



## **2022 Annual (Virtual) Conference Agenda March 15 & 16, 2022**

Join us for two days of live sessions via Zoom and watch pre-recorded breakout sessions at your convenience. Most sessions, live and breakout, are eligible for CHW-C Continuing Education Units (CEUs). Links for the Zoom and Website will be sent March 14th.

### **Tue. March 15 - Live Sessions**

- |                |  |
|----------------|--|
| <b>10:00am</b> | <b>Conference Zoom Room Opens</b><br>Join us for networking and chatting with fellow CHW's in Zoom prior to the official kickoff of the conference. Login information will be emailed to registrants the day before the conference.                        |
| <b>10:30am</b> | <b>Conference Kickoff and Opening Remarks</b><br>Atara Estes, <i>CHW-C President, CHW Association of Missouri (CHWAM)</i><br><br>Aurora Grantwingate<br><i>Member &amp; Partner Engagement Associate, National Association of Community Health Workers</i> |
| <b>11:00am</b> | <b>Living the Community Health Worker Code of Ethics- Part 1 (1.5 Ethics CEUs*)</b><br>LaReecia Carter, <i>CHW-C, CHWAM Board Member</i>   |
| <b>12:30pm</b> | <b>Lunch break</b>   |
| <b>1:30pm</b>  | <b>Effectively Engaging University Researchers on Health (1 CEU)</b><br>Dr. Clark Peters, <i>MU School of Social Work &amp; Truman School of Government and Public Affairs</i>   |
| <b>2:20pm</b>  | <b>Break</b>   |
| <b>2:30pm</b>  | <b>Be the Architect of Your Environment, Not the Victim: Tips for Initiating and Sustaining the Healthy Habit You Want and Need (1 CEU)</b><br>Heather Harlan, <i>CRPS, MAADCI, Columbia/Boone County Public Health and Human Services</i>                 |
| <b>3:20pm</b>  | <b>Break</b>   |

- 3:30pm Q&A about CHW Credentialing and CEUs**  
Join Atara Estes (CHWAM President), LaReecia Carter (CHWAM Board Member and MCB Liaison), and Stacey Langendoerfer (Missouri Credentialing Board (MCB)) as they briefly discuss some frequently asked questions about the credentialing process to become a CHW-C and the MCB CEU process.
- 4:00pm How to use the Breakout Session Website**  
Marco Pantoja, *CHWAM Management Team*

### **Wed. March 16 - Live Sessions**

- 9:45am Welcome Back**  
Jan "Payree " Short, *CHW-C, CHWAM Board Member*
- 10:00am CHWs in Community-Based Violence Prevention (1 CEU)**  
*Laurie Hawkins, Senior Health Program Manager, St. Louis Community College*  
*Brian Washington, Missouri Foundation for Health*  
*Colleen Armstrong, Health Alliance for Violence Intervention (HAVI)*
- 10:50am Break**
- 11:00am It's My House and I Live Here TOO!!! (1 CEU)**  
Florence Adegoke, *CHW-C, CHWAM Board Member*
- 11:50am Lunch Break**
- 1:00pm Understanding Lupus (1 CEU)**  
Amy Ondr, *President & CEO of the Lupus Foundation of America, Heartland Chapter*
- 1:50pm Break**
- 2:00pm Self-Care/Resiliency for Healthcare Professionals (1 CEU)**  
Laird Thompson, *Chaplain (Major) U.S. Army Ret. 1991-2017*
- 2:50pm Break**
- 3:00pm Living the Community Health Worker Code of Ethics- Part 2 (1.5 Ethics CEUs\*)**  
LaReecia Carter, *CHW-C, CHWAM Board Member*
- 4:30pm Closing Session**

### **Conference Supporters**



## **On-Demand Sessions**

Attendees will have access to all asynchronous (on-demand) sessions below through the 2022 CHWAM Conference website starting March 15th. Paid conference attendees may receive up to 6 total units of CEUs from on-demand breakout sessions. CEUs are provided on a ¼ hr basis per 1 credit based on session length. Conference attendees have until 4/15/22 to complete self-paced CEUs and will be sent a certificate by email with their total number of 2022 CHWAM Conference CEUs by 4/30/22.

<a href="#"><u><b>Utilization of the Rapid Geriatric Assessment by Community Health Workers</b></u></a> (1 CEU)	Debbie Blessing, <i>A.T. Still University Area Health Education Centers Program</i>
This presentation will define common health issues that older adults often experience, introduce brief and reliable screening tools, and provide training for implementation. As our nation's population continues to age it is important for health professions students, faculty, and clinicians to have a deeper understanding of the complex care older adults often require and develop skills and protocols for detecting common health problems. The Rapid Geriatric Assessment (RGA) developed at Saint Louis University includes a set of four screening tools that can be used by any healthcare provider to screen for common and modifiable health issues including frailty, Sarcopenia, nutrition, and cognition.	
<a href="#"><u><b>Educating the Public about Infection Control and Prevention Using the CDC's Project FirstLine</b></u></a> (.75 CEU)	Dr. Valerie Bader, <i>Sinclair School of Nursing &amp; Continuing Education for Health Professions</i> Kim Fanning, <i>MU Extension Nursing Outreach</i>
In this presentation, Valerie Bader and Kim Fanning present the importance of infection control and prevention efforts, especially as people contend with antibiotic resistance and the emergence of new infectious agents. The principles of OneHealth will also be described. Finally, Dr. Bader and Ms. Fanning will facilitate the exploration of the CDC's Project FirstLine material in teaching communities about infection control and prevention.	
<a href="#"><u><b>Missouri Double Up Food Bucks Program</b></u></a> (.75 CEU)	Dr. Londa Nwadike, <i>MU Extension</i> Donna Martin, <i>Mid-America Regional Council</i> Jennifer Elms, <i>MU Extension</i>
This presentation will provide information on the Double Up Food Bucks (DUFb) program that has recently been expanded into a number of new locations throughout Missouri. DUFb provides Supplemental Nutrition Assistance Program (SNAP) recipients the opportunity to double their SNAP funds to purchase local fruits and vegetables at participating farmers markets and grocery stores, up to \$25 per day.	
<a href="#"><u><b>HEALTH 4410: Partnership to Promote Healthy City Employees</b></u></a> (.75 CEU)	Dr. Karen Doyle, <i>University of Central Missouri</i> Kathy Henson, <i>City of Warrensburg</i>
The pandemic, social injustice, and a volatile presidential election raised city employee stress levels and challenged morale in 2019. This was the same time HEALTH 4410, a course created for students to partner with agencies to promote healthy employees was first implemented. This session will introduce HEALTH 4410 and the partnership between UCM Health Studies students enrolled in Health Program Implementation and Logistics and the City of Warrensburg, Missouri. This partnership was brought together to support the healthcare provider by increasing participation. The instructor, the City of Warrensburg Human Resource Assistant, and a current HEALTH 4410 student will share their experience. Finally, you will have the opportunity to explore your possibilities of a similar partnership.	
<a href="#"><u><b>Pharmacists and Community Health Workers - A Powerful Combination for Patient Care</b></u></a> (1 CEU)	Dr. Richard Logan, <i>SE MO Community Pharmacist</i>
Pharmacists are the most accessible healthcare providers in the state. As such, they provide quality healthcare support to very diverse populations. This presentation will describe to attendees the power that Community Health Worker/Pharmacist cooperation brings to healthcare in rural Missouri.	

**Recovery Friendly Workplace Initiative** (.25 CEU)

Ann McCauley & Myra Galloway, *MU Rural Opioids Technical Assistance Project*

The Recovery Friendly Workplace Initiative is a new statewide program to provide training and support for businesses and industries who hire employees in recovery. Through a partnership with the Missouri Chamber of Commerce, the Missouri Department of Mental Health, the Rural Health Association, and the Missouri Hospital Association, the University of Missouri is developing training and technical support for businesses, agencies, and communities that will lead to a Recovery Friendly Workplace certificate. This poster presentation highlights the initiative and details ways to become involved, receive training, or support employees in recovery.

**WyCo Connect: Connecting with Community Beyond COVID-19**  
(.25 CEU)

Kevin Ochoa, *Kansas City Region CHW*  
Alma Lopez, *Kansas City Region CHW*  
Santa Moreno-Tagle, *Kansas City Region CHW*  
Alec Overmann, *Wyandotte County CHW*

WyCo Connect: Connecting with Community Beyond COVID-19 will describe how our COVID-19 CHW response effort reached beyond the intended results and began to build interagency and community trust, build relationships, and create new partnerships. We will also briefly discuss how using GIS mapping can help CHWs understand their impact on neighborhoods.

**Transforming Care through Mobile Integrated Healthcare**  
(.75 CEU)

Justin Duncan, *Washington County Ambulance District, Missouri Emergency Medical Services Association*

Good health is about more than just good medical care. It includes managing non-medical needs, integrating care, assuring health literacy, and so much more. The premise of the MIH model is to initiate primary care in the home with community paramedics (MIH clinicians) serving as the bridge between the patient and provider of care to prevent inappropriate or overutilization of high-cost emergency medical services or hospital emergency departments. While in the home, the community paramedic also conducts a variety of assessments: health, fall risk, COVID risk, social determinants of health, and helps identify appropriate resources to meet the patient's needs. Services are orchestrated with the assistance of CHWs. MIH impacts health outside the walls of hospitals and physician offices.

**United Healthcare, MO Healthnet Plan Overview**  
(.25 CEU)

Shelby Miller, *Medicaid Growth Manager* & Colleen Giebe, *VP of Clinical Programs, United HealthCare*

Our presentation would be an overview of some of the benefits and resources available to CHWs servicing the Medicaid population in Missouri. At UHC we have about 1/3 of the Medicaid population. This presentation will cover the partnership between managed care organizations and community health workers and how we can work together to service the same members/patients.

**Love Sick: The Importance of Social Relationships for Our Health and Well-being**  
(.5 CEU)

Dr. J. Kale Monk, *MU Department of Human Development and Family Science*

Most people are inherently relational by relying on cooperative partnerships to increase the odds of survival and advance societies. Across hundreds of studies, social isolation and loneliness, for example, are significant predictors of premature death, with stronger effects on longevity than many recognized public health determinants (e.g., smoking, exercise). Of course, however, the quality of our social relationships matter. In this brief session, we will discuss (a) the research behind relationships and health, (b) how relationships impact our health, and (c) how we can use this information to better our practice.

**The Crisis of Opioids (.75 CEU)**

Arial Collins, *CHW, President of The Center CAB*  
Shellie Boaze, *Certified Substance Use Educator*  
Rev. Burton Barr, *Chairman, Home Mission Board, Missionary Baptist State Convention of MO*

The presentation will display the discrepancies in resources and outreach support for the opioid crisis by providing current statics to prove the disparity to the Covid Pandemic . The purpose of the presentation is to change the stigma surrounded by substance use relevancy to mental health in the the African American communities. Information will

shared about disparity statistics, harm reduction stigmas, mental health avoidance, instrumenting Narcan, and overdose education.

**A Community Health Model for Preventing Sexual Violence**  
(1 CEU)

Huvona Watkins, *Missouri Coalition Against Domestic and Sexual Violence*

Participants will learn the importance of how unique partnerships that promote community level prevention can be infused into existing health/social services like Community Health Worker training programs. This will provide an overview of the pilot program with St. Louis Community College Community Health Worker Program.

**Mobility Management a focused approach to rural transportation coordination and healthy communities.**  
(1 CEU)

Mary Gordon, *HealthTran Director for Missouri Rural Health Association*

The Missouri Rural Health Association, MU School of Medicine/Extension, Mo Hospital Association and others developed an interactive self-directed on-line training tool to improve knowledge and skills to improve access to health and wellness across rural Missouri.

Upon completions of the course, the student will be able to identify their community's transportation resources and barriers, communicate and advocate for consumers, identify funding resources to assist consumers with transportation cost and identify requirements and restrictions of funding for consumers. The end result of the certificate program is a working tool kit to address the students community and customer base.