



Privacy Policy – Nature Care Soma

Effective Date: 01 May 2026

Company Name: Nature Care

Address: Bogura, Dhaka, Bangladesh

Nature Care (“we”, “our”, or “us”) operates the **Nature Care Soma** mobile application (“App”). This Privacy Policy explains how information is collected, used, stored, and protected when you use our application.

1 Information Collection and Usage

Nature Care Soma is designed primarily for internal organizational use by authorized employees, field representatives, and operational staff. User accounts are created and managed through the company’s internal ERP and administrative systems.

The application does not intentionally collect unnecessary personal information. However, certain operational and technical data may be processed to ensure proper functionality, security, and service performance. Some third-party services integrated into the app may also collect limited usage-related information.

2 Location Data Usage

To support operational activities and workforce management, the App may collect location information during authorized work activities.

2.1 Types of Location Information Collected

The App may collect:

- Precise GPS coordinates (latitude and longitude)
- Check-in and check-out timestamps
- Background location data during active working hours where required

2.2 Why Location Data Is Used

Location information is used for legitimate business and operational purposes, including:

- Employee attendance verification
- Confirming presence at assigned work locations
- Monitoring field activities and operational movement
- Calculating work duration and field coverage
- Preventing misuse, false attendance, or operational fraud

2.3 Background Location Access

For field-based operational tasks, the App may access location data in the background during working hours, even when the application is minimized or not actively open. Background tracking is limited to authorized work-related activities and is not intended for personal monitoring outside operational requirements.

2.4 Data Protection and Storage

Collected location information is securely transmitted and stored on protected company-controlled servers. Access to this data is restricted to authorized personnel only.

3 Advertising and Third-Party Services

The App may use third-party services such as Google AdMob to display advertisements and improve service quality.

These services may collect limited information including:

- Device and application information
- Advertising identifiers
- Approximate location data
- Usage statistics and analytics
- Cookies and similar tracking technologies

This information may be used to:

- Display relevant advertisements
- Measure advertisement performance
- Improve user experience
- Detect fraud and prevent misuse

Google's handling of advertising-related data is governed by its own privacy practices.

Users can manage or disable personalized advertising preferences through their Google Ads Settings.

4 Data Security

We implement reasonable technical and organizational security measures to help protect information against unauthorized access, misuse, alteration, disclosure, or destruction. However, no internet transmission or electronic storage method can be guaranteed to be completely secure.

5 Children's Privacy

Nature Care Soma is not intended for children under the age of 13. We do not knowingly collect personal information from children. If you believe that a child has submitted personal information through the App, please contact us so appropriate action can be taken.

6 Policy Updates

This Privacy Policy may be updated periodically to reflect operational, legal, or service-related changes. Updated versions will be published within the App or related official platforms along with the revised effective date.

7 Contact Information



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