

Sponsorship Levels

You may give a general sponsorship or you may indicate a specific event for your sponsorship. Recognition of your contribution will be given at the specific event. Sponsorship opportunities adding over $2000, up to $2000, $1500, $1000, $500 are considered **Platinum Plus, Platinum, Gold, Silver,** and **Bronze** Sponsorships.

Over $2000 Platinum Plus Sponsorship Virco, Flutterbee

- ➔ Recognition at AISLE General Membership Meeting
- ➔ Logo advertising in bi-weekly AISLE Updates and AISLE publications
- ➔ Full slide logo on title slide of conference presentation template
- ➔ Sponsor recognition at booth
- ➔ Badge ribbons indicating sponsor status
- ➔ Logo exposure on AISLE listserv & social media prior to the conference

$2000 Platinum Sponsorship RAILS, Library Book Selection Service, Lake Cook Distributors

- ➔ Logo advertising in bi-weekly AISLE Updates and AISLE publications
- ➔ Full slide logo on slide of conference presentation template
- ➔ Sponsor recognition at booth
- ➔ Badge ribbons indicating sponsor status
- ➔ Logo exposure on AISLE listserv & social media prior to the conference

$1500 Gold Sponsorship Learning Technology Center

- ➔ Logo advertising in 3 AISLE Updates
- ➔ Shared slide logo on title slide of conference presentation template
- ➔ Sponsor recognition at booth
- ➔ Badge ribbons indicating sponsor status
- ➔ Logo exposure on AISLE listserv & social media prior to the conference

$1000 Silver Sponsorship Illinois Heartland System, Dominican University

- ➔ Shared slide logo on title slide of conference presentation template
- ➔ Sponsor recognition at booth
- ➔ Badge ribbons indicating sponsor status
- ➔ Logo exposure on AISLE listserv & social media prior to the conference

$500 Bronze Sponsorship SHARE, Perma-Bound, EveryLibrary, Gale by Cengage+

- ➔ Sponsor recognition at booth
- ➔ Badge ribbons indicating sponsor status
- ➔ Logo exposure on AISLE listserv & social media prior to the conference

Sponsorship Opportunities Available

Dollar amounts listed are suggestions only. Sponsors may wish to work with other vendors to share costs or suggest an event/item and amount not listed. Sponsorships will be noted on the Conference Schedule and advertised at the event. Each sponsor will be given the opportunity to address attendees at an event or meal.

This document will be updated with current Sponsorships.

Thursday, November 12 Opportunities:

- $1000 Morning Pre-Conference Seminar
- $500 Morning snack - **Dominican**
- $500 Afternoon snack - **Dominican**
- $1000 Afternoon Pre-Conference Seminar - **Learning Technology Center**
- $700 Evening Cash Bar - **Cengage**
- $500 Evening Welcome Event in the Exhibit Hall - **RAILS**

Friday, November 13 Opportunities:

- $500 Conference welcome speaker - **EveryLibrary**
- $1500 Luncheon & AISLE business meeting - **RAILS**
- $1000 Evening President's Reception - **Flutterbee**
- $2000 Evening Awards Celebration - **Virco**

Saturday, November 14 Opportunities:

- $500 Opening speaker - **LBSS**
- $1000 Author Showcase - **LBSS**
- $500 Readers' Choice Awards Lunch - **LBSS**

Misc. opportunities:

- $500 Conference swag
- $500 Conference attendee lanyards - **Learning Technology Center**
- $500 Exhibit Hall Snacks - **Perma-Bound**
- $500 Tech in Breakout session room - **SHARE**
- $1000 Tech during a meal
- $1000 Tech during a meal - **Illinois Heartland System**
- $1500 Registration Bags - **Flutterbee**
- $2000 Tech in Exhibit Hall
- $2000 Book Giveaways - **Lake Cook Distributors**
- $2000 Swag bags, signage, etc.