

1. Lake Side Buoys Board March Meeting Minutes: April 18, 2023

In attendance: Greg Henkelman, John Cameron, Phil Hoover, Mike Geldreich, Andrew Fitzsimmons, Jermaine Pedro, Kevin Close, Leela Hamilton, Steve Hemphill (Ombudsperson)

Members had a friendly chat prior to 8:04 pm.

Meeting came to order: 8:04pm via Discord.

Notes by: Greg

Last Meeting's Minutes: Posted on the LSB website. Motion to approve: Andrew. Seconded: Phil. All in favour: approved. Tonight's Agenda: approved as submitted.

2. Reports from Committees and Assigning of Chairs

i. **Finance:** Greg reported that we currently have \$1942.64 in Van City account; \$75.04 in PayPal for a total of \$2017.68, plus \$40 float. Secure email sent to Van City to change signing authority (received by Mike and Andrew)? They will check.

ii. **Merch:** Leela: Printify is expensive, so looking for other options; Vistaprint possible option? Mike: no questions thus far about this year's scarf, etc. May also want to check "merch/wearables" channel. Leela: did LSKids make some art for shirts? Jermaine: may have copies or may have sent some copies to Blake last year; perhaps something newer this year to have higher quality images. Leela will reach out to Blake; Mike: agreed - be great to see some kids' merch. Jermaine will look into that further. Mike: scarves interest will probably be coming up soon. Leela: is there a set profit we look for? Mike: usually just round to the nearest \$5. Greg: tentacle scarf? Leela was already interested in that. Andrew: people were asking about the pins. Mike and Greg will have the printed membership list at the next game.

iii. **Social Media:** Mike: Leela has IG password/Andrew posted some stuff; other clubs have picked up on it (CPL had a video segment by the Lake Side Kids slamming Callum as a traitor...lol). Twitter posts dying out.

iv. **Tailgate:** John: not sure about this weekend. There will be one, not sure what yet. John asked for someone to cover cash; Greg will arrange from this point forward someone to do that. Early kickoff, so maybe a breakfast burrito. Kevin stepped up to collect cash last week. We have some supplies now for later. Steve wanted to help John with a Scottish Tailgate on April 30th for Hamilton game; will also have some people traveling from Oregon. John: charcoal BBQ is a pain to use/takes too long; Kevin, Steve, and Phil suggested they may have some gas BBQ. Please continue plans in Tailgate Committee channel. Van and tent will be there for 10 am for this Sunday's game.

v. **Visuals:** Mike: will be repairing big flag; new rail banner for Trident; weren't as many flags this past weekend. Andrew: TOP was amenable to being closer and together for atmosphere; we certainly need that for a cohesive voice. Mike: we will try to decorate the whole section now with flags and rail banners everywhere. Andrew: Jerry Hoult mentioned wanting to fly a Union flag in our section; Mike: if it is meant to be sanctioned by the LSB, we will need to have Board

Minutes by: GLH

backing. We can't regulate individuals bringing their own flags, but we have to be careful about setting precedence. Jermaine: is there a Club policy on flags? Mike: probably any outside flags will be sent to our section. Mike talked to Front Office on some things later.

vi. **Sonics:** Mike: let's pain the megaphone; Andrew: went well for first one without practice; LSB was QUIET compared to TOP. It's always an improv, so we will flow with the noise. Reactive noise will likely come; away noise was a great addition. Club even received complaints from that area about the visiting supporters' noise. One complaint about a song: "we like footy and we love beer".

vii. **Gameday:** Mike: thought we handled it very well; long tailgate, lots of activity in parking lot; Dallas and Ryan are going to do their own "family" tailgate; this creates a "wandering" scene. Andrew: might be nice to be closer - perhaps have it across from each other. Jermaine on flag duty with Kids went well; smoke for goal worked (cost \$6 to \$12 for smaller ones; big ones take too long to die out). Maybe separate QR codes to have separate fundraising things - buckets? Mike: clean up generally went well; rigging glitch created a possibly expensive remedy for use of Mike's company's bucket truck (it could have cost us over \$800): more on this later.

3. Ongoing Business

i. Changes to Constitution and BC Registries

Greg: has begun working on the changes; discuss yellow and red card and ombudsperson additions (clarification; check with Ted) and will finalize this weekend after checking with Ted.

ii. **Taphouse Discount:** Andrew looked into it with Dan and it is still valid (15% off regular items, not specials, not happy hour, not wing nights). Don't need new cards, just let the staff know and be patient with staff if they need to ask management about it. Steve: we should probably promote our upcoming Away games there. Andrew: email is a crucial part of this.

iii. **Request to change June 2 date (Van FC away) for traveling fans:** Mike: is League willing to market it? They certainly did use our atmosphere in promotions. We likely have to bring Tifo with us for that date and increase numbers.

4. New Business

i. **TIFO involving rigging:** Mike: we should understand that we are LUCKY to have the use of the rugby netting for Tifo and we must understand that any small issues could prevent the deployment of Tifo at a moment's notice (e.g. can't move bleachers, can't add extra security guards, wind, etc.). Doing it outside WITH a crowd of people trying to get into the game was an issue. Mike: discussion with Club around emails moving around Langford that we had ruined the rigging assembly - that was not true, but the optics was created. Stu Young was much more "do whatever to build excitement". We did no damage: once we fixed it, we took pictures to be shared as well - Mike has the certification and he fixed it. The Club knows we were proactive and we were going to fix it. Paul Beirne was cool about it. Future Tifo designs need to be understood to be "canceled" at the last moment. Let's not assume we have the entitlement to do this whenever we want. Andrew: set people to do these again? Mike: it will be denied

anytime soon due to “perception” of “wrecking” the netting. Time and proactive notice and “PFC Tifo crew” practices and demonstrations to the City would be prudent. Steve: we may wish to have the Club provide parameters before we do Tifo again.

ii. **Van Painting:** Mike: Blake knows and will use a projector to trace the Great Wave over the Trident thrusting out of the Wave. Andrew: would be cool to have a “tailgate” activity.

iii. **Request from Front Office with respect to “positivity”:** Mike and Andrew heard about wanting to have a meeting with them. If anyone wants to know more, can stick around after the meeting.

iv. **Anything else?** Nothing.

5. Next meeting: Next Monthly Board meeting will be Tuesday, May 16, 8pm.

Motion to adjourn by Andrew, seconded by Phil. All in favour: unanimous. Meeting ended at 9:18 PM.