



Contact:

Rachel Acevedo
Owner/Marketing Executive
Ace Media & Marketing
407-773-3185
rachel@acemediamktg.com

FOR IMMEDIATE RELEASE

Zeller+Gmelin expands its EarthPrint™ Inks with New Dry Offset 79 Series

RICHMOND, VA, November, 2025 - Zeller+Gmelin North America, manufacturer and innovator of printing inks and coatings, is pleased to announce the expansion of their successful EarthPrint™ ink product line, with the new UV/LED 79 Series. EarthPrint™ 79 Series is dual-cure, low migration, and designed for dry offset printing on rigid plastics such as cups, lids, buckets and other preformed containers.

EarthPrint™ ink solutions have proven successful in maintaining color brilliance and adhesion, while enhanced wash-off capabilities help brands and printers meet recyclability goals for sustainable plastics. That success continues with this new addition to their eco-friendly product line. The 79 Series is designed as a press-ready ink for printing vivid color shades. Capable of printing at high press speeds and rapid curing, it offers excellent adhesion, high gloss and transparency, and many other benefits. It is suitable for injected, extruded, thermoformed, and blow-molded preformed containers made from common plastic substrates.

“EarthPrint™ has been a highly successful product line for Zeller+Gmelin North America, leading the way in sustainable solutions for plastics,” said Tim Smith, Z+G Rigid Plastics Business Manager. “We are excited to expand our eco-friendly portfolio with the new 79 Series and continue advancing our ink wash-off capabilities. With our well-established 71 through 78 product lines already trusted by customers, we anticipate the 79 Series will see similar success.”

Zeller+Gmelin R&D Technicians developed and tested EarthPrint™ in strict compliance with Association of Plastic Recycling (APR) standards to ensure maximum recyclability. By using these eco-conscious inks, printers help advance packaging sustainability with cleaner, brighter plastics that require less raw materials and reduce plastic production.

Converters are invited to contact a Zeller+Gmelin Account Manager to discuss their print processes prior to ordering the new ink solution. Sales contacts and informational brochures are available on the company website at www.zeller-gmelin.us. To discuss Zeller+ Gmelin’s printing ink and coating solutions, please contact 804-275-8486 or submit a message online at www.zeller-gmelin.us/contact.



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The name Zeller+Gmelin has been known for having the highest quality ink solutions for over 150 years. Zeller+Gmelin works closely with customers to develop tailored ink, coating and adhesive solutions for simple to complex applications. Offering solutions for all energy-curable printing applications in the Commercial, Packaging, and Tag & Label markets, Zeller+Gmelin strives to be a dedicated print partner and total solutions provider. North American operations are based in Richmond, Virginia, with branch facilities in Ontario, California, Illinois, Kansas, Texas, and Mexico. To learn more about Zeller+Gmelin's North American operations, visit www.zeller-gmelin.us or call (804) 275 8486.