

## Licensing and Support for ImageFlow

Imageflow 2 and ImageResizer 5 offer great image compression improvements out of the box, but most customers are losing out on the largest performance gains with two key mistakes:

1. Not tuning the compression parameters and image sharpening for their use case. Email us a dozen (representative) images, and we can test thousands of possibilities to give you a **typical file size reduction of 50% to 90% with sharper images!** Just paste the resulting command string into your config (or URLs) to reduce your page load times. Since your expectations are key, we'll provide an interactive app to browse the results and help you quickly evaluate options. **This service is included in our [Business, Platinum, and Email support plans](#).**
2. Skipping `srcset` and `<picture>`, essential tools for providing smartphones the high-res, high-compression they need. A bit of reusable code can generate the right HTML to provide the right pixels at the right number of bytes.

**Faster websites translate into less site abandonment and more revenue**

[Read ChatGPT's insight on this topic.](#)

With a [support plan](#), we can help get you the perfect configuration for your existing sites. Copy, paste, and deploy your faster site in minutes.

- Our licenses can be used on unlimited domains across your entire organization and its subsidiaries ([subject to these terms](#)).
- A paid license subscription is required for closed-source use of Imageflow and ImageResizer 5.x. Unless you qualify for small business or non-profit pricing, **the rate is \$2,400/yr for the Performance edition and \$3,600/yr for the Elite edition features.** Both editions include Imageflow and ImageResizer 5.
- 30-day trials and month-to-month pricing is available with a credit card. We also accept payment by ACH and bank transfer for yearly billing. We do not work with resellers except in rare circumstances, as they tend to disrupt delivery and support.

- [Our support contracts a/so cover all subsidiaries and domains.](#)  
[https://docs.google.com/document/d/1LsfXF1J-b-5z7GQQLdNUtgydNUy0ak-NA6w\\_PGpWuq8](https://docs.google.com/document/d/1LsfXF1J-b-5z7GQQLdNUtgydNUy0ak-NA6w_PGpWuq8)
- [24/7 Platinum support is \\$899/mo](#) - best for online retailers and other companies where image delivery is mission-critical and even short disruptions are expensive. World-class response time & hotfix guarantees will give you confidence you can meet your uptime goals. You'll always be connected directly with the lead developer of the software, day or night. Even though root causes are typically external misconfigurations, filesystem or deployment issues, having the expert troubleshoot your production issues will get you online as fast as possible.
- [Business phone support is \\$599/mo](#) - best for companies wanting tuned image optimization and phone support.
- [Basic email support is \\$300/mo](#) - great for general pre-production support

Let us show you how support plans will be a great return on your investment - email a dozen representative images to [support@imazen.io](mailto:support@imazen.io) and we'll show you the savings.