Social Media Video Editor Assignment

1. Reel Creation 1

a. https://www.instagram.com/reel/DRhdDURjEyO/?igsh=MXg1YW05NGlteGdvbQ%3D%3D

https://www.instagram.com/navyasarahdiaries/?hl=en - Client Account

This is a reference video: the above video needs to be created with shots of Sarah & Navya and you can also pick close up shots of ball hitting bat, bat hitting ground and more using online free media.

Recreate this video using the data in the drive link below:

- https://drive.google.com/drive/u/2/folders/1_NWqA3FLCEHc1RObRuyl1eSCLalDULyM

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2. Reel Creation 2

a. https://www.instagram.com/reel/DQ60ZLtEyAd/?igsh=MW1mNjkwMXJzM2YxMw%3D%3D

Take a free video of a woman from pexels or any online tool - working on laptop and recreate the above video with head opening and showing contents of social media company (facebook, instagram, X, youtube, google calender, website, etc)

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3. Reel Creation 3

a. Reference reel: https://www.instagram.com/p/DReLv3qEQaa/?hl=en

Content:
All we're saying, "Let's give this business a chance"
Glad We did

Start the video with an AI generated image of Red fire communications office hoarding on an office building and then cut to AI generated screenshots of testimonials of happy clients on whatsapp, lots of DM's pouring in on a clothing brand instagram, website in production etc

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4. Reel Creation 4

a. https://www.instagram.com/p/DQpIB2-iQAn/?hl=en - reference reel

Create a similar video with a random image of a social media manager (images available online) for Red Fire Communication

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5. Reel Creation 5

a. https://www.instagram.com/p/DRnAVTjEuN7/?hl=en - reference reel

Create a similar video with a random image of a social media manager catching social media icons (images available online) for Red Fire Communication

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6. Reel Creation 6

a. https://www.instagram.com/p/DQs4I5jiLWw/?hl=en - reference reel

Create a similar video for Red Fire Communication with logo coming in the end

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Note:

- ***While we appreciate Canva, for this role, we're specifically seeking designs created in Adobe photoshop or other equivalent designing tools.***
- ***Do see the design references shared in the drive link.***
- ***Do as much as you know. This assignment helps us in knowing how much you know and how we can accommodate working with you on the basis of this. Be comfortable, confident and work on your strengths so we can evaluate better on how to work together :)***
- ***If your application is selected, the next step will be a virtual live assignment to showcase your skills followed with an interview.***
- ***You are welcome to add any element like a copyright / logo to your work to protect unfair usage of your work. We will not use any submitted designs. If we use your work, we will compensate you for your creative efforts.***

Skill Set Require

You can submit drive link in the google form: https://bit.ly/VE-submit-assignment or e-mail the assignment on : palak@redfirecommunications.com

We would really appreciate if you would fill the form above for us to know a little bit more about you 🙂