

DSERV FITNESS

Diane Servideo

Fitness & Lifestyle Creator · Coach · Florida-Based

I create fitness and lifestyle content across TikTok and Instagram — training videos, day-in-the-life and aesthetic lifestyle content, and real 1-on-1 coaching experience. That mix is what drives engagement: my audience is actively engaged and growing fast, with over 670% reach growth on Instagram in the last 60 days, and 1.3M+ TikTok views in the last 28 days alone.

AUDIENCE SNAPSHOT

300K+ TikTok Followers	10K+ Instagram Followers	~9.7% Avg. Engagement Rate
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TIKTOK PERFORMANCE

1.3M Views (28 days)	122.9K Likes (28 days)	27.7K Profile Views (28 days)
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28-day post views grew +105.3% period-over-period, with 938 comments (+346.7%) and 3.2K shares — signaling strong, active audience response, not just passive scrolling.

INSTAGRAM PERFORMANCE

197.6K Views (60 days)	40.7K Accounts Reached (60 days)	58% Reach from Non-Followers
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60-day account reach grew +670.2%, showing the content consistently pulls in new audiences beyond my existing followers — valuable for brand discovery, not just retention.

CONTENT & NICHE

- Fitness coaching and training content
- Lifestyle and aesthetic content — day-in-the-life, style, everyday moments
- Mix of short-form video (Reels/TikToks), Stories, and static posts
- Florida-based — available for local and destination content/collabs

PARTNERSHIP OPPORTUNITIES

- Sponsored TikTok / Instagram Reels and posts
- TikTok Shop product placement & affiliate partnerships
- UGC content creation (brand-owned usage rights)
- Fitness/wellness brand ambassadorships
- Travel & hospitality partnerships (fitness retreats, destination content)

CONTACT

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Rates available upon request