

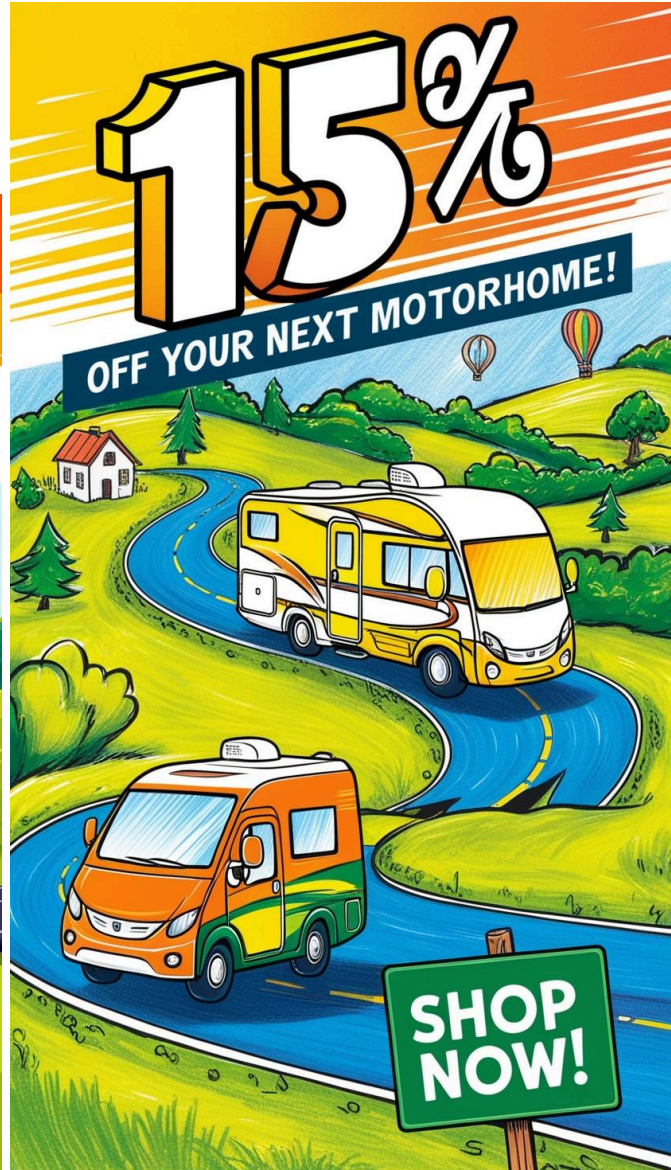
PROJECT ONE

A simple and hassle-free intro offer.

OFFER IDEAS (NOT FINAL)

- Motorhome history report
- Referral program (win a bonus/discount/etc)
- Free seller guide
- Loyalty program
- Generic discount

OFFER IMAGES (NOT FINAL)







OFFER TEXT (NOT FINAL)

3 Reasons to Get 15% OFF Your Next Motorhome Today:

1. **Skip the Hassle** – No more dealing with time-wasters or lowball offers. Our service connects you directly to serious buyers, without you needing to pull your hair out.

2. **No Delays**— We connect you with the best possible buyers, fast. No hassle on your end, and no more haggling for the best price.
3. **Limited Time Offer**—This offer is only valid from _____ to _____, so act now to ensure you don't miss out.

👉 DM the word "**MOTOR**" to claim your 15% discount today!

EXAMPLE CONVERSATIONS

Conversation 1:

Customer: "MOTOR"

You:

Great to hear from you. So, what kind of motorhome are you looking for? Are you just starting your search, or have something in mind already?

Customer:

I'm just starting out. Looking for something _____ but not too _____ for _____.

You:

Okay, fair enough. Do you travel by yourself, or with family or friends?

Customer:

Usually with my partner, but we might take some friends along sometimes.

You:

Nice, sounds like you'll want something that's flexible enough for just the two of you but can handle a bigger group when needed. Would adding extra features like solar panels or an upgraded kitchen be something you've considered before?

Customer:

Haven't thought about that, but it could be useful down the line.

You:

And with the 15% off, you'd have room in the budget for those kinds of upgrades later if you wanted.

Anyway, thank you for taking the offer. To claim it the next time you buy, just _____.

Keep in mind though – the offer runs out on the _____ of November.

Customer:

Yeah, that sounds great! Thanks.

You:

You got it. If you've got any more questions, let me know. Hope you enjoy your discount.

Conversation 2:

Customer: "MOTOR"

You:

Hey, thanks for taking our offer. Do you already have a specific motorhome in mind, or need a little help narrowing things down?

Customer:

I'm not sure yet—could use some help figuring out what's best.

You:

No problem! We've got a great selection. Are you looking for something for quick weekend trips, or bigger journeys where you might need more storage and power options?

Customer:

Mostly longer trips, I think. I want something with enough space and storage so I don't feel cramped.

You:

Yeah, fair enough. A bigger motorhome with better storage is definitely the way to go. Have you thought about things like _____ or _____ for your trips?

Customer:

Not really, but that could be useful.

You:

Just something to keep in mind. I'll send you a few motorhomes that match your needs. And with 15% off, it's a great time to lock in those features if you want them later. Sound good?

Customer:

Sounds perfect, thanks!

You:

Anytime. I'll have those options to you shortly. Thanks.

Conversation 3:

Customer: "MOTOR"

You:

Hi. Thanks for taking us up on the offer. What specifically are you looking for?

Customer:

I'm thinking about upgrading to something bigger but haven't decided yet.

You:

Nice. A Bigger motorhome gives you more space to relax. What's the main reason you want a bigger one though?

Customer:

Yeah, I'd love more room for storage and maybe better features for longer trips.

You:

Yeah, fair enough. Have you looked into features like _____ or _____ for when _____? Those are super popular upgrades our customers always mention.

Customer:

Not yet, but _____ could be useful since _____ sometimes.

You:

Oh, 100%. And with the 15% off, you'd have some extra budget to add those features either now or down the line. Do you want me to send over a few motorhomes that fit the bill and could have those features added later?

Customer:

Yeah, that'd be great!

You:

Awesome, I'll get those to you ASAP. Let me know if there's anything else you're thinking about, or if you've got a question or two. Thanks, man.

OTHER NOTES

- For this project, and if you're 100% with it, I'd prefer to get paid at least 10% from the offer when it runs
- If you have any questions, let me know. This only works if we are both happy.
- There's *subtle* opportunities for upsells here. This is so you can sell specific features/upgrades in the future to these costumers as well.
- So that there's *real* urgency, I think we should run this offer from now until November 1st or the 3rd. Also, keep me updated on the results you get from this.