

INTER STORY

Meet Brandon Bigsby
Sports Media
Lipscomb Academy
Football
Senior



ABOUT THE INTERNSHIP

My work with Lipscomb Academy involved a few different responsibilities, with most of them dealing specifically with social media, content management, and broadcasting.

FAVORITE PART

I loved being able to learn more and hone skills outside of what I want to do as a career! I also was able to add to my responsibilities this season compared to last season, so that was really fulfilling to actually see my growth and that my supervisor trusted me to do more as the year went along.

PERSONAL COMMENTS

I'm truly appreciate the people at Lipscomb Academy football that have embraced me and have treated me well in my time with the program. I'm thankful to have been a part of things this season and am happy that I was able to learn a lot and also enjoy doing it!

HOW YOU FOUND YOUR INTERNSHIP

I got connected with my supervisor through a former coach and a former professor last year. I interned with the team on a volunteer basis last season and returned with the team this season as a full-time intern.

ADVICE FOR OTHER STUDENTS

A few things! 1. Always try to soak in as much knowledge and experience as you can, you'll see your growth as time progresses. 2. Never be afraid to try to do something, if you don't know how to do it then just be honest and say so! Either you'll learn something new or you'll be placed in a position that better fits you. 3. Make and build strong connections. Not only can it potentially come to help you in the future, but you can also build strong bonds and friendships in the process.

NEW SKILLS GAINED

Looking back at my work and what I learned, I think that just seeing how things operate in a sports organization is something valuable that I can carry on with me for future internships and jobs. Also, just seeing how many little jobs that have to get done that people don't typically think of was valuable to me as well. So many roles have to be filled to make things runs smoothly, so seeing a being a part of that on game-days and in the office was truly a valuable experience. Between my own work and seeing how others in the organization did things and what I was able to learn from them, I feel like I could continue to grow and eventually succeed if I were to work in a similar role in the future.

A CHALLENGE

I'd probably say making sure to remember that simple is sometimes better. I've always been someone that likes to try and be more creative, but when you are doing something for a specific brand it forces you to restrict that in some ways. I think that this helped to teach me that sometimes the simple solution is the best solution, which is something that I can carry over in many aspects of sports media and in life as a whole.