# 📖 PR Portfolio: Victoria Grigoryants

## Projects

### Press releases

- Venture beat:  Azuro raises $11M for Web3 prediction business.
- The Block: Fluence Launches Global and Affordable GPU Compute for AI
- Reuters: Fluence Joins TON Grant Program
- Associated Press: Fluence Joins TON Grant Program
- Yahoo Finance: Hover Launches with Pyth Network for Lending Market Oracle Support.
- Cointelegraph: DeFi platform Oasis.app raises $6M in Series A round led by Libertus.
- Benzinga: Hover Announces Upcoming Launch of Genesis Pools.
- NASDAQ / Coindesk: Visa Adds Crypto Payments Startup Wyre to Its Fast Track Payments Program
- Decrypt: AI Raves in the Metaverse Are a Thing—Here's What It's Like Inside.
- Beincrypto: Sensorium Bets on Apple's Vision Pro to Power New Era of Immersive Web3 Entertainment.
- Entrepreneur: The Vatican prepares a gallery in the metaverse with NFT's.
- Bitcoin News: Jay-Z's Entertainment Firm Roc Nation Buys Sensorium's Metaverse Crypto Tokens.
- U.Today: Sensorium Burns $500,000 Worth of SENSO, Holds UNDER NFT Tokenized Land Sale.
- Cointelegraph: Sensorium and Polygon Studios to accelerate development of Web3 projects.
- Daily Coin: Sensorium Announces First-Ever NFT Drop: Avatars Collection on Polygon.
- Decrypt: Fortytwo Secures $2.3M in Pre-Seed Funding Led by Big Brain Holdings
- Tech Funding News: Exclusive: Peer-to-peer AI network Fortytwo grabs $2.3M to take on OpenAI, Anthropic and DeepSeek dominance.

### Review articles

- Tech Bullion: Unlocking the Power of Non-Custodial Liquidity: Assessing the Value of Hover.
- Blockchain Reporter: Hover's Vision for DeFi: A Comprehensive Overview.
- Coincodex: Hover Review – Another Innovative Lending Protocol Enters the DeFi Space.
- Hackernoon: How We Localized Our Website in 9 Languages in Under a Week — And So Can You.
- Beincrypto: Beyond the Metaverse: Unveiling the Expansive Universe of SENSO and Sensorium.
- Beincrypto: Azuro Guide: What To Know About The Predictions Layer.

### Mentions

- Hackernoon: CEX-odus: Decentralized Exchanges Going Mainstream Following FTX's Epic Implosion.
- Blockworks**:** Startups hedge their bets on unlaunched Solana restaking platforms.
- Messari: State of DePIN 2025

# Personal PR (for CEOs and founders)

## Interviews

- Coincodex: Interview with Varun Kumar, Founder and CEO at Hashflow.
- Blockchain reporter: Unlocking the Future of DeFi: Exclusive Interview with Vincent Wu, Director of Hover.
- Crypto News: Interview with Summerfi CEO Chris Bradbury.
- Cointelegraph: Law enforcement should give up trying to access everyone's data, says legal expert.
- Decrypt: Chelsea Manning's Reluctant Return to Crypto and Renewed Passion for Privacy.
- Beincrypto: Exclusive Q&A: Fortytwo CEO Ivan Nikitin on Why AI's Future is Decentralized

## Expert columns / Op-eds

- Daily Hodl: DAOs and Don'ts – The Underlying DAO Problem and a Solution.
- Bitcoin Insider: DAOs and Don'ts – The Underlying DAO Problem and a Solution.

## Podcasts

- The Defiant: Becoming the Front Page of Finance: The Summer.fi Vision.
- Brave New Coin: Summer.fi – DeFi Made Easy.
- Web3 Unpacked: Automate & Amplify The Exposure of All Your Assets!
- The Defi Download: Summerfi - $4.7bn  of aggregated crypto lend/borrow.
- Unblock'd: Decentralised Compute Revolution
- CryptoNews Podcast: DePIN, DeAI, Decentralized Storage.

## News comments / Quotes

- Cointelegraph: In crypto winter, DeFi needs an overhaul to mature and grow.
- Cointelegraph: Amid crypto winter, central banks rethink in-house digital currencies.
- Blockworks: FTX Users Band Together: 'Had Entire Net Worth On There, Oops'
- Cointelegraph: Adoption and nerves — Crypto pumps amid banking crisis.
- Cointelegraph: What role is left for decentralized GPU networks in AI?
- Coindesk: Restaking 'Gold Rush' Spreads to Solana From Ethereum, With Jito and Others Joining In.

# Content (Corporate Blog)

- Genesis Strategy: Harnessing Automation for Superior Ethereum Yield Generation
- SupremeDAO Manifesto
- DePIN Day Buenos Aires 2025
- New Features & Improvements of Fluence Virtual Servers Explained
- Cambrian: The Go-To Solution for AVS Developers

- Cambrian AVS Solution for Solana Restaking Protocols: Security… and Freedom!
- Fluence Partners with Nodes.Garden
- Cambrian Use Cases: Making the Most for dApps Developers
- Consensus Mechanisms Offered by Cambrian
- Cambrian and Ping Network Announce Partnership

## SEO (article seeding, guest posting and backlinks building)

- Cloud Tweaks
- Blockexplorer
- Dev X
- The Enterprise World
- Business Cloud