Application Review Rubric

Certify'em

https://workspace.google.com/u/0/marketplace/app/certifyem/295230426839?hl=en&pann=forms_addon_widget

Requested by: jessica.adviento@aps.edu

Function: This Add-On will create a certificate and email that certificate back to students via a Google Form.

This is a: **Chrome app __, Extension __, Add-on _X_, iOS App __, Other __, Google Add-On**

This will be used by: **Staff _x_ Students: Primary K-2 __, Intermediate 3-5 __, Secondary 6-12 __, Special Ed __Staff**

Scoring 57/60

Rubric for Educational Technology							
CATEGORIES	1	2	3	4	5	**NOTES**	**SCORE**
Data Privacy	Company shares or sells personal information to 3rd parties	Company is not responsible for protecting personal information.	**IF** Personally Identifiable Information (PII) is collected, it is not shared except for the purpose of managing the site.	Complies with COPPA or FERPA	Complies with both COPPA and FERPA	**Privacy Policy URL:** https://sites.google.com/certifyem.com/certifyem/privacy-policy **The Certify'em Add-on does not collect or store any information about its users, other than billing information (for those who purchase a paid subscription), which is stored securely with the payment service Stripe. Billing information will be deleted upon cancellation of subscription** **We do not sell, trade or rent your personal information to third parties.**	5
Age Restrictions	Not intended for use by children.	Policy does not address use by children.	Up to the parent to notify the company if a minor has created an account.	Parent consent required under 13	Approved for users of all ages. No PII collected.		5
Security	Application does not manage or protect student / employee data	Users should take steps to protect their own passwords	Application does not collect Personally Identifiable Information (PII)	Utilizes basic encryption technology.	Application is committed to protect student / employee data		3
Advertising	Pop-ups, Possible	Inappropriate	Excessive or	Minimal harmless	No Advertising	**When using the free version there**	5

	Malware	Advertising such as online dating or gaming. Email marketing of 3rd Party products.	questionable ads. Email promotions of product features.	Ads (i.e., car insurance) not blocking access to content		**will be a watermark on the certificate.**	
Pricing	Using illegally, shared login info, etc.	Free version with temporary access.	Free service.	Using Free Version. Upgrade available but not required.	Fully functional with no cost to the user. Paid for by the user, school or district.	**3.99/month - Gold** **7.99/month - Platinum** **Free version also available**	**5**

Rubric for Educational Technology							
	1	**2**	**3**	**4**	**5**	**NOTES**	**SCORE**
Suitability	Not appropriate.	Includes access to topics that are inappropriate for children. Chat or online post function available	Acceptable	Content is very broad but not inappropriate	Content and function designed for K-12 Education.		**5**
Technical Merit: Interoperability	Non-functioning, completely unusable or terminates productivity	Significant debilitating Technical Issue(s); Requires assistance	Borderline	Occasional debilitating interoperability issues. Limited user roles.	Zero technical issue(s); No assistance required		**5**
Technical Merit: System Requirements	Application does not work smoothly with APS technology	Application partially works with APS technology; Requires assistance	Does not work with all platforms or Operating Systems	Application mostly work with APS technology; Requires some assistance	Application work with APS technology		**5**
Technical Support Needed						**Roster Sync Y or N [ ]** **Roster Data Source? [ ]**	

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						Airwatch Deployment? [ ] GAC Deployment? [Y] Google Classroom Integration [ ] Classlink Deployment? [ ] Servicedesk Support? [ ] PD / Training Required? [ ]	
Accessibility		Content posted in JPEG or other unreadable format	Mix of Accessible and non-accessible content	Content posted in HTML or PDF for screen readers			4
Ease of Use	Extremely difficult to start; Difficult to use; Significant PD required	Unclear in how to use and what options are available.	Acceptable	Confusing to start; Moderately easy to use; Light PD is helpful	Easy to start; Easy to use; No PD necessary		5
Comprehensiveness & Effectiveness of Features	Features do not address specific needs	Insufficient feature set; Limited product utility	Acceptable	Robust/complex functionality but could be overwhelming/confusing	Cohesive, powerful and useful feature set; Among 10%		5
Comprehensiveness & Accuracy of Content	Inaccurate, inappropriate or insufficient content	Questionable accuracy; Inappropriate amount; Differentiation impossible	Borderline	Mostly accurate; Too much or too little; Differentiation possible	Accurate and useful content; Unlimited differentiation		5

Comments:

Andy Gutierrez - no questions or concerns, approved.

Lucas Gutierrez

Aimee Milazzo

Aaron Jaramillo

Shellmarie Harris approve the free version for adults