Course Title: Digital Media 2
CTE Pathway Sequence: Arts, Media, and Entertainment Industry Sector
School: Freestyle Academy
UC/CSU requirement: Yes/Yes "f"
Textbook and/or other learning resources: Canvas Course and/or https://freestyleacademy.rocks/Digital_Media/

Student Learning Outcomes:

Digital Media 2 is year two of a 2-year sequenced exploratory, project-based learning course designed to educate students on the ever-changing digital world, as well as to provide hands-on experience with industry standard software and equipment. The course curriculum introduces students to a wide range of areas, so it appeals to a diverse group of students who can discover, enhance and develop a passion for communicating their ideas through various forms of media. Topics covered in Digital Media 2 include graphic design, photography, print production, animation, music/audio production, video production, and web design.

Digital Media 2 and the Freestyle Academy program will become a springboard to a possible future in some of the most highly sought after 21st Century careers. Through guided and independent practice, students will gain repeated experience with diverse technology and highly versatile communication media skills applicable to personal career goals, any college environment, and a large variety of professions. Students operate in a state-of-the-art computer lab and recording studio with modern equipment. All students are challenged to produce a variety of projects using industry standard software such as Adobe Premiere, Illustrator, InDesign, Photoshop, After Effects, Audition, Avid Pro Tools, Propellerhead Reason, WordPress, and HTML/CSS/jQuery. Every student leaves Freestyle Academy with a diverse and deep Digital Portfolio through their personal website that features project productions from all 3 of their Freestyle classes.

More details about projects and assignments posted on https://freestyleacademy.rocks/Digital_Media/ and https://freestyleacademy.rocks/dm2

Course Outline/Units of Study/CTE Industry Standards(If applicable to your course):

- https://freestyleacademy.rocks/dm2
- Arts, Media, and Entertainment (PDF; 1MB)

Assessment and Grading (BP 5121 / AR 5121**):** To ensure that every student has an equal opportunity to demonstrate their learning, the course instructors implement aligned grading practices and common assessments with the same frequency.

1. Grading categories and their percentage weights: Each assignment has relative point values. There are no grading categories for this course because of the many small assignments that build student technical skills. Larger productions have larger point values.

2. Achievement evidence collected within each grading category: Daily assignments are determined by tasks needed to achieve project goals. Students are responsible to check assigned tasks on the class Canvas Course and work toward achieving those tasks and goals.

1. Grading scales:
   ⭐⭐⭐⭐⭐ A+ 5
   ⭐⭐⭐⭐ A   4
   ⭐⭐⭐ B   3
   ⭐⭐ C   2
   ⭐ D   1

3. Homework/outside of class practices ([AR 6154](#)): Recommended Homework MVLA Board Policy is 2-3 hrs/wk for Digital Media 2.

4. Excused absence make up practices ([Education Code 48205(b)](#)): Absent students are expected to contact their teacher to arrange any make-up work.

5. Academic integrity violation practices ([LAHS Academic Integrity Policy](#) / [MVHS Academic Integrity Policy](#)): Honesty, trust and integrity are vital components of the educational process. Examples of academic integrity violations include but are not limited to: copying homework, allowing someone else to copy your work, plagiarism, copying from another's project file(s), and the use of unauthorized materials. Please refer to the Academic Integrity Policy outlined in the LAHS/MVLA Parent/Student Handbook for information about violations of Academic Integrity and how violations will be handled.

6. Late work practices: Details posted on https://freestyleacademy.rocks/dm2

7. Revision practices: Details posted on https://freestyleacademy.rocks/dm2

8. Extra credit practices: There are occasional extra credit opportunities in this course.

9. Additional grading practices: For many assignments, students self-assess through online forms for particular assignments. Assignment details and links to self-grading forms are made available through the course Canvas portal.

10. LMS Used: [Canvas](#)

Instructors' email addresses:

leo.florendo@freestyleacademy.rocks   or   leo.florendo@mvla.net

Equipment:
- Each student is provided on campus with
  - A double monitor computer
  - A piano keyboard
  - An audio interface
  - A pair of headphones and a headphone stand
  - A microphone
  - An electronic drawing tablet
- Students may check out a computer with all installed software required for use at home for the entire year - see https://freestyleacademy.rocks/equipment
- Students are provided with a DSLR camera and a portable recording kit
- Students are expected to leave all personal mobile devices at the charging stations provided in the classroom