

# Sekme 1

# Privacy Policy

**Effective Date:** December 4, 2024

**Application Name:** Budgee

This privacy policy explains how the Budgee application collects, uses, and protects user information. By using our application, you agree to the terms outlined in this policy.

## 1. Data We Collect

Budgee may collect the following types of data to improve user experience and provide ad-related services:

### a. Data Provided by Users:

- **Registration Information:** Data such as email addresses and passwords provided through Firebase Authentication.
- **Expense and Financial Data:** Information on expenses manually entered by users.

### b. Data Collected Automatically:

- **Device Information:** Information about the device type, operating system version, and application performance.
- **Analytics Data:** Anonymous usage data to analyze which parts of the application are being used.

**c. Advertising Data:**

- **AdMob (or other ad services)** may use device information to personalize advertisements displayed within the application.
  - Data such as IP address, device model, and geographic location may be collected.

## **2. Purposes of Data Use**

The data we collect is used for the following purposes:

- To enable users to log in and track their expenses.
- To analyze application performance and improve user experience.
- To provide users with relevant advertisements within the application.

- To securely store expense data and generate reports for users.

### **3. Ads and Third Parties**

Budgee may use the following services to display ads:

- **Google AdMob:** Enables the display of advertisements in the application. AdMob may show ads based on users' interests.
- **Personalized Ads:**
  - Users can disable personalized ads via their device settings.

### **4. Data Storage and Security**

- **Secure Storage:** Data is stored securely on the Google Firebase infrastructure with encryption.
- **Access Control:** Only authorized users and systems have access to this data.

- **Data Retention Period:** Data is permanently deleted when user accounts are closed.

## 5. User Rights

Users have the following rights:

- **Access and Update:** View and update their personal data.
- **Deletion Request:** Delete their accounts and all associated personal data.
- **Objection Right:** Object to the use of their data in specific ways.

To exercise these rights, you can contact us at **[budgeegroup8@gmail.com](mailto:budgeegroup8@gmail.com)**.

## 6. Cookies and Tracking Technologies

**Cookies for Ads and Analytics:**

- Third-party services such as AdMob may use cookies to optimize ads and understand user behavior.

- Users can disable these technologies by changing their device's cookie settings.
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## **7. Use by Children**

Budgee is not designed for use by children under the age of 13. We do not knowingly collect information from users under the age of 13.

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## **8. Changes**

We may update this privacy policy from time to time. Changes will be communicated through the application or via email. We recommend reviewing this policy periodically.

## **9. Contact**

If you have any questions regarding our privacy policy, please contact us:

**Email Address:** [budgeegroup8@gmail.com](mailto:budgeegroup8@gmail.com)

