

Day 3 Assignment

Goal: make 2k a month

Reverse steps needed to take

1. Client got results from my work and paid me
2. Client approved the copy the piece of copy I written for the project
3. The client read the headline and was intrigued and continued reading
4. A problem was brought to attention in the body paragraph with a solution
5. The product was teased in a way to keep the client interested
6. The CTA was straight to the point and creative and left them with wanting to make the click
7. Made revisions with the extra knowledge from the conversations with the client to better match the problems in the niche
8. Ended a call with a client discussing what areas in the funnel could be improved, what areas do they think the problem is at, problems in the niche I might not have been aware about
9. Build rapport with the client asking about the business
10. Got on a call with the client introducing myself and my services
11. Client agreed to getting on a call after reading my outreach
12. Was interested in the free value created and my assumption on how it could help their business
13. Client checked my social media accounts and website and decided to trust me enough
14. The subject line was interesting enough to make the client stop scrolling and opened my email/Dm
15. Sent my outreach message and final draft of free value created
16. Made my best guess on how to help improve their funnel and wrote and made edits
17. Analyze top players funnels and compared it to the clients funnels