

## Advisor Bulk Discounts

Retail Price (no shipping)	\$16.00	\$16.00	\$16.00	\$16.00	\$16.00	\$16.00	\$16.00	\$16.00
----------------------------	---------	---------	---------	---------	---------	---------	---------	---------

# of Books Purchased	1	25	50	100	250	500	750	1,000
Client Charge Per Book	\$16.00	\$15.00	\$14.00	\$13.00	\$12.00	\$11.00	\$10.00	\$9.00
Total Advisor Cost	\$16	\$375	\$700	\$1,300	\$3,000	\$5,500	\$7,500	\$9,000
% Discount at Level	0.0%	6.3%	12.5%	18.8%	25.0%	31.3%	37.5%	43.8%