



### **Team Member (Under Email Content Lead)**

#### **Position Overview:**

The Email Content Team Member will support the Email Content Lead in crafting email communications, managing mailing lists, and analyzing the performance of campaigns.

#### **Key Responsibilities:**

- Assist with writing and designing email content.
- Help with list segmentation and maintaining up-to-date contact databases.
- Track email campaign performance and assist with reports.
- Support in developing strategies for increased engagement through email.

#### **Qualifications:**

- Strong writing skills.
- Interest in digital marketing and email communication.
- Organized with attention to detail.