

Calling All Change-Making Speakers:

Your Platform Power: How to Build a Profitable Speaker Brand in a Polarized World is the guidebook for professionals ready to stop playing small and start owning their voice.

You don't need 10k followers to get paid to speak.

You need clarity, confidence, and a platform that works for you (LinkedIn) and this book shows you how to build it with integrity. It also shares my personal story of how I found my voice and became a visible leader. The story of how hearing of Barack Obama's 2008 Whitehouse presidential run, made a shy young woman apply to intern in Washington DC. That story changed the rest of my life! **And it will change yours too, by giving you the confidence to know your story matters and can make a real impact when shared more.**

 **Pre-order your copy now** and join a powerful global community of speakers using their voice for change and getting paid to do it.

The Mission

We're building a movement:

1 Million diverse, values-led and justice-minded speakers paid to speak by 2030.

You're not just buying a book, you're joining the global **Get Paid to Speak Movement**. When you pre-order, you raise your hand to say:

✨ "I'm ready to be visible, valuable, and well-paid."

Research with Impact: Be Part of the "Mic Gap" Report

Launching alongside the book in September:

The Mic Gap: Equity and Access in the UK Speaking Industry.

This isn't just research, it's a rallying cry. Your voice matters. Your story matters.

✅ Take the quick 10-question, anonymous survey to be part of the findings.

✉️ Join the mailing list to be first to respond to the survey and read the report: [HERE](#)

💬 DM "Speaker" to join the speaker community newsletter.

Want to be a Beta Reader & Be one of early reviewers? 

Complete this Form: [HERE](#)

You'll be sent a rough draft on the book on **1st June 2025**.
You'll need to send me your review by **31st July 2025**.

Pre-Order Your Book Today! 📖

 Preorder Bonuses (Individual)

- ✓ **Access to an exclusive Virtual Book Launch (July)**
- ✓ **Priority invite to Live Launch Event in London (Sept 2025)**
- ✓ **Featured on the Paid Speaker Mission Wall**
- ✓ **Win a 1:1 Laser Coaching Session with Ekua, DM "Paid Speaker- Book" by 30 June to enter! Prize Draw in July.**

 **Access your Sharing Graphic:** [HERE](#) 

 Bulk Order Bonuses (Perfect for Groups)

If you're an HR/DEI lead, coach, speaker trainer or community builder, this is for you.
For Bulk orders of 50+ please DM me on LinkedIn. Thank you!

 Bulk preorders (10+ copies) include:

- ✓ **Access to an exclusive Virtual Book Launch (July)**
- ✓ **Priority invite to Live in London Launch Event (Sept 2025)**
- ✓ **Your group featured on the Paid Speaker Wall**
- ✓ **Ekua will speak at your group event (30 min virtual), claim before 31 Dec 2025**
- ✓ **Exclusive Bonus: Tell us who you're giving the books to and receive a custom thank-you bonus for your audience**

 **Access your Sharing Graphic:** [HERE](#) 

Ideal for:

- Speaker Bureaus & Coaching Groups
- Women in Business Networks
- Universities & Alumni Orgs
- DEI Councils & ERGs
- Business Book Clubs

Join the Speaker Movement

Come to **Paid Speaker Connections**, our free global virtual speaker meet-up to grow your network and get closer to paid gigs.

Upcoming Dates:

June: 9th @ 6:30pm BST

July: 14th @ 6:30pm BST

 Free to attend, invite your speaker friends!

 Pricing

Book: £14.99

UK Shipping: £4.00 | EU: £7.50 | Int'l: £11.80

→ Pre-order with bonuses still saves you £££ on future events & access.

[Pre Order UK](#) 

[Pre Order EU](#) 

[Pre Order Int](#) 

Add Your Voice to the Wall of Paid Speakers and Supporters Wall



LinkedIn or socials

 Help us build the community wall: The Speaker Mission Wall.

We'll feature speaker missions, connect people to collaborators, and spotlight rising voices in our newsletter and online.

This is the Wall, add your comments and support below:    

Be seen. Be heard. Be connected.

Leave your comments below:

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 **Already pre-ordered? Let's celebrate it!**

We'll feature 3 Preorder Champions on a dedicated LinkedIn post:

→ Your name, your mission, and your story.

→ Shared with thousands across the speaker and LinkedIn community.

 To enter:

- **Post 2 LinkedIn updates about your preorder by 31 May**
- **Tag [@Ekua Cant]**
- **Use hashtags: #YourPlatformPower, #VisibleLeader and #PaidSpeaker2025**

Together, we rise. Together, we get paid.

Thank you for your order!

Ekua 

[The LinkedIn Cheerleader](#)

#YourPlatformPower

#PaidSpeaker2025

#GetPaidToSpeak

#VisibleLeader

#thelinkedincheerleader