

Team Member (Under Email Content Lead)
Position Overview:
The Email Content Team Member will support the Email Content Lead in crafting email communications, managing mailing lists, and analyzing the performance of campaigns.

Key Responsibilities:

- Assist with writing and designing email content.
- Help with list segmentation and maintaining up-to-date contact databases.
- Track email campaign performance and assist with reports.
- Support in developing strategies for increased engagement through email.

Qualifications:

- Strong writing skills.
- Interest in digital marketing and email communication.
- Organized with attention to detail.