

CIAB Contest 01.07.24

Headline Monday

The Secret Of Making Your Ads Generate More Income

How I Made My Ads Twice As Profitable

Here Is A Quick Way To Double Your Ads Revenue

Outline Tuesday

Subject: By keeping your ads simple and clear you make more money.

Problem: We think that by using fancy words and making the text as complicated and technical as possible we get more clients.

Agitate: by doing that you will just confuse your customer and how we all know: a confused customer does not buy anything. (examples and quotes)

Solve: You have to make a clear message in simple language. If your 8-year-old cousin can understand it, then it is clear enough.

Close: Get in touch with us and we'll look at your copy.