

<b>Title</b>	Cost of Living in the Philippines: Top Expenses Explained + Tips to Thrive in the Country
<b>Content Type</b>	Infographic
<b>Word Count</b>	1500 to 2000 words
<b>Language</b>	English
<b>Focus Keywords</b>	<p><b>Primary Keyword/s:</b>  cost of living philippines (260 PH SV, 1.9K GSV)  average cost of living in philippines (170 PH SV, 720 GSV)  average rent in philippines (140 PH SV, 590 GSV)  cost of living in manila (390 PH SV, 1.6K GSV)  cost of living makati (110 PH SV, 260 GSV)  cost of living in cebu city philippines (140 PH SV, 480 GSV)</p>
<b>POV/Tone/Voice</b>	2nd person, conversational
<b>Target Reader</b>	Credit card users, Filipino citizens, Expats
<b>Content Inspiration</b>	<a href="https://www.incharge.org/financial-literacy/budgeting-saving/how-to-cut-your-expenses/">https://www.incharge.org/financial-literacy/budgeting-saving/how-to-cut-your-expenses/</a>
<b>Topic Brief</b>	This infographic will visually break down the primary costs associated with living in the Philippines, including housing, utilities, food, transportation, and healthcare. It will highlight the variance in these costs between urban centers like Manila and Cebu compared to provincial areas. It would also provide practical tips for managing expenses, such as choosing affordable local housing, shopping at local markets for food, utilizing the extensive and cost-effective public transport system, and securing health insurance.
<b>Internal Links</b>	<p><b>Site page/s for internal linking:</b>  rbc credit cards - <a href="https://rbccredit.com/credit-cards">https://rbccredit.com/credit-cards</a>  Budget management features - <a href="https://rbccredit.com/features-and-benefits/budget-management">https://rbccredit.com/features-and-benefits/budget-management</a></p> <p><b>Related internal blogs for linking:</b>  <a href="https://rbccredit.com/blogs/how-to-dispute-a-credit-card-charge-in-the-philippines-28">https://rbccredit.com/blogs/how-to-dispute-a-credit-card-charge-in-the-philippines-28</a>  <a href="https://rbccredit.com/blogs/what-is-a-secured-credit-card-and-should-you-get-one-29">https://rbccredit.com/blogs/what-is-a-secured-credit-card-and-should-you-get-one-29</a>  <a href="https://rbccredit.com/blogs/8-advantages-of-having-multiple-credit-cards-52">https://rbccredit.com/blogs/8-advantages-of-having-multiple-credit-cards-52</a>  <a href="https://rbccredit.com/blogs/credit-card-debt-consolidation-in-the-ph-how-does-it-work-49">https://rbccredit.com/blogs/credit-card-debt-consolidation-in-the-ph-how-does-it-work-49</a>  <a href="https://rbccredit.com/blogs/8-advantages-of-having-multiple-credit-cards-52">https://rbccredit.com/blogs/8-advantages-of-having-multiple-credit-cards-52</a>  <a href="https://rbccredit.com/blogs/a-definitive-guide-on-how-to-fix-a-bad-credit-score-55">https://rbccredit.com/blogs/a-definitive-guide-on-how-to-fix-a-bad-credit-score-55</a></p>

**Introduction**

- Life in the Philippines offers a dynamic mix of stunning landscapes, rich cultural heritage, and a vibrant community, making it an attractive place to live for both locals and expatriates.

- However, navigating the cost of living is essential whether you're a local resident or someone from abroad planning to settle or spend an extended period in this tropical haven.
- Briefly introduce the topic that will be discussed in this infographic.
- Segue to the infographic.

*Infographic Outline/Draft: This section will mirror the article version below and is meant to be more concise for illustrative purposes. This asset will be used by Online PR for link-building efforts.*

## **Cost of Living in the Philippines: Top Expenses Explained + Tips to Thrive in the Country**

### **N Top Expenses in the Philippines**

- List and discuss the most prominent expenses of Filipinos in the country.
- Give information regarding exact figures, factors that affect pricing in each category, and other potential developments related to why prices are the way they are. (Ex. The Philippines is prone to food inflation that's why prices fluctuate.)
- Once done discussing, provide a total ballpark figure of how much it costs to live in the Philippines monthly. Also, kindly include other pertinent details in the article version.
- Provide a short introductory paragraph for this section in the article version.

- 1. Housing**
- 2. Food and groceries**
- 3. Transportation**
- 4. Utilities**
- 5. Healthcare**
- 6. Education**
- 7. Entertainment and leisure**

*Initial References (for Writer):*

<https://www.transfergo.com/the-cost-of-living-in-the-philippines>

<https://wise.com/us/blog/cost-of-living-in-the-philippines>

<https://www.crownasia.com.ph/lifestyle-blog/how-much-is-the-cost-of-living-in-the-philippines/>

**Housing:**

<https://ownpropertyabroad.com/philippines/house-prices-philippines/>

<https://www.investasian.com/property-investment/philippines-house-cost/>

<https://minamiresidences.com.ph/house-and-lot-price-in-the-philippines/>

<https://www.expatistan.com/cost-of-living/country/philippines>

<https://c2m3i.com/news/article/how-much-is-the-average-rent-of-an-apartment>

<https://www.camella.com.ph/factors-that-affect-house-prices-in-the-philippines/>

<https://www.allproperties.com.ph/factors-that-affect-house-prices-in-the-philippines/>

[https://www.numbeo.com/cost-of-living/country\\_result.jsp?country=Philippines](https://www.numbeo.com/cost-of-living/country_result.jsp?country=Philippines)

**Food and groceries:**

<https://www.bworldonline.com/infographics/2023/10/18/552144/how-much-money-is-spent-on-groceries-in-the-philippines-and-other-countries/>

<https://www.aljazeera.com/economy/2023/4/3/asiyas-living-costs-are-rising-in-philippines-theyre-soaring>

<https://carnegieendowment.org/2022/07/13/why-philippines-is-so-vulnerable-to-food-inflation-pub-87467>

**Transportation:**

<https://secret-ph.com/philippine-transportation-costs-riding-a-jeepney-vs-a-taxi/>

<https://www.trip.com/guide/info/trip-to-philippines-cost.html#:~:text=If%20you're%20a%20budget,%2470%20to%20%24100%20per%20day.>

**Utilities:**

<https://www.lumina.com.ph/news-and-blogs/blogs/cost-of-living-in-the-philippines-one-of-the-best-in-the-world/>  
<https://www.expatistan.com/price/utilities/manila>  
<https://www.statista.com/statistics/709055/philippines-household-consumption-expenditure-on-utilities/>  
<https://www.pna.gov.ph/articles/1199312#:~:text=For%20those%20who%20were%20billed,PHP300%20per%20month%20in%20Mindanao.>  
<https://powerphilippines.com/ph-power-prices-among-highest-in-asean-next-to-singapore/>

**Healthcare:**

<https://www.statista.com/statistics/1250962/philippines-per-capita-current-health-expenditure/#:~:text=The%20current%20health%20expenditure%20in%20was%20about%2010%2C342%20Philippine%20pesos.>  
<https://www.pids.gov.ph/details/news/in-the-news/health-expenses-remain-a-big-burden-for-pinoys-despite-uhc>  
<https://www.insularlife.com.ph/articles/the-cost-of-health-insurance-in-the-philippines-00000031>

**Education:**

<https://www.moneymax.ph/personal-finance/articles/cost-of-education-philippines>  
<https://tonikbank.com/blog/investing-education-closer-look-tuition-fees-philippines>

**Entertainment and leisure:**

<https://grit.ph/cost-of-living/>  
<https://leverageedu.com/learn/cost-of-living-in-philippines/>

Writer may look for more references as needed

### **N Tips to Cut Cost of Living in the Philippines**

- Discuss the following practical ways to lower living expenses in the Philippines
- 1-2 short sentences will do in the infographic copy version.
- Kindly include other pertinent details in the article version.
- Provide a short introductory paragraph for this section in the article version.

- 1. Create an extensive, weekly, monthly, and/or yearly budget**
- 2. Establish a savings account**
- 3. Write down a list of items for all shopping trips**
- 4. Cook and plan your meals instead of dining out**
- 5. Select an inexpensive but comfortable housing option**
- 6. Consider debt consolidation**
- 7. Adopt a sustainable lifestyle**
- 8. Secure less expensive insurance**
- 9. Avail more than one credit card**

Initial References (for Writer):

<https://www.fwd.com.ph/blog/money-and-insurance/how-to-save-on-your-household-expenses/>  
<https://www.onenews.ph/articles/6-tipid-money-tips-to-cut-down-your-expenses-when-living-on-your-own-1>  
<https://www.incharge.org/financial-literacy/budgeting-saving/how-to-cut-your-expenses/>  
<https://www.securitybank.com/blog/how-to-cut-your-monthly-expenses-without-losing-your-mind/>  
<https://www.debt.org/advice/how-to-cut-expenses/>  
<https://rcbccredit.com/blogs/8-advantages-of-having-multiple-credit-cards-52>

Writer may look for more references as needed

Infographic by  
RCBC Credit's Logo  
rcbccredit.com  
[Sources]

### **Article Version**

- Write an article version of the infographic following this flow and structure:
  - **N Top Expenses in the Philippines**
  - **N Tips to Cut Cost of Living in the Philippines**

- Kindly include all other pertinent details not stated in the infographic copy.

## **Conclusion**

- Wrap everything up. Emphasize the growing significance of financial planning to safeguard one's future from unforeseen circumstances.
- Encourage readers to check out [RCBC credit cards](#), which feature installment options that allow you to enjoy 0% installment payments for 3 months with UNLI 0% or opt for longer terms of up to 36 months with minimal interest through [UNLI Installment](#).