ELAC Alumni Association
Monthly Meeting
November 19, 2020 via Zoom
Joint Monthly Board and Holiday Committee Meeting

I. **Call to order: 6:13pm**
II. **Roll call:**
Peter Zavala
Frank Lozano
Martha Zavala
James Kenny
Maria Elena Yepes
Mario Villegas
Armando Yepes
Reyna Valadez Hernandez
Marilyn Ladd
Elizabeth Arroyo
Oscar Lobatto

III. **Holiday Event Planning**
   a. **Gift Bags: Dr. Cardoza was in touch with Dean Lopez. She has suggested that we send out gift certificates electronically, through campus e-mail. Foundation will provide a check $5625 to ASU (75 students x $75). ASU will send out the certificates.**
   b. **Julie Benavides: Univision will be on campus that day (health fair); they will provide a gift bag. VP Benavides suggests we rely on that, and wait to give our gift bags until February (separate event). We can collect names of honorees, and they will be announced on Dec. 5. These different events should be marketed as joint events as part of our 75th Anniversary celebration.**
   c. **Board approved Alumni t-shirts for Student Services celebration. M/S/P (U): Marilyn Ladd/Reyna Valadez Hernandez:**

"That we will give out 75 Alumni T-shirts at the future February event."

d. **Event Budget (Armando Yepes)**
   Our goal is to provide 75 giftcards of $75 to students in need ($5625). Armando shared scenarios of how Board Members can meet their sponsorship commitment.

   We need an update on individuals from Foundation who are sponsoring.

   Mr. Kenny has invited Administration to donate.

e. **Entertainment (Peter Zavala)**
   It has been difficult to get musicians for the event. ELAC students will not participate. Peter may have success with a party who will pre-record some music. We need to know how many songs.

f. **Script**
   A song in-between speakers (about 4-5)
   Presentation of our activities (PPT)
   Student Services will be giving out food earlier in the day.

   Mr. Kenny: we should consider a pre-recorded video that we link to our site.

Committee will determine the technical logistics/ live vs. webinar/pre-recorded format, purpose,etc.

g. **Next Holiday Committee Meeting: Tuesday, Nov. 24, 5pm**
h. **Dry Run, TBD: Wednesday or Thursday, Dec. 2 or 3.**