

Ranking a Bangladeshi Software Company on Page 1 of Google and in AI Answers

Bizmic.com: 14 tracked keywords, 12 in the top 3, 8 at #1, and 36 form leads logged, within roughly three months

Item	Detail
Project	Bizmic.com (https://bizmic.com/)
Industry	Software Development / SaaS / E-commerce Solutions
Market focus	Local (Bangladesh) + Global, English-language content
Prepared by	Shiblur Rahman Lipu, Senior Executive, Digital Marketing
Company	Digital Intelligence Limited
Duration	About 3 months (ongoing)
Tools	Google Search Console, Google Analytics 4, Google Tag Manager, Fluent Forms (lead capture), Google Sheets (rank and AI-citation tracker)

1. Executive Summary

Bizmic is a software company offering e-commerce platforms, multi-vendor marketplaces, and AI-powered business tools. In a competitive Bangladeshi software market where buyers search for local solutions with local payment support, organic search is one of the most cost-efficient ways to reach decision makers.

Over roughly three months I ran the SEO programme for Bizmic end to end: keyword targeting, page-level optimisation, content creation, tracking setup and performance reporting. I also tracked whether the pages were being cited by AI answer engines, since search behaviour in Bangladesh and globally is shifting toward AI-generated answers.

14 Keywords tracked	12 Ranking in top 3	8 Ranking at #1	8 of 14 Cited in AI answers	36 Form submissions
-------------------------------	-------------------------------	---------------------------	---------------------------------------	-------------------------------

Headline result: 86% of the tracked keywords (12 of 14) sit in positions 1 to 3, and 57% (8 of 14) also appear as a cited source in AI-generated answers. Both are documented with screenshot proof. On the lead side, the website has recorded 36 form submissions (contact and newsletter) through Fluent Forms, arriving on most days rather than in one-off bursts.

2. Background and Objectives

Bizmic had a newly built website with little organic visibility and no reliable measurement in place. The brief was to turn the site into a lead-generating asset for the Bangladesh market while keeping the content in English to leave room for global reach.

Objectives

- Rank service and product pages on Google for high-intent Bangladesh keywords.
- Earn citations in AI answer engines (Google AI features, ChatGPT and similar) for the same topics.
- Turn visibility into leads: drive regular contact-form and newsletter submissions from organic traffic.
- Set up clean analytics so that traffic, engagement and sources could be measured.
- Grow qualified organic traffic and build a repeatable reporting process.

3. Challenges

- **Competitive niche.** Terms like "single vendor ecommerce software in Bangladesh" and "multi-vendor ecommerce script" are contested by agencies, marketplaces and global vendors.
- **Low domain authority.** A relatively new domain with limited authority had to compete against established players.
- **Local-market nuance.** Local payment intent (bKash, Nagad) is a strong buying signal in Bangladesh but is rarely covered in depth by global competitors.
- **No measurement baseline.** No structured way existed to track rankings, AI citations or conversions at the start.

4. Strategy and Execution

4.1 Keyword-to-page mapping

Each target page was built around one primary keyword cluster, so that pages do not compete with each other. The five core pages were:

#	Page	Intent it serves
1	AI Social Media Management Tool in Bangladesh	Local AI tool discovery
2	Single Vendor E-commerce Software Bangladesh	Buyers wanting their own online store
3	E-commerce Website with bKash and Nagad Integration	Local payment-ready store buyers
4	Custom E-commerce Website Price in BD	Commercial and pricing research
5	Best Multi-Vendor E-commerce Script 2026	Marketplace builders, local and global

4.2 Local-intent content

Content leaned into what Bangladeshi buyers actually search for: "in Bangladesh" and "in BD" modifiers, bKash and Nagad payment support, and price-focused queries. Supporting sub-topics such as "Why bKash and Nagad matter for e-commerce in Bangladesh" and "What is a multi-vendor e-commerce script" were used to capture informational queries and feed the main commercial pages.

4.3 Optimising for AI answers

Pages were written so that an answer engine can lift a clear, self-contained answer: direct definitions, question-style headings, structured sections and a current-year angle (for example "2026") for freshness. Citations were then checked manually and logged as screenshot proof.

4.4 Tracking and measurement

Google Tag Manager (container GTM-WHCSSHTP) was set up with a Google Tag for the Bizmic GA4 property, firing on all pages. Google Search Console was connected for query and click data, and a Google Sheet ("DISYSTEM SEO Achievement") was built to log every keyword, its SERP position, whether it earned an AI citation, and a proof link.

5. Results

5.1 Keyword rankings

Pg	Keyword	Landing page	SERP	AI cited
1	AI Social Media Tools in Bangladesh	/ai-social-media-management-tool-in-bangladesh/	#1	Yes
2	Single vendor ecommerce	/single-vendor-ecommerce-software-bangladesh/	#2	Yes
2	Single vendor ecommerce Bangladesh	/single-vendor-ecommerce-software-bangladesh/	#1	Yes
2	Single vendor ecommerce software in Bangladesh	/single-vendor-ecommerce-software-bangladesh/	#1	Yes
3	Ecommerce website with bKash and Nagad integration	/ecommerce-website-with-bkash-nagad-integration/	#1	No
3	Ecommerce website with bKash and Nagad	/ecommerce-website-with-bkash-nagad-integration/	#2	No
3	Ecommerce website with bKash	/ecommerce-website-with-bkash-nagad-integration/	#1	No
3	Ecommerce website with Nagad	/ecommerce-website-with-bkash-nagad-integration/	#1	Yes
3	Why bKash and Nagad matter for ecommerce in Bangladesh	/ecommerce-website-with-bkash-nagad-integration/	#1	No
3	Key benefits of bKash and Nagad integration	/ecommerce-website-with-bkash-nagad-integration/	#3	No
4	Custom ecommerce website price in BD	/custom-ecommerce-website-price-in-bd/	#8	No
5	Best multi-vendor ecommerce script 2026	/best-multi-vendor-ecommerce-script-2026/	#1	Yes
5	What is a multi-vendor ecommerce script	/best-multi-vendor-ecommerce-script-2026/	#4	Yes
5	Best multi-vendor ecommerce scripts	/best-multi-vendor-ecommerce-script-2026/	#3	Yes

Positions were captured as screenshots and saved as proof (see Section 9).

5.2 Ranking distribution

SERP position	Keywords	Share
#1	8	57%
#2	2	14%
#3	2	14%
#4	1	7%
#8	1	7%
Top 3 total	12	86%
Top 4 total	13	93%

Observations. The strongest cluster is the bKash and Nagad page, which holds #1 for four keywords and #2 and #3 for two more. Single vendor and multi-vendor pages also hold top-4 positions across all of their keywords. The only weak spot is the price page at #8, which is the natural next optimisation target.

5.3 AI citation performance

Eight of the 14 tracked keywords (57%) were cited in AI answers. Coverage was complete for the AI social media page, the single vendor page and the multi-vendor page (7 of 7 keywords). The bKash and Nagad page ranks well on Google but is cited for only one of six keywords, so it is the main opportunity for improvement in AI visibility.

Page	Keywords	AI cited	Coverage
AI Social Media Management Tool	1	1	100%
Single Vendor E-commerce Software	3	3	100%
E-commerce with bKash and Nagad	6	1	17%
Custom E-commerce Website Price	1	0	0%
Best Multi-Vendor E-commerce Script 2026	3	3	100%
Total	14	8	57%

5.4 Google Search Console

Over the reporting period (1 June to 28 September 2026) Search Console recorded the following for bizmic.com (Web search):

41 Total clicks	822 Total impressions	5% Average CTR
---------------------------	---------------------------------	--------------------------

Impressions and clicks were low and sporadic in the early weeks and became more frequent from late August into September, with impression spikes in early to mid September, consistent with new pages being indexed and beginning to rank.

5.5 Google Analytics 4

For 1 June to 29 September 2026, GA4 reported:

366 Active users	365 New users	53s Avg. engagement time	4.3K Events
----------------------------	-------------------------	------------------------------------	-----------------------

Top pages	Views	Users	Events	Bounce
Home (BizMic Software Products and Web Development)	514	201	1.5K	40.7%
AI Social Media Management Tool	171	13	431	28.6%
Blog	134	20	304	26.0%
Quick E-commerce, Multi-Vendor Marketplace	106	50	301	38.5%
Retail Master, Single Vendor Multi-Branch	76	18	184	32.8%
Single Vendor E-commerce Software in Bangladesh	75	8	199	30.8%
Contact Bizmic	52	21	158	38.0%

Traffic sources. Google organic drove 233 sessions, second only to direct traffic (277). Facebook referrals contributed a further group of sessions, and ChatGPT appeared as a referral source, which confirms that AI citations can send real visitors. Dhaka was the top city with 84 users.

Engagement. Bounce rates of roughly 26% to 40% on the key pages and about 53 seconds of engaged time per user indicate that the content matches search intent.

5.6 Lead generation: regular organic form submissions

Visibility only matters if it produces enquiries. The Fluent Forms dashboard on the Bizmic website shows a consistent flow of submissions from the contact form and the newsletter subscription form, which the SEO programme is driving.

36 Total form entries	3 Peak entries in one day (twice)	Most days Entries logged through September
---------------------------------	---	--

The entries chart for September shows submissions on the large majority of days, typically one to two a day, with two peaks of three entries. This steady pattern, rather than a single spike, is what a working organic channel looks like, and it matches the growth in Search Console impressions and Google organic sessions over the same weeks. The latest entries in the log came in on consecutive days, across different browsers (Chrome and Opera), which points to different visitors rather than repeat testing.

Note on attribution: the form log confirms the volume and regularity of submissions. To attribute each lead to organic search page by page, form entries should also carry source and landing-page data, which is listed in the next steps below.

6. Key Learnings

- **Local context wins.** Ranking #1 for "ecommerce website with bKash" shows that local payment intent is a low-competition, high-value angle in Bangladesh.

- **Ranking is not the same as citation.** Ranking and being cited by AI are related but not the same. The bKash and Nagad page ranks at #1 yet is mostly not cited, so answer-style formatting matters separately.
- **Fresh, direct content works.** A specific "2026" angle and clear definitions helped the multi-vendor page earn top positions and full AI citation coverage.
- **Tie SEO to leads.** Rankings and AI citations only prove visibility. Logging every form entry shows that the traffic behaves like real prospects who contact the business.
- **Measure from day one.** Building the tracker in week one made it possible to prove results rather than describe them.

7. Gaps and Next Steps

- Improve the price page (#8) with transparent package pricing, comparison tables and FAQs.
- Restructure the bKash and Nagad page with answer-first paragraphs and FAQ schema to lift AI citation coverage from 1 of 6.
- Send form submissions to GA4 as key events and capture source, medium and landing page in each Fluent Forms entry, so that every lead can be attributed to organic search. The GA4 Key events report currently shows no data; Fluent Forms is the current source of truth for leads.
- Rename default form titles (for example "Contact Form Demo") to professional names and separate internal test entries from real leads for cleaner reporting.
- Filter internal and tag-testing traffic and review data-centre traffic in GA4 for cleaner reporting.
- Build backlinks and expand the blog to grow authority and click-through rate.

8. Skills Demonstrated

Area	Detail
Technical and on-page SEO	Keyword mapping, page optimisation, content structure
Local SEO strategy	Bangladesh-specific intent, bKash and Nagad angle
AI search / GEO	Optimising and tracking citations in AI answers
Analytics	GA4, Google Tag Manager, Search Console
Lead generation	Contact and newsletter form capture, lead volume tracking with Fluent Forms
Reporting	Rank tracker with proof, performance snapshots, insight writing
Content marketing	English-language product and blog content for local and global audiences

9. Proof of Work

Ranking screenshots and AI citation evidence for every keyword above are stored in a shared Google Drive folder:

[View Ranking and AI Citation Proofs \(Google Drive\)](#)

Appendix: Evidence Screenshots

A. Keyword and AI citation tracker

DISYSTEM SEO Achievement_ .XLSX						
File Edit View Insert Format Data Tools Help						
Q Menus 100% 123 Default... 10 B I A						
F30						
	A	B	C	D	E	F
		Page	KW	SERP	AI Citation	Proof
1	SI					
2	1	https://bizmic.com/ai-social-media-management-tool-in-bangladesh/	AI Social Media Tools in bangladesh	#1	Yes	https://drive.google.com/file/d/1XWUHqsPmVWwuzGEC407UPX12cW-aFT7/view?usp=sharing
3						
4			single vendor ecommerce	#2	Yes	https://drive.google.com/file/d/1MwvHg7puQZlP9dWkaUim_zs4OARxewP/view?usp=drive_link
5	2	https://bizmic.com/single-vendor-e-commerce-software-bangladesh/	single vendor ecommerce bangladesh	#1	Yes	https://drive.google.com/file/d/1DzPDezWp6QRG7-apA2ud7ekq8B_bwNQ/view?usp=drive_link
6			single vendor ecommerce software in bangladesh	#1	Yes	https://drive.google.com/file/d/1Z9apSRDSV0jGdPwslhHmx8yhX-9rHVj/view?usp=drive_link
7						
8			Ecommerce Website with bKash and Nagad Integration	#1	NO	https://drive.google.com/file/d/1lqxVqDI-uKbRHJ7FH2Ogac10OAa-zS-h/view?usp=sharing
9			Ecommerce Website with bKash and Nagad	#2	NO	https://drive.google.com/file/d/1jUccDsFtABmQk2l_EGQN-haSF91Eqpl/view?usp=sharing
10			Ecommerce Website with bKash	#1	NO	https://drive.google.com/file/d/1Jq6g1QQ4qxfazS0WwL9zmxGCyqL_u/v/view?usp=sharing
11	3	https://bizmic.com/ecommerce-website-with-bkash-nagad-integration/	Ecommerce Website with Nagad	#1	Yes	https://drive.google.com/file/d/1Y9u_mk8KZE0zPxyO4BVl.02DH_b0LRe/view?usp=sharing
12			Why bKash and Nagad Matter for Ecommerce in Bangladesh	#1	NO	https://drive.google.com/file/d/1SsEKFOSE3q24IP_sjkChSJBa7IsNYQm/view?usp=sharing
13			Key Benefits of bKash and Nagad Integration	#3	NO	https://drive.google.com/file/d/1H2_XUfuE2iCjWupd5VORKRyQCcR1gEj/view?usp=sharing
14						
15	4	https://bizmic.com/custom-e-commerce-website-price-in-bd/	Custom Ecommerce Website Price in BD	#8	NO	https://drive.google.com/file/d/1Hn6vRrYrKdUA8kM3kgZ3rSMAmn20i09/view?usp=sharing
16						
17			Best Multi-Vendor Ecommerce Script 2026	#1	Yes	https://drive.google.com/file/d/1EzocN1hz_3o-dNsxGOQOy3xo5QE_Gp6zU/view?usp=sharing
18	5	https://bizmic.com/best-multi-vendor-e-commerce-script-2026/	What Is a Multi-Vendor Ecommerce Script	#4	Yes	https://drive.google.com/file/d/128HLPX6mkt1tPSQWbzdq1bdVFE_THBM/view?usp=sharing
19			Best Multi-Vendor Ecommerce Scripts	#3	Yes	https://drive.google.com/file/d/1xXL_70359_ZymqO2rezldvXOHGFLrdgG/view?usp=sharing
20						
21						
22						

Figure 1: DISYSTEM SEO Achievement tracker (page, keyword, SERP, AI citation, proof)

B. Google Search Console (1 Jun to 28 Sep 2026)

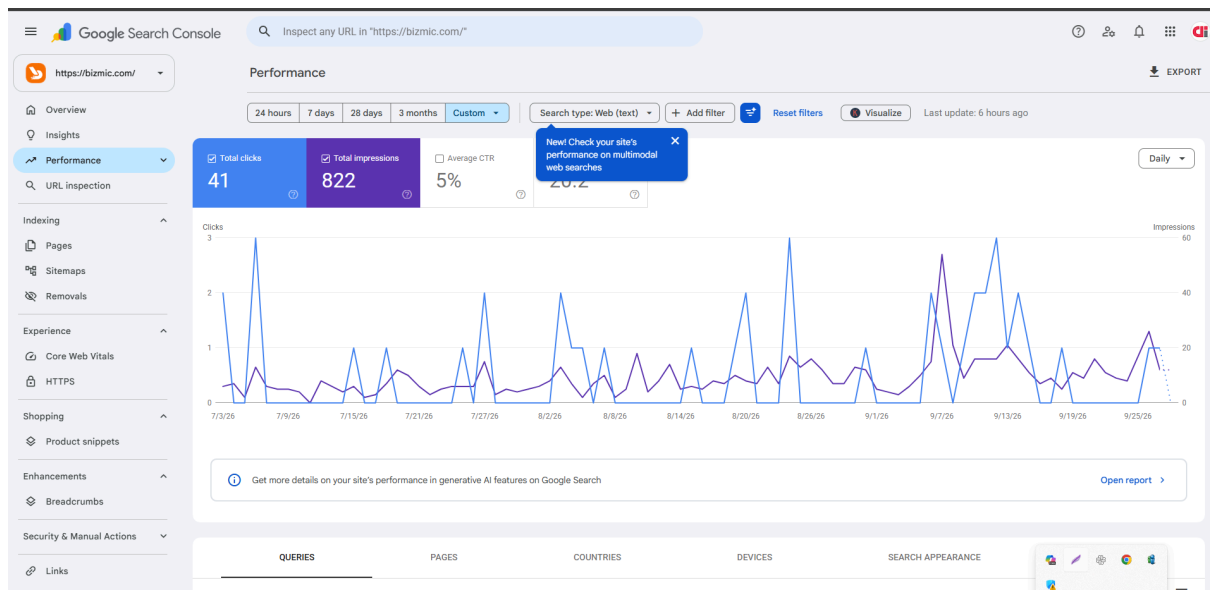


Figure 2: Search Console performance, 41 clicks and 822 impressions

C. Google Analytics 4 (1 Jun to 29 Sep 2026)

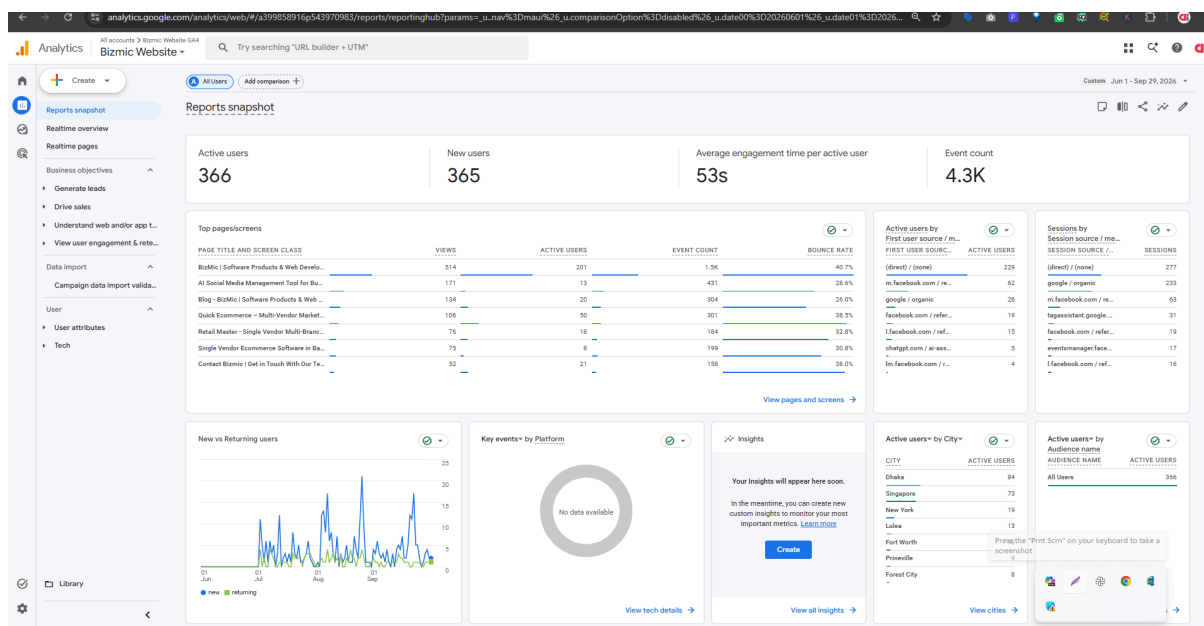


Figure 3: GA4 reports snapshot for Bizmic Website

D. Google Tag Manager

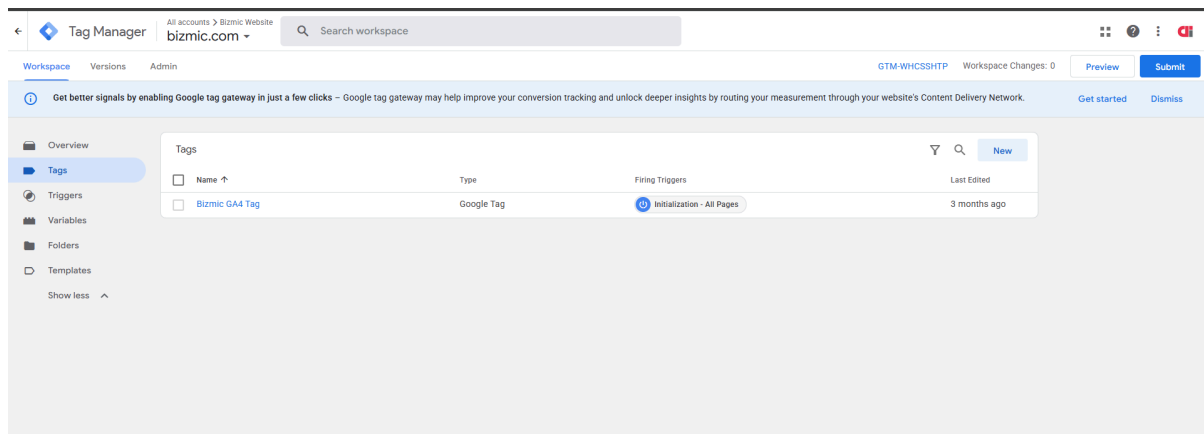


Figure 4: GTM container with the GA4 Google Tag firing on all pages

E. Organic form submissions (Fluent Forms)

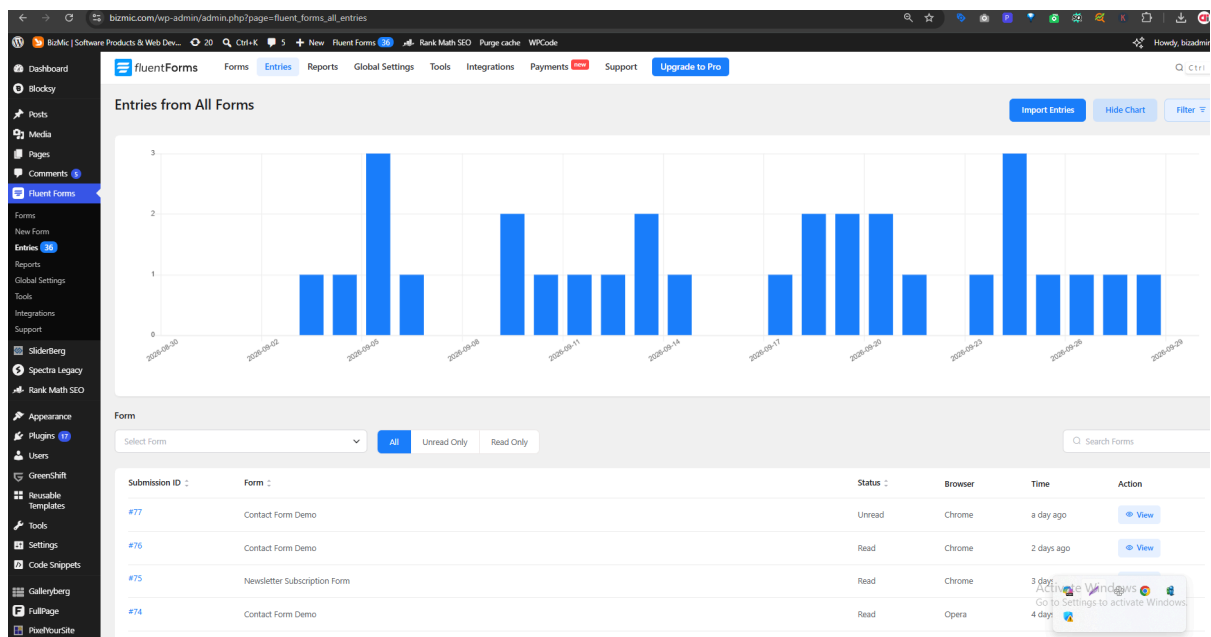


Figure 5: Fluent Forms entries dashboard, 36 total entries with a steady daily submission pattern