



Invest in Our New York

#TaxTheRichTakeover Week of Action

Amplification Social Media Posts

Background: Monday, March 27th kicks off the final week of New York State budget negotiations (which is due April 1st!). The Invest in Our NY Campaign will be up in Albany demanding a budget that puts working people first, and we'd love for you (and your organization members, friends, family, etc.) to join us! There will be actions and mobilizations all week, kicking off with a **12PM rally on Monday March 27th at the Million Dollar Staircase!** We'll support mobilizations by allied campaigns throughout the week, too, including Monday for workers (Raise Up NY, Unemployment Bridge & the Caring Majority); Tuesday's [mass mobilization for climate](#) (NY Renews); Wednesday's Housing actions (Housing Justice for All); and Thursday's efforts to pushback against Charter school expansions.

We need your help to get as many New Yorkers to join us in Albany! Below are some social media posts you can share this week (March 20th through March 26th).

RSVP link: bit.ly/IONYAction

Graphic link: [3/27 week of action](#)

Tags:

@InvestInOurNY	@NYChange
@FEWCoalition	@VOCALNewYork
@CaringMajority	@MakeTheRoadNY
@NYRenews	@StrongForAll
@Housing4AllNY	@citizenactionny
@AQE_NY	@ES_Indivisible
@nycdsa	

Hashtags:

#TaxTheRichTakeover
#InvestInOurNY
#InvestInWorkers
#InvestInClimate
#InvestInHousing
#InvestInEducation
#NoBillionaireBudget



General week of action sample posts:

Did posts from last weekend's #InvestInOurNY NYC march get you in the FOMO state of mind? Fear not! You can join us for a full #TaxTheRichTakeover week of action in Albany, starting next Monday, 3/27. RSVP here: <http://bit.ly/IONYAction>

The budget is due in X days, and we're headed to Albany next week for a #TaxTheRichTakeover! Join us for a day (or 2, or 3, or more!) to remind Gov. Hochul we expect her to #InvestInOurNY, not her billionaire donors. RSVP here: <http://bit.ly/IONYAction>

.@NYSenDems & @NYSA_Majority are ready to prioritize working-class NYers over the ultra-rich – it's time for Hochul to get on board! We're hosting a #TaxTheRichTakeover week of action starting on 3/27. Join us to tell our Gov it's time to #InvestInOurNY <http://bit.ly/IONYAction>

You: The budget is due soon! I wonder how I can help ensure lawmakers #InvestInOurNY, not private wealth.

Us: Join our #TaxTheRichTakeover Week of Action in Albany! We'll be up there Monday, 3/27 through Friday, 3/31.

Find out more here: <http://bit.ly/IONYAction>

#MarchMadness takes on a different meaning when you're talking about the NY budget process. Join us for the final week of budget negotiations at our #TaxTheRichTakeover week of action to reject Gov. Hochul's billionaire budget!

RSVP here: <http://bit.ly/IONYAction>



Sample posts for each day of the week:

Monday:

Corporations & their CEOs don't get rich on their own: they depend on workers, many of whom are underpaid and undervalued. Join us on 3/27 to let NY lawmakers know it's time to #InvestInWorkers and #InvestInOurNY!

RSVP here: <http://bit.ly/IONYAction>

Tuesday:

We're joining @NYRenews during our #TaxTheRichTakeover week of action on 3/28 to demand lawmakers finally make good on their promise to prioritize climate justice. It's time for New York to #InvestInClimate!

RSVP here: bit.ly/IONYAction

Wednesday:

While #CrookedKathy prioritizes her billionaire real-estate donors, we're fighting to keep our neighbors safe and permanently housed. Join us on Wednesday, 3/29 to remind our state reps we need to #InvestInHousing by passing #HAVP and #GoodCause!

RSVP: <http://bit.ly/IONYAction>

Thursday:

Billionaire Dan Loeb donates to corporate politicians so his interests are prioritized over working-class NYers.

Join us on Thursday 3/30 to tell Gov. Hochul: our communities are worth more than her ultra-wealthy donors. It's time to #InvestInEducation!

<http://bit.ly/IONYAction>

Friday

Who will see their taxes increase this year to pay for essential needs: will it be the working class or Gov. Hochul's wealthy donors & ultra-profitable corporations?

Join us on Friday 3/31 to tell our state reps we expect them to say #NoBillionaireBudget.

<http://bit.ly/IONYAction>