

9th Media Monitor (REGULAR POST) - **Not a ghost: The truth behind that viral TV Patrol video**

A news story was aired in TV Patrol regarding the rape-slay case of an 8-year old girl in Cavite. In the video which was already making rounds on the internet and gained over 2 million views, netizens claim that they have seen the ghost of the victim since dark figure resembling a girl was captured. However, ABS-CBN immediately clarified through an article that it was not a ghost but rather the witness of the said crime.

What ABS-CBN did is an example of a good practice, it is stated in the Society of Professional Journalists (SPJ 2014) code of ethics that journalists should respond quickly to questions about accuracy, clarity and fairness. Their immediate response is significant to provide a clear context to the general public especially the netizens and to stop spreading hoax in any social networking sites.