

News Release
For Immediate Release

Contact: Kuvy Ax
ROOT Marketing & PR
720.329.7327

kuvy@rootmarketingpr.com

Parkway Food Hall Announces Final Concept, Grand Opening Details

HipPOPs, live music, expansive bar and more at Longmont's first food hall

LONGMONT, COLO. (May 15, 2024) - Opening to the public this Monday, May 20, Longmont's first food hall, [Parkway Food Hall](#) (700 Ken Pratt Blvd, Ste. 200, Longmont, CO 80501) has announced its eighth and final booth, [HipPOPs](#) handcrafted gelato bars.

HipPOPs rounds out the 16,000-square-foot all-day food hall's family- and foodie-friendly offerings that include Japanese street food, a beloved pizzeria, whole hog barbecue, a Indian-Thai fusion concept, as well as a top-notch expansive bar with a full wine and beer list, and excellent cocktail program.

Parkway's arcade will add to the fun with interactive and traditional arcade games. Parkway will add two more retail offerings soon after opening.

Parkway opens to the public at 11 am on Monday, May 20, and is open every day except for a few major holidays such as Thanksgiving and Christmas Day. Hours are:
Sundays: 11am to 9 pm - food stalls open until 9 pm
Mondays-Thursdays: 11 am to 10 pm - food stalls open until 9 pm
Fridays and Saturdays: 11 am to 11 pm - food stalls open until 10 pm

They will celebrate their Grand Opening the next weekend, Memorial Day weekend, with live music by Sarah Banker with PJ Moon on Sunday, May 26th, 3-6 pm.

"We couldn't be more excited to welcome folks into Parkway Food Hall," said Chris Nehls, vice president of Blackfox Parkway Associates, the company that has owned the building for more than 30 years. "Every detail was chosen to make a space that is inclusive and fun for the entire community. From dawn to dusk, this is the place for a morning meeting, a business lunch, a happy hour exploring the cocktail program with friends, a date night for parents, weeknight dinners for families, and a weekend spot to watch the game."

Other upcoming specials and events include:

- A **Parkway Food Hall-exclusive New Zealand-style Pilsner** created in partnership with Longmont's Wibby Brewing. Parkway worked with Wibby to choose the hops and style of this special Pilsner, which releases soon after Parkway opens.

- **Community special events such as Goat Yoga.** Once/month starting June 8 through October, Parkway and Rocky Mountain Goat Yoga will offer Goat Yoga classes at Parkway, as well as \$5 mimosas. Classes must be reserved in advance through [Rocky Mountain Goat Yoga](#) and are \$25 per person + \$5 mat rental; choice of three class times (9 am, 11 am and 1 pm.)
- **Playoffs and other sports-related food and drinks specials.** Check [Parkway's website](#) for details as they become available.

Parkway Food Hall's highly anticipated (food) vendors include:

- [Baa Hachi](#) is a new Japanese street food concept from the award-winning [Farow](#) husband and wife team. The concept will be led by Chef Adam Chan, who grew up in Hong Kong, and has worked at Michelin-starred restaurants including Tate Dining Room in Hong Kong and Ever Restaurant in Chicago. Dishes will include Tonkatsu Ramen, Okonomiyaki, Pork Belly Bao Buns, Miso Glazed Salmon Bowl and more.
- [H3rsh3r](#) has become a cult favorite whole hog mobile barbecue catering service and food truck. Their Parkway stall will be their first brick-and-mortar location, serving up their smoked meats, barbecue sandwiches, and notable sides like white cheddar mac-and-cheese.
- Farow will also be moving its pop-up [Pie Dog](#) into Parkway. Pie Dog opened in Farow in January 2023, and is known for its thin-crust Neapolitan-style pizzas with locally sourced organic flour.
- Spice Fusion, under Chef Ram Kumar Shrestha, is an innovative blend of Indian and Thai cuisine from the owners of Boulder's [Gurkhas on the Hill](#).
- [Cleaver & Co.](#) will open its third location following their success in South Denver's Junction Food & Drink Food Hall and Cherry Creek Food Hall (formerly Grange Food Hall.) Cleaver & Co. has perfected juicy grilled burgers and chicken sandwiches, crispy fries, and luscious shakes.
- Shawarma Shack - This will be the second location for Shawarma Shack, a Mediterranean concept offering traditional shawarma wraps, fresh salads and bowls with a variety of meats, accompanied by pickled vegetables and creamy tahini sauce. There will also be hummus, falafel, and tabbouleh for additional healthier options.
- Previously announced, [Chile con Quesadilla](#) from Denver (Top Taco Denver winner in 2021 and 2022) was the first concept to sign on.
- [HipPOPs](#) handcrafted gelato combine old-world Italian gelateria traditions with modern technology, and is the eighth and final concept to complete the Hall's offerings.

Parkway is hiring bartenders, bussers, dishwashers, barbacks, servers, and other positions via their website [here](#).

Parkway will open in Longmont's Parkway Promenade, one of the city's most historic shopping centers, with a huge indoor/outdoor bar, indoor/outdoor seating, an expansive patio and event space for up to 40. The principal architect, [Meridian 105](#), is the design mastermind behind Avanti Food & Beverage and Edgewater Public Market. Seasoned food hall veterans [National Food Hall Solutions](#), the operating

partner, opened Denver's Junction Food & Drink in 2020, which went on to win the NAIOP's 2020 Retail Development of the Year Award. Construction is led by [Faurot Construction](#).

For inquiries into stall availability, interested vendors should email info@parkwayfoodhall.com for more information.

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Renderings and vendor photos available [here](#).

More about Parkway Food Hall

Opening May 20, 2024, Parkway Food Hall is slated to be Longmont, Colo.'s first food hall. The 16,000-square-foot all-day destination will feature eight dining concepts, an expansive circular indoor/outdoor bar, three retail spaces, indoor/outdoor seating, and event space for 40. The eight chef-driven vendors will include concepts from the Farow team, [H3rsh3r](#) barbecue, [Chile con Quesadilla](#), [Cleaver & Co.](#) and more, as well as an expansive bar with a full wine, beer and cocktail list. Parkway is located at 700 Ken Pratt Blvd. in Longmont's Parkway Promenade, one of the city's most historic shopping centers.

For more information about Parkway Food Hall, visit parkwayfoodhall.com and follow them on [Instagram](#). For media information or interviews with Parkway Food Hall owners and operators, contact Kuvy Ax at 720.329.7327 or kuvy@rootmarketingpr.com.