### **Step 1: Sign In to Bing Places**

- 1. Visit Bing Places for Business: Go to Bing Places for Business.
- Log in or Sign Up: Sign in with your Microsoft account. If you don't have one, click
  "Sign up" and follow the prompts to create an account.

#### **Step 2: Search for Your Business**

- 1. Check if Your Business is Already Listed:
  - o Enter your business name and location in the search bar.
  - o If your business is found, you can claim it. Otherwise, proceed to add it manually.

#### **Step 3: Add Your Business**

- 1. Click "Add a New Business" if your business is not listed.
- 2. Enter Business Details:
  - Business Name
  - Address
  - Phone Number
  - Website (optional)
  - Business Category
  - Hours of Operation
- 3. Add Photos:
  - Upload high-quality images of your storefront, logo, products, or services to make your listing more appealing.

## **Step 4: Verify Your Business**

- 1. Choose a Verification Method:
  - Postcard: Bing will send a postcard with a verification code to your business address.
  - Phone or Email: Some businesses may qualify for instant verification through phone or email.
- 2. Enter the Code:
  - Once you receive the verification code, enter it in your Bing Places account to confirm ownership.

#### **Step 5: Review and Submit**

- 1. Double-check all information for accuracy.
- 2. Click "Submit" to finalize your listing.

# Step 6: Wait for Approval

- 1. Bing will review your submission. The process typically takes a few days.
- 2. Once approved, your business will appear on Bing search results and Bing Maps.

## **Step 7: Manage and Update Your Listing**

- 1. After your business is live, log in to your Bing Places account to:
  - Update your business information (e.g., hours, contact details).
  - Add promotions or special offers.
  - Monitor insights, such as views and clicks.

## **Additional Tips:**

- Ensure your information is consistent across all platforms (Google, Yelp, Facebook, etc.) to improve your local search rankings.
- Keep your listing updated with seasonal changes or special events.

Contact Us HERE for help

**Learn more HERE**