



Onboard your Network

Empower Your Community | **Grow** Your Revenue | **Regenerate** Our Planet

As a SEEDS Ambassador, you are rewarded for **onboarding organisations** to set up their accounts, apply for a grant, start a campaign, invite their network to SEEDS and integrate Seeds as an alternative payment method.

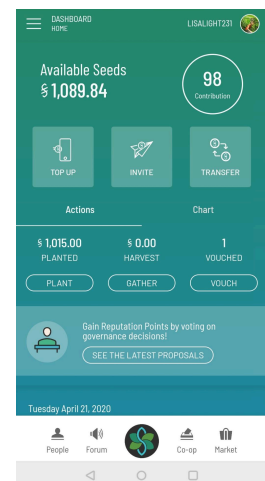
Here you can find the detailed steps and linked documents or videos to each step of the onboarding process of individuals or organisations:

1. **Send invites** through the SEEDS Global Passport.

In the wallet segment of the app, choose the tile that says "Invite". First, you input the number of Seeds you want to gift with the invite to your invitee. The minimum you can send are 5 Seeds, which are needed for your invitee to set up their account.

Share the invite link through any social media of your choice.

Note: Feel free to send more Seeds if you feel that your invitee might want to bring more aligned people onto the network. Bear in mind that it might make sense to send this person 20 Seeds or more so that they can again invite three more people to SEEDS.



2. **Follow-up with your invitee** and guide them in setting up a personal profile

Advise your invitee on how to set up their profile.

The Ambassador Grant & the Airtable

After you have made yourself familiar with SEEDS and have onboarded three people onto the app, you are a full SEEDS Ambassador. You are eligible to receive the Ambassador Grant of **1010 Seeds** to empower your outreach efforts.

You will furthermore gain access to the **Airtable** (the tool used to manage contacts) where you can get rewarded for onboarding the 100s of organizations that are signing up through the Pledge. Add the names of the three accounts that you have onboarded onto the SEEDS ecosystem into the Airtable and start playing.

Create content about the organization you bring in:

https://docs.google.com/forms/d/e/1FAIpQLSfev3bf0W_OploGF3ZnMswerwZljvjbLmG9nk4_Hs03NH8cmg/viewform

Reach out to the SEEDS Ambassador channel on Discord for support on this.

Onboard Organizations

With these new tools in hand, start onboarding organisations:

See also:

Overview video for alliances: <https://www.youtube.com/watch?v=l1dH1sYVr68#action=share>

Overview article for alliances:

<https://medium.com/joinseeds/alliance-for-global-regeneration-how-join-the-movement-and-get-rewarded-for-it-27e88ac5e5cf>

1. If your invitee is part of an organization, guide them in setting up an **organisational profile**:

Use this video to guide you: <https://www.youtube.com/watch?v=MU0enC7yWPY#action=share>

- a. Guide organization in how to buy the 200 Seeds needed to set up an organizational profile
- b. Request your SEEDS Alliances + Ambassador Circle for the 200 Seeds needed to subsidize the creation of an organizational account

Note: Until GoLive mid-2021 SEEDS subsidizes any organization that becomes a SEEDS Alliance with 700 Seeds; 200 Seeds to set up the organization profile and 500 Seeds to create their first proposal. Request the 200 Seeds needed to set up an organization account from your Ambassador Circle if you are onboarding a SEEDS Alliance.

2. Guide the organization to list their products or offers in the **Marketplace**

Find the guide to how to do this in this video:

<https://www.youtube.com/watch?v=MUOenC7yWPY#action=share>.

3. Guide the organisation to create a **Grant Proposal**

Use this video to find out how to create a grant proposal and guide the organisation in creating one: <https://www.youtube.com/watch?v=G0fHcW-HVJo#action=share>.

Here is an article that further explains the steps for the organisation (scroll to mid-article to find what you are looking for):

<https://medium.com/joinseeds/alliance-for-global-regeneration-how-join-the-movement-and-get-rewarded-for-it-27e88ac5e5cf>

4. Guide the organisation to create a **Campaign Proposal**

Use this video to find out how to create a campaign proposal and guide the organisation in creating one: <https://www.youtube.com/watch?v=j2AfJzrvHtl#action=share>.

Here is an article that further explains the steps for the organisation:

<https://medium.com/joinseeds/financing-campaigns-for-a-healthier-world-how-to-apply-to-run-a-seeds-campaign-c584d9143038>

5. Support the organisation in **inviting and onboarding their community**

Reach out to the Ambassador Circle Leads for support on this step until we have automated this process.

6. Support the organisation to integrate the API (in the process of development) onto their Website or App