Sample Press Release for after the FCCLA State Leadership Conference

News Release – For Immediate Release



Chapter Name Attends FCCLA Leadership Conference

Family, Career, and Community Leaders of America (FCCLA) members from (Name of school) learned leadership skills, project ideas and participated in state competition while attending the (year) FCCLA State Leadership Conference on (dates) at (location).

The theme of the conference, (theme) challenged FCCLA members to use their leadership skills to make a difference in their families and communities. (Name of School) chapter members returned from the conference with a determination to focus their energies on strengthening families and working on essential career skills.

The state conference also gave members the opportunity to compete in STAR Events (Students Taking Action with Recognition). (Name of chapter members) competed in (include information and achievements of each member's project - Project Title, what the program was about/involved, medal received, advancement to National Conference, etc.)

(Chapter Name) members contributed to the FCCLA State Outreach Project. This project encourages members to become involved in many service projects in the community. (Name of school) FCCLA gave service to (list the service projects your chapter did.)

During the conference, many awards were given to the (name of chapter) members. (List awards such as Member of the Year, Power of One, Adviser of the Year, Outstanding Chapter Award, etc)

Family, Career, and Community Leaders of America is a dynamic and effective national career and technical student organization that helps young men and women become leaders and addresses important issues in personal and family life, and skills in several career pathways through Family & Consumer Sciences and related Career and Technical Education programs. The organization has involved over ten million youth since its founding in 1945. FCCLA is unique among youth organizations because it is the only national in-school organization with the family as its central focus. Participation in national programs and chapter activities helps members become strong leaders in their families, careers, and communities. (Name of School) has sponsored an FCCLA chapter since (year).

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For More Information, Contact:

Chapter Representative's Name, Address, Phone Number and Email Address