

PLAINFIELD CENTRAL BANDS

ADVANCE BUSINESS SPONSORSHIP PROGRAM

What is ADVANCE?

The ADVANCE Business Sponsorship Program is an opportunity for your business to support the award-winning band program at Plainfield Central High School, as well as receive numerous benefits for your business throughout the year. This unique sponsorship program will help fund more than 25% of the annual budget to maintain our band programs and ensembles, and help them ADVANCE to the next level!



Marching Band



Concert Bands



Jazz Bands

When you become a sponsor, we promote your business to **all** PCHS Band families and friends, which includes over 2,000 members (over 700 via Facebook, 300 via Twitter, 300 via Instagram, and 700+ via email)! Your donation is *tax deductible*, and it is an investment in the success of an amazing group of young musicians. You are helping us reach our program goals while also increasing your business exposure to the local community.

How do you sign up your business to become a 2022 ADVANCE Sponsor?

1. Review the ADVANCE Business Sponsorship Benefits Matrix on the following page
2. Choose the ADVANCE Sponsorship level that's right for your business
3. Be ready to upload your company logo image that you'd like used for display.
Provide a high-resolution image (minimum 300 dpi) as a JPEG, PNG, EPS, or AI file
Go to <https://pchsband.org/advance/> and click the link to fill out the online registration form

There are two ways to make your sponsorship payment to the Plainfield Central Band Boosters:

1. Pay with credit card while filling out the online registration form (transaction fee applies)
2. Mail a check to PCHS Band Boosters, P.O. Box 561, Plainfield, IL 60544

Who do you email with any questions?

Contact the PCHS Band Boosters at bbpchs@gmail.com

LEARN MORE ABOUT THE BAND!!!



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	SPONSORSHIP LEVELS				
PAYMENT OPTIONS	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
One-Time Payment	\$500	\$1,000	\$2,500	\$5,000	\$7,500
or Optional Down Payment	N/A	\$500	\$1,000	\$2,500	\$4,000
and 6-month payment plan	N/A	\$85/mo.	\$260/mo.	\$430/mo.	\$600/mo.
PREMIUM ADVERTISING					
Recognition on Band Website with Sponsorship Level	✓	✓	✓	✓	✓
Logo on the back of the Marching Band Show Shirt		✓	✓	✓	✓
Business Logo on Equipment Trailer			✓	✓	✓
Business Spotlight in Weekly Newsletter		2 times	4 times	6 times	8 times
Size of Advertisement in all Concert/Event Programs	Business Card	¼ Page	½ Page	Full Page	Front Cover
ADDITIONAL BENEFITS					
Window Decal showing your support for PCHS Bands	✓	✓	✓	✓	✓
Tax-Exempt Letter & Thank You from Booster Club	✓	✓	✓	✓	✓
Invitation to PCHS Band Performances	✓	✓	✓	✓	✓
Periodic email updates from the band	✓	✓	✓	✓	✓
Job Board - Send job openings directly to band students		✓	✓	✓	✓
Plaque of Recognition to hang at your business			✓	✓	✓
Request a song to be played by the band in the bleachers at home games			✓	✓	✓
See a performance from atop the press box				✓	✓
Conduct the fight song after a touchdown at a home football game				✓	✓
Framed Print of the Wildcat Marching Band					✓
30-minute Ensemble Performance at Sponsor's Location					✓

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BUSINESS SPONSORSHIP PROGRAM

SPONSOR INFORMATION

Company Name _____

Address _____

City _____ State _____ Zip _____

Email _____ Website _____

Phone Number _____ Student Who Contacted You _____

Authorizing Name _____ Signature _____

Facebook ID _____ Twitter _____

Other Social Media Accounts _____

☐ Please List my name(s) for recognition as _____

☐ I would like to remain anonymous

LEVEL OF SUPPORT

☐ Diamond (\$7,500)

☐ Gold (\$2,500)

☐ Bronze (\$500)

☐ Platinum (\$5,000)

☐ Silver (\$1,000)

☐ Other _____

☐ My employer (or spouse's) offers gift matching

All gifts are tax deductible. Checks can be made payable to Plainfield Central Band Boosters.

Mailing Address: P.O. Box 561, Plainfield, IL 60544