFE TO MAKE A GIFT ONLINE? -

Yes. The information collected during Giving Day + March Mania is only used by Lehigh University. It will not be sold or shared with any third-party organizations. Our Giving Day + March Mania platform uses HTTPS communications protocol to securely encrypt data and keep personal information as secure as possible.

WHAT OTHER INFORMATION DO YOU COLLECT? –

Lehigh University is committed to securing the accuracy and privacy of your information. The University uses this website to collect personal contact information, and credit card information. This information is used primarily to process donations to Lehigh. In addition, your information could be used to create a record about you in our alumni and

donor database, or to update your existing record. This information will be available to Lehigh schools, offices, and departments for University-related activities. Your credit card number is never stored in your Lehigh record.

IS MY GIFT TAX-DEDUCTIBLE? -

Your contribution is in support of Lehigh University, a 501(c)(3) nonprofit organization, and no substantial goods or services were provided to you in consideration for your gift unless specifically noted above. Please consult your tax advisor for specific deduction information. Online donors receive email confirmations that serve as a receipt for tax purposes. If you make a gift via US mail, a receipt will be mailed to you.

WILL GIFTS MADE DURING GIVING DAY + MARCH MANIA COUNT TOWARDS THE GO:THE CAMPAIGN FOR FUTURE MAKERS?

Yes, all donations will count toward the GO: The Campaign for Future Makers, but benefit Lehigh varsity sports, The Dean's Fund for Athletics Excellence, or Campus Athletics.

MY EMPLOYER HAS A MATCHING GIFT PROGRAM. CAN MARCH MANIA GIFTS BE MATCHED? WHAT ABOUT STOCK GIFTS?

Yes. You will need to follow your company's guidelines for submission. Matching gifts count towards your donor recognition and individual giving record. Information on matching gifts can be found on the post payment form when you make a gift on the Giving Day + March Mania website.

- [Employer matching gift information](#)
 - [Stock transfer online form](#)

HOW ELSE CAN I SUPPORT GIVING DAY + MARCH MANIA?

Help us spread the word about Giving Day + March Mania as an Advocate. Please share our Facebook, Twitter, and Instagram posts, and forward our March Mania emails to your Lehigh friends. Don't forget to use the hashtag **#SupportLehigh** on your social media posts. Visit our [Athletics social media toolkit](#).

I MISSED GIVING DAY + MARCH MANIA. CAN I STILL MAKE A GIFT? -

Yes! Giving Day + March Mania may be over after March 27th, but you can still support Lehigh Athletics. Click [HERE](#) to make a gift, or mail any donations to:

Lehigh University Athletics

Attention - Lisa Landis

641 Taylor St.

Bethlehem, PA 18015

****Remember to make your check payable to "Lehigh University" and include the varsity sport program, The Dean's Fund for Athletics Excellence, and/or Campus Athletics and "GD + MM" on the memo line of the check. Thank you!**