

Cold outreach email

Hello Mike,

I hope this email finds you well.

I recently came across your Instagram account, thanks to my sister Veronica, and I wanted to let you know that I was truly impressed with the quality of your content. Your charisma and well-spoken nature, combined with excellent video editing skills, caught my attention. However, I noticed that your engagement levels don't seem to match your number of followers.

After discussing this with my sister, we both believe that we can offer valuable assistance in helping you reach a wider audience and boost your sales. By combining our skills and knowledge we can unlock a new level of potential for your business.

I would love to have a more in-depth conversation to explore how our collaboration could specifically benefit you. We can incorporate effective strategies such as landing pages, and different techniques for email marketing and social media, and other funnel tactics. To get started, could we schedule a 15-minute call with Veronica next week? I believe our conversation will be valuable and provide exciting possibilities for collaboration.

Thank you for your time, Mike. I look forward to the opportunity of working together.

Best regards,