

CDC Overview

The North Carolina DECA Career Development Conference is the highlight of the DECA academic year. Over 5,000 students, teachers, and business professionals will come together for three days of learning, competition, and recognition. The conference offers a variety of unique, educational activities as highlighted below.

1. **Competition:** See full Competitive event list under the competition link. North Carolina DECA supports all national competitive events.
2. **Officer Candidacy:** Since DECA is a student organization, six students lead the organization through being part of the NC DECA Action Team. See the Association Officers Section at www.ncdeca.org for application procedures, qualifications, and all necessary forms. Individuals interested in becoming an association officer will go through testing, a screening interview, and if selected as a candidate, will campaign and answer an impromptu question during the Opening Session. Votes will be cast by voting delegates who have been chosen to represent their chapter in the voting process.
3. **Voting Delegates:** Students from local chapters throughout North Carolina will select the entire (voting delegates vote for all regional positions, not just their particular region) NC DECA Association Officer Team for the upcoming year. These voting delegates will meet with the candidates, listen to their platforms, and cast votes for their choices for NC DECA officers. Voting delegates must also be competitors.
4. **Workshops:** Workshops may be offered in leadership, DECA competition, etc. These workshops provide a good learning experience for students and are led by industry, education, and DECA leaders.
5. **Recognition Testing:** Students have the opportunity to be recognized for their knowledge of marketing principles, mathematics, and entrepreneurship. Students reaching proficiency are awarded a ribbon of accomplishment and the top ten in each category are recognized with a plaque.
6. **General Sessions:** The entire conference comes together to recognize business leaders, competition and scholarship winners, key professionals and association officers in high-tech, musical and motivational sessions designed to show the unity of our organization.
7. **Regional Sessions:** Students and teachers come together for a session with members of their region for chapter awards, recognition, and socialization.
8. **Social Time:** When students are not in competition, workshops, or involved with testing or campaigning, they are given the opportunity to meet DECA members from all over the state in dances or free time. Social development is important to the young professional and CDC offers opportunities for students to get to know other young professionals with similar goals and ambitions.