



Exhibitors' Information

[MIDTESOL 2023 ANNUAL CONFERENCE](#)

#MIDTESOL23

Weaving Hope in the Heart of America

Friday – Saturday, October 13-14, 2023
InterContinental Kansas City at the Plaza
Kansas City, MO

Why attend MIDTESOL?

Connect and network with key decision-makers and educators in the Midwest! Kansas, Iowa, Missouri, and Nebraska continue to have similarly large increases in numbers of ELL students. This is in addition to the increases in numbers of adult and pre-K ELLs that have also moved into our four-state area.

Who attends MIDTESOL?

- MIDTESOL is the premier regional event for English language educators from Missouri, Iowa, Nebraska, and Kansas.
- Attendees include students, teachers, professors, tutors, student services, and program directors and administrators from:
 - Early Child education
 - K-12 school districts
 - Community colleges
 - Universities
 - Migrant, immigrant, and refugee organizations
 - State education programs
- Attendees come from the MIDTESOL region, as well as from other states and abroad. We anticipate hundreds of eager professionals who look forward to opportunities to easily peruse and learn about ELL teaching resources or positions.



Who exhibits at MIDTESOL?

- Publishers of textbooks and instructional materials
- Employers
- State and Federal Program Representatives
- Retailers of products and merchandise of interest to MIDTESOL
- Local and national organizations that offer resources to ELL populations
- University program recruiters
- TESOL interest sections

MIDTESOL Mission

All exhibits must meet the mission of MIDTESOL:

To strengthen the effective teaching of English in Iowa, Kansas, Missouri, and Nebraska to people whose native language is a language other than English, while respecting their individual language rights. As a regional affiliate of TESOL and a professional organization, MIDTESOL

- supports those involved with English language teaching, teacher education, administration and management, curriculum and materials design and research;
- provides leadership and direct instruction through the dissemination and exchange of information and resources; and
- encourages access to the standards for English language instruction, professional preparation, and employment.

MIDTESOL 23 Conference

- MIDTESOL 23 will be an in-person conference
- Exhibitors will participate in the Exhibition Hall, which will be open during conference sessions both days of the conference.
- Exhibitors will have access to the Exhibition area by 6:00 am Friday, Oct. 13, for set up and will tear down their booth when the conference ends at 5 pm on Saturday, Oct. 14.
- Options for advertising (sponsoring) and presenting at the conference are available.

Registration for Exhibitor Booth Staff

- Companies, agencies, and/or organizations must register to have a booth in the exhibition area. Company, agency, and organization fees are on the next page.
- In addition, each exhibit booth staff must register for the conference. Staff fees are below.
 - Booth staff fee per person: \$300 if registered by July 31, 2023
 - Booth staff fee per person: \$350 if registered by August 31, 2023.
- Exhibitors will be provided with a continental breakfast and a boxed lunch on both days of the conference.
- Click [HERE](#) to register for the conference.
- Proposals will be accepted through July 31, 2023. Click [HERE](#) to submit a proposal and learn more about the conference.



For-Profit and Nonprofit EXHIBITING PRICES

Rates for Publishers and Other For-Profit Organizations			
These rates are for the exhibition table(s). Each exhibit booth staff must also register for the conference.			
	Cost	Quantity	Total
One 6' skirted table (if registered by July 31, 2023)	\$300	1	
One 6' skirted table (if registered August 31, 2023)	\$350	1	
Additional skirted table	\$100		

Rates for Artists, Non-Profit Agencies, Organizations and Employers			
These rates are for the exhibition table(s). Each exhibit booth staff must also register for the conference.			
	Cost	Quantity	Total
One 6' skirted table (if registered by July 31, 2023)	\$150	1	
One 6' skirted table (if registered August 31, 2023)	\$200	1	
Additional skirted table	\$75		

Sponsorship Levels
Exhibitors who wish to give a presentation must submit a proposal on the MIDTESOL Website.
GOLD Sponsorship \$1,000 if registered by July 31, 2023 \$1,200 if registered August 31, 2023 - Gold sponsors will be given special recognition at our lunches in these ways: - Logo* appears on slide before and after the Friday lunch Awards Ceremony and Business Meeting with a verbal acknowledgement both before and after the session. - Logo* appears on slide before and after Saturday lunch plenary session with a verbal acknowledgement both before and after the plenary speaker - Gold sponsors will also be acknowledged at our breakfasts & morning and afternoon snacks - Logo* and link to company Website on conference website - Logo* and link to company Website on conference app - Acknowledgement on MIDTESOL social media* (including sponsor tagline and website link) *To reap these benefits, you must submit the following items to exhibits@midtesol.org and support@midtesol.org no later than August 31, 2023. - your logo - Web link for your company - a 300x300 jpg ad (optional)

SILVER Sponsorship \$750 if registered by July 31, 2023 \$900 if registered August 31, 2023 - Silver sponsors will be acknowledged at our breakfasts & morning and afternoon snacks. - Logo* and link to company Website on conference website
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- Logo* appears on slide before plenary sessions
- Logo* and link to company Website on conference app
- Acknowledgement on MIDTESOL social media* (including sponsor tagline and website link).
- ****To reap these benefits, you must submit the following items to exhibits@midtesol.org and support@midtesol.org no later than August 31, 2023.***
 - o your logo
 - o Web link for your company
 - o a 300x300 jpg ad (optional)

BRONZE Sponsorship

\$500 if registered by **July 31, 2023**

\$600 if registered **August 31, 2023**

- Bronze sponsors will be acknowledged at our continental breakfasts.
- Logo* and link to company Website appear on conference Website
- Logo* appears on slide before plenary sessions
- Logo* and link to company Website on conference app
- Acknowledgement on MIDTESOL social media* (including sponsor tagline and website link).
- ****To reap these benefits, you must submit the following items to exhibits@midtesol.org and support@midtesol.org no later than August 31, 2023.***
 - o your logo
 - o Web link for your company
 - o a 300x300 jpg ad (optional)

Extras

- **Shipping and Storage:** For all shipping and storage costs, vendors need to work directly with InterContinental at the Plaza. For more information, download the [InterContinental Vender Request Form](#).
- **Wi-Fi:** Simple Wi-Fi access that allows exhibitors to log on to multiple devices, check emails, and browse websites will be available at the hotel. If an exhibitor needs a more robust Wi-Fi access, reach out to Timothy Modlin (timothy.modlin@encoreglobal.com) from Encore to obtain a Wi-Fi code with more bandwidth.
- **Exhibitor Services:** For exhibitor services beyond tables, exhibitors will need to work directly with Encore, the conference AV company. The conference will provide free WiFi; however, it isn't equipped to handle live streaming of videos. If you need any AV services, go to <https://eventnow.encoreglobal.com/landingpage/newexhibit/index/>. In the Search window, type MIDTESOL.

QUESTIONS?

Contact Carolyn Heacock, #MIDTESOL23 Exhibitor Coordinator

exhibits@midtesol.org

Early-bird deadline: July 31, 2023



Deadline: August 31, 2023