

BONUS: Fast Fixes for Instant Sales

10 Simple Conversion Tweaks That Double Your Sales — Even with DFY Funnels

You don't need to build a whole new funnel to boost your results. These small tweaks can instantly increase clicks, opt-ins, and affiliate commissions.

✓ 10 Conversion Tweaks You Can Make Right Now

- • Use a curiosity-driven headline instead of 'Make Money Online Fast'.
- • Add a countdown timer to your landing page or bonus section.
- • Include your photo or a short selfie video for trust and relatability.
- • Swap 'Submit' buttons for emotional CTAs like 'Show Me the Secret'.
- • Use arrows or emojis to guide the eye toward your affiliate link.
- • Add a short bullet list of benefits right above your CTA.
- • Include a mini FAQ to crush objections right on the page.
- • Use a guarantee or low-risk statement like 'Try it or ditch it'.
- • Add scarcity language: 'Only 17 spots left' or 'Expires tonight'.
- • Use testimonials or comments from others who tried it (real or curated).

💣 Ugly Funnel = Better Funnel?

Truth: Simple, slightly “ugly” funnels often convert better than polished ones. Why? Because they feel real, raw, and not overly marketed. Don't get stuck on design—focus on clarity, trust, and urgency.