MASS Quote RT TEMPLATE on https://twitter.com/katseyeworld/status/1778573941029900646?t=di3o7cq-KleLtvnsZF9Alg&s=19

📣@HYBEOFFICIALtwt & @katseyeworld

Please be aware that Katseye's fandom name, EYEKONS (아이콘스) is similar to the name of an existing group since 2015, iKON (아이콘). We kindly request your team to consider making a change to avoid potential issues in the future. #RESPECTiKON

EMAIL TEMPLATE:

To	Hello143inc@gmail.com
Cc	
Bcc	
Subject	iKON TRADEMARK CONCERN

Dear 143 Entertainment,

It has been recently announced that the fandom name of the group KATSEYE will be, EYEKONS (아이콘스). Looking at the close similarities in the name between EYEKON (아이콘스) and iKON (아이콘) we encourage you to step up, take action and stand for iKON's name.

Due to the significant similarity in both English and Hangeul pronunciations, confusion can arise between the fandoms. To show respect towards iKON and prevent any confusion, we kindly request you take the necessary measures to protect iKON's name.

We kindly request your assistance in protecting the artists and their identities by stepping in to address the situation.

Please refer to the YouTube link below for KATEYE's fandom name announcement.

https://youtu.be/pTHcEHP0RdY?si=3D6ssEtcJtcXweff

Thank you,

iKONICS

HYBE MASS EMAIL TEMPLATE

To	globalpr@hybecorp.com
Cc	
Bcc	
Subject	RE: EYEKON, KATSEYE'S FANDOM NAME

Dear HYBE,

We would like to bring to your attention the naming of Katseye's fandom, which has been assigned as "**EYEKONS**" (아이콘스). Our concern is that this name bears a striking similarity to the name of an existing group, **iKON** (아이콘), which has been active since 2015.

We would like to kindly request that your team reconsider the naming of Katseye's fandom to avoid potential issues in the future. It is important to ensure that there is no confusion in the same industry and that the name of the fandom is unique and distinct from other existing groups or fandoms.

We appreciate your attention to this matter and look forward to your action on this matter.

Regards,

iKONICS