Oregon URISA

Board Meeting 6/17

17 June 2020 / 12:01 PM

Google Meet: w-hvmeet.google.com/ofr-tyys / 401-903-4825 / PIN: 809 957 834#

Please join by your computer if possible so I can share a screen with you.

Backup connection: 605-468-8029 / Access code 547248#

PREPARATION

1. Review previous meeting agenda, materials, and minutes
2. Materials for today
    a. Membership proposal and documentation
    b. ORURISA revenue proposal
    c. Revenue diversification article
    d. URISA CDRC notes

Rules of engagement:

1. Announce yourself before speaking
2. Be respectful
3. Listen for understanding

AGENDA

I.	**Welcome/introductions**	**Presiding officer**	**12:01**
II.	**Agenda approval & minutes review/approval**	**Presiding officer**	
III.	**Financial report**	**Treasurer or delegate**	

June Report :

https://docs.google.com/document/d/1WN2ZJOEbFNAJhfyAQhZm33bw5OmwmyLsI1jK1R0QjpA/edit?usp=sharing

IV. Updates

A. OneURISA
B. Nominations & elections

V. Old Business 12:20

1. PDX Open Source funds _____

Funds of an underdetermined amount were approved for administration by ORURISA for 12 months on November 20, 2014. The approval was justified as part of the benefit of being part of the Oregon Chapter of URISA. An update was provided to the board on January 25, 2015 and determined the funds amount, portion allotted for ORURISA general fund and anticipated expenditure types for the PDX Open Source funds to be administered by ORURISA. It was recommended in the update that the funds be managed as a separate line item from the other SIG and section planned expenses.

Outstanding issues include: unclear start and end dates for administration; what happens to funds at end of administration period; records of expenditures by PDX OS require discovery

Outcome: Board resolution

V. New business 12:28

A. Goal setting activities: format, timing Theresa 12:28

The 2020 board retreat was postponed from its usual April/May occurrence. In light of restrictions on gatherings and increased risk to certain individuals, an alternative format for the retreat is required. A few virtual format options are: 90 minute meeting series over 3 - 4 weeks (one meeting per week or every 2-weeks), two 3-hour meetings over the course of 1 or 2 weeks, a single 5-hour meeting. Given recent discussions, it seems that the Board is ready to perform this important work.

Outcome: action item to email your thoughts to president@orurisa.org by June 26. Theresa will follow up with a poll to determine the final format.

2. Revenue diversification Theresa 12:33

Recent discussions of membership dues and other revenue sources can be grouped into the larger topic of *revenue diversification*. This refers to the activity of widening an organization's variety, or *portfolio*, of income types and sources relative to the present revenue portfolio. There are pros and cons to this activity. This agenda item offers a potential strategy for revenue diversification for ORURISA in which membership and other revenue types can be considered. A milestone for revenue diversification could be establishment of organizational revenue goals such as a desired revenue portfolio, as depicted in the pie chart in the potential strategy.

Outcome: information and input

3. Sponsors and revenue diversification — Jen — 12:38

   The Texas Chapter has done great job getting more revenue from corporate sponsorships. They do not charge individual members. Have approx. $20K in the bank right now. More here: https://www.urisatexas.org/Sponsorship.

   Outcome: input

4. Membership planning — Keith/Chris — 12:43

   Resume discussion about costs and benefits for proposed membership model as well as proposed language changes for bylaws as determined at April 2020 meeting. New discussion are outlined in a proposal. The ad hoc committee also brainstormed a timeline.

   Outcome: decision

VII. Other reports, updates (as needed), and unplanned motions 12:58

VIII. Adjourn 12:59

ACTION ITEMS

Date	Owner	Item	Deadline	Status
~~7/17/19~~ 6/14/2020	~~Colleen &~~ Chris & Keith	Convene discussion group on ~~members,~~ ~~contacts~~, membership dues and bylaw changes. As of 6/2020, are focused strictly on membership dues model.	6/17/20	In progress
8/21/2019	All retreat participants	Update the 2019 Board Actions Items spreadsheet	9/13/19	Incomplete
8/21/2019	Theresa	Finalize OneURISA position letter to URISA	9/10/19	Complete
9/18/2019	Tara	Website update report	10/16/19	
9/18/2019	Theresa	Work with Star to complete and distribute membership management email	10/16/19	
8/21/2019	Colleen	Take the lead on finding a new or existing group to develop formal structure for		

		volunteers to work on board tasks and work with board committees.		
1/15/2020	Jen	Bring GISP credits to GIA planning committee		Complete
1/15/2020	Board Members	Contact Alexa to assist in organizing GIA conference tracks	ASAP	Omitted
1/15/2020	Molly	Ask C. Freidle for communications material we can post to ORURISA site		

PARKING LOT

Item	**Date added**
Project management application Alexa Tool for helping to manage ORURISA projects. Options might be available in the Google Drive platform such as using a Doc or Sheet and assigning tasks to people. Outcome: decision	5/20/2020
Logo prize purchase Tara The logo contest has closed and we have a winner! Is the financial picture clear enough to provide direction on the prize dollar amount? Outcome: decision	5/20/2020
members, contacts management and relationship to membership dues	6/14/2020

UPCOMING EVENTS

Date	**Event**
5/28/2020	GIS in Action Keynote #2: Nate Sandel

RESOLUTIONS

A record of resolutions:
https://docs.google.com/spreadsheets/d/1Ff9xXgky839mECJUvivf_cmP6ATdap-4zVbuJvCfo8k/edit?usp=sharing

DECISIONS

Date	**Decisions**
8/21/2019	Decision: A committee will be formed to create a formal structure for volunteers to work on board tasks and work with board committees.

Items for next meeting:

1.