# ESTABLISHING AND CLOSING SHOTS

What's the effect?

Objectives (Students will learn how to):

- Identify what establishing and closing shots are
- Analyze the impact that establishing shots have on the tone of a video
- Analyze the effect closing shots have on what viewers take away from a video

**For this activity, start by selecting three videos to watch from Best of SNO. While watching each video, pay special attention to the establishing shots and closing shots that the videographer has included.**

**Afterwards, use this worksheet to describe those shots, what impact they have on the video's initial tone, and what effect they leave on the viewer at the end.**

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**Name of Video #1: _____**

**Video URL: _____**

Describe the video's establishing shot:

What tone or mood are created from the initial establishing shot?

Describe the video's closing shot:

What effect does the closing shot have on what viewers take away from a video?

**Name of Video #2: _____**

**Video URL: _____**

Describe the video's establishing shot:

What tone or mood are created from the initial establishing shot?

Describe the video's closing shot:

What effect does the closing shot have on what viewers take away from a video?

**Name of Video #3: _____**

**Video URL: _____**

Describe the video's establishing shot:

What tone or mood are created from the initial establishing shot?

Describe the video's closing shot:

What effect does the closing shot have on what viewers take away from a video?