Through Your Lens Videography Contest 2022 Terms & Conditions

- Participation in the 'Gamuda Land 'Through Your Lens Videography Contest 2022' ("the Contest") constitutes the participant's full and unconditional agreement to and acceptance of these Terms & Conditions. Rev Media Group Sdn Bhd (201301021518 (1051348-T)) and Gamuda Land Sdn Bhd [(200201005717 (573380-D)] reserve the right to amend the Terms & Conditions at its sole discretion without prior notice.
- The Contest is open to all Malaysian citizens residing in Malaysia aged 18 and above.
 Participants below the age of 18 years old are required to seek parental or guardian consent.
- 3. The Contest will run for 89 days, starting from 3 October 2022 10:00:00 to 31 December 2022 23:59:59 following (UTC+08:00) Kuala Lumpur, Malaysia time zone ("Contest Period").
- 4. Entries received outside the Contest Period are invalid and will not be entertained.
- 5. Employees of Gamuda Land and/or Gamuda Bhd and/or Gamuda Bhd subsidiaries' jointly controlled entities and associates ("Gamuda Group"), their immediate families, affiliates, subsidiaries, related agencies and suppliers and/or persons living in the same household are ineligible to join the Contest.

CONTEST MECHANICS

Participants are required to have a registered account on Facebook, Instagram, or TikTok in order to participate in the contest.

STEP 1: Upload a vertical video on Facebook, IG Reels, or TikTok (up to 1 minute). In the video, explain what a perfect home means to you in your most creative way. The video must be shot at one of these Gamuda Land townships - Gamuda Gardens, Gamuda Cove, Twentyfive.7, or Jade Hills. Users can use any camera or smartphone camera as long as the video is in vertical format. Users can also use subtitles or voiceovers as part of their storytelling.

STEP 2: Visit the landing page and fill in your details and link to your video on social media (set to public). Submit your entry by 31 December.

STEP 3: Shortlisted winners will be invited to a prize giving ceremony at Gamuda Land, where all 18 prize winners will be unveiled.

- Videos on social media must be set to public
- Social media links to include hashtags: #TYL2022 #ThroughYourLens #gamudaland #SincereResponsibleOriginal

- Video submissions must be fully shot at selected Gamuda Land townships (Gamuda Cove, Gamuda Gardens, Twentyfive.7, or Jade Hills)
- Gamuda Land and Rev Media Group have the rights to reuse and repurpose participants' videos

Videos published as comments on any other posts or via any other social media platforms will not be considered as valid entries. Any incomplete entry or entries that do not adhere to the rules will be disqualified automatically.

HOW TO WIN

- 1. Gamuda Land shall have the absolute discretion to select 18 participants with the best videos. All eligible winners will be awarded a prize.
- 2. Gamuda Land's decision on the winners list is conclusive and final. No further correspondence or appeal will be entertained.

PRIZES & WINNER ANNOUNCEMENT

- 1. There will be a total of 18 winners for this contest. The grand prize winner will receive RM12,000 in cash, first runner up RM5,000 in cash, second runner up RM3,000 in cash, and consolation prize winners RM1,000 in cash (x15).
- 2. All winners will be contacted via phone and email, and are required to respond with the corresponding information. They will also need to attend a prize giving ceremony organised by Rev Media Group and Gamuda Land, in order to receive their prize. Winners who fail to do so may have their prizes forfeited.
- 3. Prizes are not transferable or exchangeable. Gamuda Land reserves the right to substitute the prize with that of a similar value at any time without prior notice.

SELECTION CRITERIA

- 1. Gamuda Land's decision in determining whether an Entry is valid shall be final and conclusive. Gamuda Land will take into account all factors deemed relevant by Gamuda Land, which may include but not limited to the following criteria:
 - a. The Entry needs to be original and not a material of duplication, copy or reproduction of other entries;
 - b. The Entry is not offensive, illegal or insensitive to any segment of society, etc.
- Gamuda Land will inspect and filter each entry submitted by participants to ensure compliance with the requirements above. Gamuda Land reserves the right, at its sole discretion, to remove, reject or disqualify the Entry if it finds it violating any of the terms or any applicable laws or regulation.

USE OF PERSONAL DATA

All personal data provided by the Participant via online registration to Gamuda Land for the purpose of this Contest shall be deemed to have been given with consent by the Participant. Gamuda Land may disclose or share those personal data, gathered from such information provided by Participants via this website, to our business partner(s) and associate(s). Gamuda Land makes it a priority to keep the personal data of individuals secure, and the said personal data will be processed in relation to their participation in the Contest.

OWNERSHIP/USE RIGHTS

- The Participants grant Gamuda Land the right to use any photos and/or other material received during the Contest (including consents to the use by Gamuda Land of the Participants' personal information such as name, email addresses, contact numbers, etc.) for feedback, promotional, advertising, marketing and communication purposes without compensation to the Participant, his or her successors or assigns, or any other entity.
- 2. Gamuda Land reserves the right to reject any entries that are incorrect, incomplete, suspicious or invalid. The Participant agrees not to knowingly damage or cause interruption to the Contest and/or prevent others from entering the Contest.
- 3. Gamuda Land and its respective parent companies, affiliates, subsidiaries, licensees, directors, officers, agents, independent contractors, advertising, promotion, and fulfilment agencies, and legal advisors are not responsible for and shall not be liable for:
 - disruption, network congestion, malicious virus attacks, unauthorized data hacking, data corruption and server hardware failure or otherwise; any technical errors, whether due to inaccessibility of internet network
 - ii. telephone, electronic, hardware or software program, network, internet, server or computer malfunctions, failures, interruptions, miscommunications or difficulties of any kind, whether human, mechanical or electrical, including, without limitation, the incorrect or inaccurate capture of entry information online;
 - iii. late, lost, delayed, misdirected, incomplete, illegible or unintelligible communication including but not limited to e-mails;
 - iv. failed, incomplete, lost, garbled, jumbled, interrupted, unavailable or delayed computer transmissions;
 - v. any condition caused by events beyond the control of Gamuda Land that may cause the Contest to be disrupted or corrupted;
 - vi. any injuries, losses, or damages of any kind arising in connection with or as a result of the gift, or acceptance, possession, or use of the Prize, or from participation in the Contest; or
 - vii. any printing or typographical errors in any materials associated with the Contest
- 4. By participating in the Contest, each participant agrees to release and hold Gamuda Land and its employees, officers, directors, shareholders, agents, representatives, parent companies affiliates, subsidiaries, licensees, advertising, promotion, and fulfilment agencies, and legal advisors, harmless from any and all losses, damages,

rights, claims and actions of any kind in connection with the Contest or resulting from acceptance, possession, use or misuse of the Prize, or travel to or from any gift-related activity, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.

- 5. Gamuda Land and its respective parent companies, subsidiaries, affiliates, licensees, directors, officers, employees, agents, independent contractors and advertising/promotion agencies make no warranties, express or implied, in fact or in law, relative to the use or enjoyment of the Prize, including, without limitation, their quality, merchantability or fitness for a particular purpose.
- 6. Winners will be required to sign and return a release of liability, declaration of eligibility, and where lawful, publicity consent agreement, from Gamuda Land. By participating in the Contest, winners agree to grant Gamuda Land and their respective parent companies, subsidiaries, affiliates, licensees, directors, officers, agents, independent contractors and advertising/ promotion agencies the use of data collected through the Contest website, likeness, biographical data and statements for purposes, including, without limitation, advertising, trade, or promotion, in perpetuity, in any and all media now known or hereafter devised, without compensation, unless prohibited by law. If the winners cannot be contacted and/or the registration is ineligible and/or fails to claim a Prize and/or fails to timely return the completed and executed declaration and releases as required, the Prize may be forfeited and an alternate winner may be selected. Refusal or return of the winners' notification as undelivered will also result in disqualification and an alternate winner may be selected. Appeals to check the status of entries will not be entertained.
- 7. Gamuda Land reserves the right to end the Contest earlier or extend the Contest Period at its own discretion.
- 8. All costs, fees and/or expenses incurred or to be incurred by the Winners in relation to the Contest and/or to claim the Prize(s), which shall include but not limited to the costs for transportation, postage/courier, personal costs and/or any other costs, are the sole responsibility of the Winners.
- 9. For the avoidance of doubt, the Prizes are provided by Gamuda Land suppliers. The Participant and/or Winner hereby acknowledge and agree that Gamuda Land excludes all warranty and/or liability in connection with the awarded Prizes and/or the Contest. The Participant shall assume full liability and responsibility in case of any liability, mishap, injury, loss, damage, claim or accident (including personal injury and/or death) resulting from their participation in the Contest, redemption and/or usage of the Prizes. Gamuda Land shall not be held responsible for any loss, damage or injury (including death) in any manner whatsoever suffered by the Participant as a result of the participation in the Contest and/or the use of the Prizes.