

Isaiah Baker

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SUMMARY

Driven and passionate professional with a Bachelor of Science in Business Administration from Florida A&M University. Dedicated to empowering communities through innovation, financial literacy, and technology. Proven success in project management, data-driven solutions, and leadership roles across startups, corporate environments, and volunteer initiatives. Skilled in fostering collaboration, solving complex problems, and delivering impactful results that drive growth and create meaningful change. Ready to leverage creativity, technology, and strategic insight to make a lasting global impact.

EDUCATION

FLORIDA A&M UNIVERSITY

Bachelor of Science in Business Administration

GPA: 3.2

Tallahassee, FL

Graduated August 2023

PROJECTS

- **2024:** Built Website, Digital Business Cards, Flyers, & Go-To Market Strategy for Integra Mobile Wound Care
- **2023:** Led REVER SaaS Product Demo Video – Resulted in \$10M Investment.
- **2023:** Developed Excel VBA Automation Program at DAEM Consulting.
- **2022:** Created Financial Product Comparison Platform at Wellington Asset Management.
- **2021-2023:** Led Mentorship Programs as Community Outreach Member, Collegiate 100.
- **2021-2022:** School of Business Roundtable President (E-Board)

WORK EXPERIENCE

BARISTA

Starbucks

Snellville, GA

Feb 2024 – Present

- Provided excellent customer service by preparing customized beverages and maintaining a clean workspace.
- Supported team efficiency through collaboration and adaptability in a fast-paced environment.
- Assisted in maintaining inventory and ensuring product quality.

CREATIVE DIGITAL MARKETING & UX SPECIALIST

Freelancer

Remote

Apr 2024 – Present

- Built a professional WordPress website for Integra Mobile Wound Care, improving their online presence.
- Designed digital and printed materials, including business cards and flyers, for small business owners.
- Created multiple digital business cards to enhance branding and accessibility for clients.
- Delivered customized branding and marketing solutions to improve client visibility and engagement.

PRODUCT MANAGEMENT INTERN

ALLPEEP

Remote

Aug 2023 – Feb 2024

- Assisted in developing an encrypted platform designed to foster secure community engagement.
- Conducted user research and feedback analysis to improve product features and overall user experience.
- Collaborated with cross-functional teams to ensure timely delivery of product updates and improvements.
- Supported marketing efforts by creating data-driven insights to guide promotional strategies.

FOUNDER

Trust GovTech Start-Up

Tallahassee, FL

Oct 2020 – Mar 2024

- Founded a start-up aimed at enhancing policing efficiencies through technology-driven solutions.
- Guided a cross-functional team to analyze data and enhance product features based on user feedback.
- Utilized insights from potential users to iteratively refine the product, addressing community needs.
- Built partnerships with key organizations to support product development and community outreach.

PROJECT & OPERATION MANAGENT INTERN

REVER (Start-Up)

Barcelona, Spain

Jan 2023 – May 2023

- Directed a SaaS product demo initiative, securing a \$10M investment by addressing client business needs.
- Provided strategic insights through competitive analysis to guide marketing and growth efforts.
- Worked closely with team members in a collaborative setting, ensuring successful project execution.

BUSINESS CONSULTING & TECHNOLOGY INTERN

DAEM Consulting

Barcelona, Spain

Jan 2023 – Feb 2023

- Support DAEM CEO in developing a new in-house fintech startup based in Spain.
- Development of financial models to support business plans and asset valuation.

- Developing systems to automate simple tasks around the office (Python)
- Research and analysis of information to understand a sector: its size, level of profitability, competitive structure, and prospects.

INVESTMENT TECHNOLOGY & SCRUM MASTER INTERN

Wellington Asset Management

Boston, MA

May 2022 – Aug 2022

- Developed a client-facing platform enabling portfolio managers to compare and understand available tools more efficiently.
- Leveraged Python to streamline internal processes, enhancing platform usability and team productivity.
- Collaborated with managers to understand and meet user requirements, improving client interaction.
- Led training for 5+ portfolio managers to learn how to utilize the new platform.

PRODUCT MANAGEMENT & DATA ANALYTICS MANAGER INTERN

TRIBIL (Start-Up)

Atlanta, GA

Aug 2021 – Jan 2022

- Utilized data insights to refine product features, leading to a 25% boost in user engagement.
- Conducted user interviews to gather insights and refine product features, aligning with user needs.
- Designed targeted surveys to drive data-driven recommendations and customized client solutions.
- Conducted user research and analytics to guide strategic decisions, reducing churn by 30%.

SUPPLY CHAIN & OPERATION INTERN

Zimmer Biomet

Norcross, GA

Aug 2021 – Jan 2022

- Supported supply chain operations, ensuring timely delivery of medical devices to healthcare facilities.
- Analyzed logistical data to streamline distribution processes and improve client satisfaction.
- Collaborated with cross-functional teams to address operational challenges and optimize solutions.

LEADERSHIP & VOLUNTEER EXPERIENCE

OPERATIONS ASSOCIATE & MODERATOR

Black Project 2025

Remote

Nov 2024 – Present

- Conducted UX research and market analysis to support the development of a digital platform.
- Facilitated community discussions and moderated events to ensure a collaborative and inclusive environment.
- Supported the vision of closing the Black community's wealth gap through education and strategic initiatives.
- Collaborated on projects that aligned with the mission of fostering economic equity and empowerment.

CAMPUS AMBASSADOR

Absolute Internship

Remote

Oct 2023 – May 2024

- Hosted in-person and virtual events to inspire students, particularly Black students, to consider studying abroad.
- Represented the program at Florida A&M University and other campuses to share personal experiences interning abroad.
- Organized social media campaigns and promoted the benefits of international internships to diverse audiences.

PRESIDENT & LEAD ORGANIZER

Close-Up Company (SBI Executive Board)

Tallahassee, FL

Aug 2021 – May 2023

- Led weekly professional discussions with over 40 students and 6-7 corporate executives, fostering meaningful dialogue.
- Organized and managed a 100-member team to ensure seamless operation of boardroom conversations and events.
- Delegated responsibilities to managers and greeters, ensuring efficiency in event coordination and outreach.
- Improved communication strategies, enhancing engagement and building connections between students and professionals.

COMMUNITY OUTREACH ADVOCATE

Collegiate 100

Tallahassee, FL

Oct 2021 – May 2023

- Mentored local high school and middle school students, focusing on academic and personal development.
- Coordinated on-campus events to foster community engagement and student well-being.

VENTURE CAPITAL ANALYST & ENTREPRENEURSHIP FELLOW

Black Venture Capital Consortium (BVCC)

Tallahassee, FL

Oct 2020 – May 2023

- Analyzed student start-up proposals, offering investment recommendations based on market trends and data.
- Conducted strategic assessments of business models to identify opportunities for growth.
- Immersed myself in the tech and venture capital world, gaining hands-on experience and developing entrepreneurial skills.

ASSISTANT MANAGER

Starbucks (FAMU Campus)

Tallahassee, FL

Aug 2021 – Mar 2022

- Provided exceptional customer service, ensuring a welcoming and efficient experience for all patrons.
- Supervised and delegated tasks to a team of 6-7 employees during night shifts, maintaining operational efficiency.
- Entrusted with closing responsibilities, including balancing cash, securing the safe, and locking the store.
- Prepared a variety of beverages with precision, adhering to detailed recipes and quality standards.

CEO & FOUNDER

Chef Bake (Small-Business)

Tallahassee, FL

Jan 2021 – Jan 2022

- Marketed menus and promotions to campus communities, driving sales and fostering customer loyalty.
- Reconciled purchase orders to reduce costs and improve kitchen efficiency.

- Designed and executed tailored menus to deliver memorable client dining experiences.
- Monitored inventory and coordinated supply orders to ensure seamless operations.

SKILLS

Project Management | Product Development | Data Analysis | Strategic Problem-Solving | Team Leadership | Digital Transformation | Knowledge Management | Financial Modeling | UX Research and Design | Market Analysis | Innovation Strategy | Process Automation | Client Collaboration | Cross-Functional Collaboration | Agile Methodology | Venture Capital Analysis | Stakeholder Engagement | Strategic Planning and Execution | Public Speaking | Effective Communication