

Subject line:

What can I do as a copywriter for you?

Preview text:

My services will improve your business

Body:

What's up {{ first name }}

My name is Alex and I'm a copywriter. I saw your {{ business/ online store }} and I thought maybe I can help you improve it.

The issue is that your business is missing some key strengths that other businesses have.

I can offer a variety of services, but there's one that I think you really need. When I checked out your {{ business/online store }}, I immediately spotted the issue.

There is one service that you'll need...

This is the service that can grow your business and can generate you a ton of money.

{{
{{ pick one of these services }}

★ Product Descriptions

★ Email marketing

★ Landing pages

★ Taglines and slogans

★ Social media content

}}

There are so many businesses out here that are making a ton amount of money because they use {{ one of these services that you've picked }}

But they don't have me, so that's why your business will be above them.

I truly believe this could be a great working relationship between us as client and copywriter that will last long.

So with all being said, if you are interested, you can send me a message on [Instagram](#), or you can reply to this email for more information.

I appreciate that you took time out of your day to read this, and don't forget...

LOOKING FORWARD TO HEARING FROM YOU!!!