



VIDEO VENDETTA



**"Get traffic and profits
from **YouTube with
others doing most of
the work..."****

By George Katsoudas, The Greek Geek

Video Vendetta



Hi!

George Katsoudas aka "The Greek Geek" here.

Founder of [Plugin Poets](#) - a site that helps you build profitable WordPress sites fast.

Thanks in advance for taking the time to read this guide.

Enjoy!



YouTube is the second most visited website today. It has more than one billion users visiting and using the said platform.

With that high influx of website visitors, many people are taking advantage of the platform.

Some, however, want to join the bandwagon but are not confident enough to upload videos showing their faces.

And this is a valid reason. Showing yourself on camera for the whole world to see can be a fearful thing.

Although the Internet provides opportunities, there also is a lot of criticism. And for some, there is only so much that we can handle.

However, this doesn't mean you can't start a YouTube channel because of this fear. We have the solution outlined for you in this article.

Invest in the Right Programs

Since the videos you'll be creating are faceless, there's no need to invest in a video camera unless there's a need to do the latter.

But, you would need to invest in a few programs depending on the kind of videos you'll be creating.

Below, we outlined a couple of programs that can help you get started.

Camtasia Studio

[Camtasia](#) is an all-in-one screen recorder and video editor program.

Suppose you're interested in creating tutorials or how-to videos; this program will help you make it.

It will record either your whole screen or just a portion of it, depending on your preference. You can add the audio files to your screen recording after.

Watch the video below if you want to get started using Camtasia.



PowToon

People constantly look for engaging videos on YouTube.

If you worry engagement will be challenging with faceless videos, you'd be amazed at how technology has made producing this content easy nowadays.

One tool we found is [PowToon](#), a visual communication platform. Like if you have an idea or story to tell, PowToon allows you to create a customized video for that.

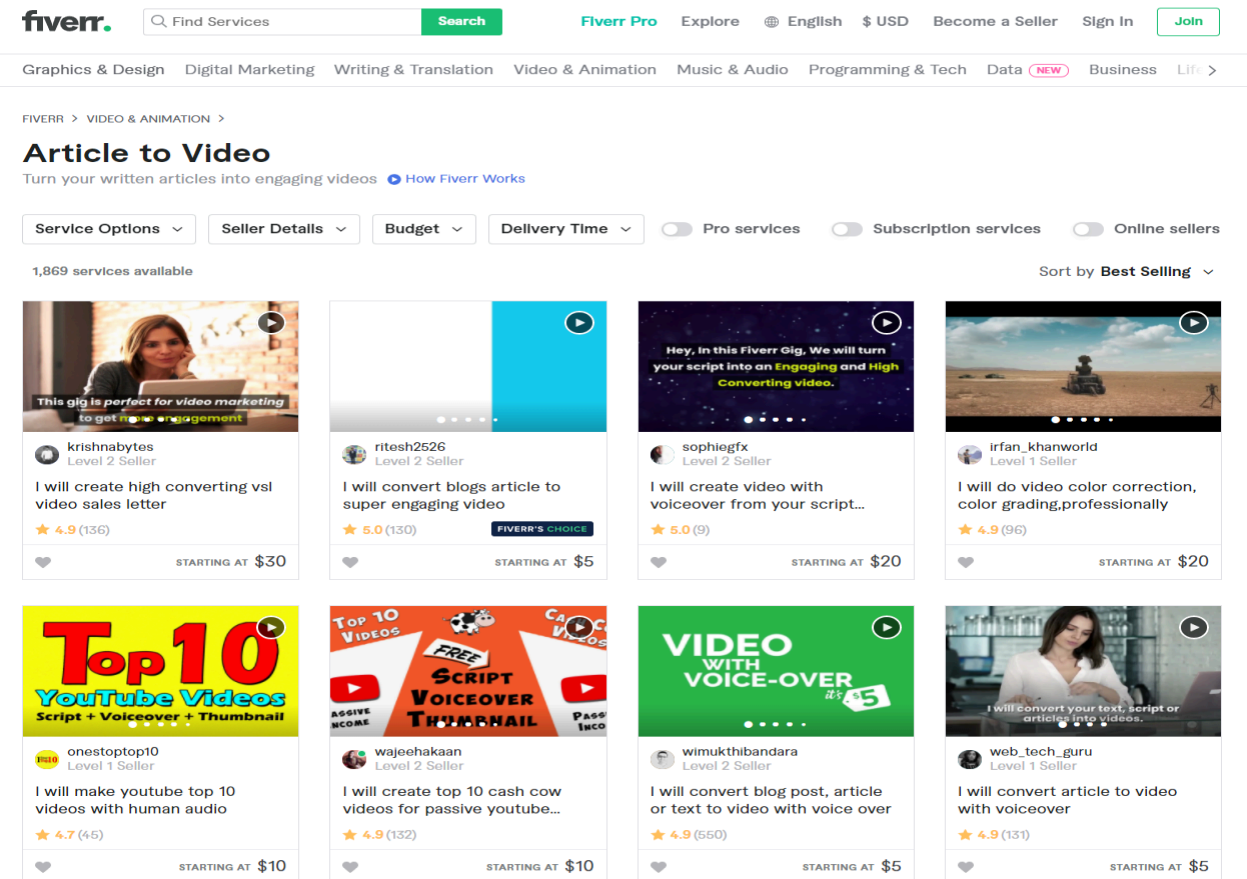
Check out this video tutorial from PowToon about making a video online.



Article to Video Services on Fiverr

If the thought of using a new program or software overwhelms you, then you can resort to hiring someone on [Fiverr](#) instead.

There are individuals offering article to video services using the platform.



The screenshot shows the Fiverr website interface for the 'Article to Video' service category. At the top, there's a search bar with 'Find Services' and a 'Search' button. Navigation links include 'Fiverr Pro', 'Explore', 'English', '\$ USD', 'Become a Seller', 'Sign In', and 'Join'. Below the navigation, there are category filters: 'Graphics & Design', 'Digital Marketing', 'Writing & Translation', 'Video & Animation', 'Music & Audio', 'Programming & Tech', 'Data', 'Business', and 'Lift'. The main heading is 'Article to Video' with a subtext 'Turn your written articles into engaging videos' and a link 'How Fiverr Works'. There are filter buttons for 'Service Options', 'Seller Details', 'Budget', and 'Delivery Time', along with toggle switches for 'Pro services', 'Subscription services', and 'Online sellers'. It indicates '1,869 services available' and is sorted by 'Best Selling'. The results are displayed in a grid of eight service cards, each with a video thumbnail, seller name, level, description, rating, and starting price.

Seller	Level	Description	Rating	Starting Price
krishnabytes	Level 2 Seller	I will create high converting vsI video sales letter	4.9 (136)	\$30
ritesh2526	Level 2 Seller	I will convert blogs article to super engaging video	5.0 (130)	\$5
sophiegfx	Level 2 Seller	I will create video with voiceover from your script...	5.0 (9)	\$20
irfan_khanworld	Level 1 Seller	I will do video color correction, color grading, professionally	4.9 (96)	\$20
onestoptop10	Level 1 Seller	I will make youtube top 10 videos with human audio	4.7 (46)	\$10
wajeehakaan	Level 2 Seller	I will create top 10 cash cow videos for passive youtube...	4.9 (132)	\$10
wimukthibandara	Level 2 Seller	I will convert blog post, article or text to video with voice over	4.9 (550)	\$5
web_tech_guru	Level 1 Seller	I will convert article to video with voiceover	4.9 (131)	\$5

This is a convenient and affordable way to create videos immediately.

If you're not sure who to hire, check out each freelancer's reviews on Fiverr. You'd be surprised at the number of freelancers offering this kind of service to clients.

Content Ideas for Faceless YouTube Videos

Now that we've covered what you need to create great YouTube videos without showing your face. Let's move on to discuss the types of content that you can make.

Combining Video Clips and Images

Through [Fair Doctrine Use](#), you can combine video clips and images of other content creators. With a bit of tweak on your end, you can start using them as your own.

Content creators use this kind of content for their channels. For instance, they'd combine clips or images from a trendy topic and then comment on it.

This does not require you to show your face but is a hit among your audience.

Here's an example of this kind of video.



Demonstrations

Do you love cooking or doing arts and crafts? Maybe you like to show how you can do a particular skill through videos.

The video below shows how to create a simple woodworking project. The person doesn't show his face on the camera. As of this writing, this video has garnered 1,156,231 views.



Try to figure out what skill you do best that others can benefit from. You have an audience waiting for you.

These types of videos do not need you to show your face. All you need to do is record yourself doing something. You can add the audio after or add text into the videos to further explain your demo.

Audio Only Content

YouTube is a video platform, but you can find different kinds of audio-only content on YouTube.

- **Podcasts**

Upload a .mp4 file of your audio podcast that has an excellent image as the cover.

- **Meditation/Relaxation Music**

If you can create meditation or relaxing music, then you can create a channel for it.

Some royalty-free music websites will also allow you to upload their compositions to your channel.

Just add beautiful videos or images to accompany the music that they upload.

- **Stories**

Do you have a knack for storytelling? If you do, then start uploading stories on YouTube.

It can be about crime, horror, children's stories, or maybe romance. There's a wide range of topics that you can cover.

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People always love a great story, so don't hold back if you think this is content you can provide to people.

Find a sample of this kind of video below.



Tutorial and How-to Videos

You can tutor people and give how-to videos on various topics without having to show your face.

A lot of people turn to YouTube to learn something. There are tons of tutorials and how-to videos created daily. This, however, doesn't mean that the education space is too crowded.

The technique here to gain an audience is simple. Make sure you're providing people with a simplified version of the concept you're teaching.

Gaming Videos

If you're a gamer, this is content you'd love producing on your YouTube channel.

You can do a live gaming session or just record yourself playing the game. You can upload the recorded video, if you choose to do the latter, to YouTube after.

Here's a tip: Find a game you're good at. Teach strategies and techniques that will help other gamers win too.

Or, you can also do a video wherein you'd comment on how other gamers play. You can make your comments funny and engaging. People just love to be entertained.

There's no limit to what you can do with this type of content.

Take a look at this gaming video below.



Promote Your Videos

Once you've got your channel up and running, you need to start promoting it to gain an audience.



With over 500 hours of videos uploaded daily, you can't expect people to find your videos automatically.

Here are the ways you can start promoting your YouTube videos.

Optimize your videos

Yes, optimizing your videos on the YouTube platform is the first step to promoting your content.



Figure out keyword(s) searchers will potentially type in the search box when looking for content.

You can use tools like [Ubersuggest](#) and [AnswerthePublic](#) to help you identify what keywords are popular among users. These tools are free to use.

After you've identified the keyword for your video(s), it's time to create a headline.

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Don't forget to place the keyword in the headline. Make your headlines catchy to entice people to click and watch them.

Next, add a description to describe what the video is about. Again, mention the keyword and other information related to your video.

Lastly, add tags to your video. Tags will help YouTube decide if they can promote your video alongside other content related to it.

Promote on Facebook



On Facebook, join communities related to the videos you're making. Share your videos with these communities, but don't be too spammy.

Be a good community member by sharing tips, ideas, and opinions, aside from the video you're sharing.

Another way you can promote your YouTube videos is through a [Facebook page](#).

Use the page to share new videos or updates and to chat with your fans.

Forums

Forums like Stack Overflow, Quora, and Reddit are online forums you can use to promote your YouTube videos.

People go to these platforms to get answers to questions. You can engage in a conversation with these people, answer their questions, and share a link to your YouTube channel.

Easy, right?

Conclusion

So there you have it. Creating great YouTube videos without showing your face is not difficult.

Once you have the right programs in place and have decided on the content you want to make, you can start making videos.

Don't forget to promote it to your audience to gain subscribers and a steady stream of viewers.

We wish you success in this endeavor!

- George Katsoudas aka "The Greek Geek".