

# PATIENT ENGAGEMENT

# SOCIAL MEDIA POSTS

REBUILD

GENERAL

PRACTICE

## For X/Twitter and Instagram

There is nothing more important to us than you, our patients.

We want to be there for you whenever you need us.

But this is getting harder and harder.

General practice is at risk. You can help us.

Find out more:

[www.rebuildgp.co.uk/for-our-patients](http://www.rebuildgp.co.uk/for-our-patients)

#RebuildGP

**[Insert animation]**

Download the animation above [here](#).

## For local Facebook groups

Hi all. **[Name and job title]** from **[name of surgery]** here. I wanted to let you all know about a campaign our surgery is part of called Rebuild General Practice.

As you will all know, general practice has been in crisis for many years. This is down to decades of neglect from successive governments and it is putting patient safety at risk.

As GPs we want our patients to know – we're on your side. We want to be there for you and your family whenever you need us. But this is getting harder and harder.

We know that currently:



There are 6 million more patients on the books



GPs carry out 400 million annual appointments



90% of NHS contact is in primary care

If you want your GP to be there for you and your family, you can help us. Take a look at the campaign video below and feel free to drop me a line with any questions **[insert email]**.

Find out more:  
www.rebuildgp.co.uk/for-our-patients  
#RebuildGP

**[Insert animation]**

Download the animation above [here](#). **[AMEND LINK]**

## For WhatsApp groups

Hi all. **[Name and job title]** from **[name of surgery]** here. I wanted to let you all know about a campaign our surgery is part of called Rebuild General Practice .

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**[Insert animation]**

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