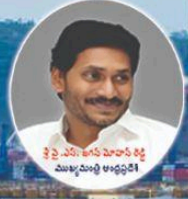




Andhra Pradesh State Skill Development Corporation



Grab an Opportunity to Work With the Government!

APSSDC JAGANANNA SUMMER FELLOWSHIP PROGRAM - 2021

ELIGIBILITY, CRITERIA & POSITIONS

- ✓ 15 Open Positions
- ✓ APSSDC welcomes applications from current students and recent graduates from premier and acclaimed educational institutes such as IISc, IIMs, ISB, IITs, SPAs, NITs, BITS, etc, and from international Universities.
- ✓ Successful candidates need to have a deep and critical understanding of the social impact sector, job creation, small business development and creating scalable solutions.
- ✓ Applications from all specializations and institutions will be considered.
- ✓ Duration of Fellowship is 3 months.
- ✓ Mode of Fellowship is Online

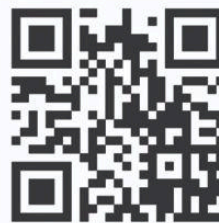
IMPORTANT DATES

- ✦ Last date to receive applications "18th May 2021"
- ✦ Display of shortlisted applicants on APSSDC website "20th May 2021"
- ✦ Interview Schedule "21st - 22nd May 2021"
- ✦ List of Selected Candidates "26th May 2021"
- ✦ Reporting Online "01st June 2021"

AREAS/SECTORS OF ENGAGEMENT

The summer fellows shall work across these five thematics to study on policy inputs and road map for implementation

- ✓ Navaratnalu
- ✓ Agriculture Supply chain and value addition
- ✓ Atmanirbhar Bharat & PLI Scheme
- ✓ Service Sector and Elderly Care
- ✓ APSSDC self-revenue generation.



SCAN THIS QR CODE TO KNOW MORE

- ✓ Candidate will be awarded a monthly fellowship of 25,000 INR
- ✓ Interested candidates can send their resumes to "jaganannafellowship@apssdc.in"



www.apssdc.in



AP State Skill Development



AP_Skill



1800-425-2422

Notification for
APSSDC JAGANANNA SUMMER FELLOWSHIP
PROGRAM - 2021

Application Deadline: 18th May 2021



Introduction:

Andhra Pradesh State Skill Development Corporation (APSSDC) is the nodal agency to strengthen Skill EcoSystem under the department of Skill Development & Training (SD&T),

Govt. of Andhra Pradesh and for providing a host of training programs right from livelihood skills for standardizing and implementing skill development component for all unemployed youth and pursuing students to make them industry ready across the State. APSSDC has skilled more than one million candidates since inception

Design of the fellowship program:

The government of AP has passed the “**THE ANDHRA PRADESH EMPLOYMENT OF LOCAL CANDIDATES IN THE INDUSTRIES/FACTORIES ACT, 2019**”, which mandates that Any Industry/Factory/Joint Venture and project taken up even under PPP mode shall appoint/engage not less than **seventy-five percent (75%)** of the employment with local candidates”. Further, more than 40% of the rural population of Andhra Pradesh directly depend on Agriculture for employment. Phase III of Atma Nirbhar scheme announced by the Government of India is dedicated to agriculture, whose objective is to revamp the value chains of the different agricultural produce. Therefore, a special focus needs to be given to agricultural sector

The fellowship is designed to provide an intensive experience to strategic policy design through research, whose outcomes will be utilized to develop solutions around the State’s skill ecosystem alignment. This is an opportunity for India's brightest students to be a part of the government system to support devise self-sustainable solutions in the skill development ecosystem. The fellows will be provided a 3-day induction program with the fellowship coordinator at APSSDC to set up the expectations out of the assignment. The fellows will then be placed in their respective line departments.

At the end of the fellowship the fellows will be able to get a fundamental understanding of designing an evidence-based intervention. The progress and work done by the fellows will be monitored and evaluated by the fellowship coordinator at APSSDC. There will be 2 evaluations, midterm evaluations and end term evaluations. Midterm evaluation will be after 30 days of the candidate joining the fellowship. The end term evaluation will be after 75 days of the candidate joining the fellowship.

Eligibility Criteria & Positions:

- 15 Open Positions
- APSSDC welcomes applications from current students and recent graduates from premier and acclaimed educational institutes such as IISc, IIMs, ISB, IITs, SPAs, NITs, BITS, etc, and from international Universities.
- Successful candidates need to have a deep and critical understanding of the social impact sector, job creation, small business development and creating scalable solutions.
- Applications from all specializations and institutions will be considered.
- Duration of Fellowship is 3 months.
- Mode of Fellowship is Online

Areas/Sectors of engagement:

The summer fellows shall work across these five thematics to study on policy inputs and road map for implementation:

- Navaratnalu

- Agriculture Supply chain and value addition
- Atmanirbhar Bharat & PLI Scheme
- Service Sector and Elderly Care
- APSSDC self-revenue generation.

Duration of the engagement:

The engagement is for a period of 3 months duration, starting 1st June 2021 and selected candidates shall work from remote locations.

Primary Location

The primary location of the fellows will be APSSDC headquarters, Vijayawada. However, in view of the current pandemic, fellows will have to report online.

Fellowship

Candidates will be awarded a monthly fellowship of 25,000 INR.

Selection of Candidates

The selection of candidates comprises of the following:

- a. Submission of Curriculum Vitae to jaganannafellowship@apssdc.in
- b. Screening and shortlisting of submitted applications
- c. Short listed candidates will be invited for a panel interview
- d. List of selected candidates will be uploaded to APSSDC web portal (www.apssdc.in)
- e. Verification of original document and onboarding.

The final decision on selection of the candidate rests with APSSDC.

List of Important Timelines

Last date to receive applications	18 th May 2021
Display of shortlisted applicants on APSSDC website.	20 th May 2021
Interview Schedule	21 st – 22 nd May 2021
Final list of selected candidates	26 th May 2021
Reporting online	1 st June 2021

Important contact details

Sri N.Bangaru Raju, Managing Director, APSSDC ceo@apssdc.in

Dr D.V Rama Koti Reddy, Executive Director doddarkr@apssdc.in

Dr. Rakesh Kalahasthi, cgm.tech2@apssdc.in

Details pertaining to Areas/Sectors of engagement:

The summer fellows shall work across these five thematic to study on policy inputs and road map for implementation:

- Navaratnalu
- Agriculture Supply chain and value addition
- Atmanirbhar Bharat & PLI Scheme
- Service Sector and Elderly Care
- APSSDC self-revenue generation.

Navaratnalu:

Thematic brief

Navaratnalu are a set of 9 social welfare flagship schemes of Government of Andhra Pradesh. The details of the scheme can be found in the links given below:

- <https://www.ap.gov.in/wp-content/uploads/2019/07/Navaratnalu-English-converted.pdf>
- <http://www.aproms.ap.gov.in/modules/navaratnalu>

Indicative work components:

The indicative work components of this thematic will include:

- Identification or assessment of the Navaratnalu scheme components and estimating their impact on the society.
- Designing intervention opportunities by identifying additional skilling requirements of the key manpower (like ward secretaries etc.) to increase the efficiency of implementation of the scheme
- To identify additional complementing opportunities in entrepreneurship that can enhance the impact generated out of the scheme.

The work components may be altered by the respective line departments

: Agriculture supply chain and value addition

Thematic brief

The Role of agricultural sector in State economy of Andhra Pradesh is very significant. The contribution of agriculture under primary sector to the State Gross Value Added for the year 2019-20 % as per the socioeconomic survey, on the basis of current prices is around 30%. However, around 58% of the working population is still dependent on agriculture and allied activities. Andhra Pradesh also has a coastline of around 975 Km due to which there is an extensive practice of aquaculture farming in the coastal regions. In the year 2019-20 Agriculture sector displayed a growth of 8.6% due to implementation of land schemes like Rythu Barosa, free crop insurance scheme etc.

The details of the agricultural schemes implemented and can be found by accessing the link given below:

- <https://apagrisnet.gov.in/schemes.php>

Indicative work components:

The indicative work components of this thematic will include:

- Identification of key agricultural products as per region and the pain points faced by farmers in the respective value chains.
- Designing solutions for the identified points from the best practices followed both nationally and internationally. Linking the solutions to schemes currently implemented in agriculture in the State of Andhra Pradesh.
- Mapping out new entrepreneurship opportunities and job creation opportunities with the solutions proposed.

The work components may be altered by the respective line departments

Atma Nirbhar Bharat & PLI scheme:

Thematic brief

Atma Nirbhar Bharat Abhiyan is the vision of government of India to achieve a self-reliant India. This to be implemented by actuating the five pillars of self-reliance the five pillars are given below:

- **Economy** - an economy that brings Quantum Jump rather than Incremental change.
- **Infrastructure** - an infrastructure that became the identity of modern India.
- **System** - A system that is driven by technology which can fulfill the dreams of the 21st century; a system not based on the policy of the past century.
- **Demography** - Our Vibrant Demography is our strength in the world's largest democracy, our source of energy for self-reliant India.
- **Demand** - The cycle of demand and supply chain in our economy, is the strength that needs to be harnessed to its full potential.

Under this umbrella a PLI scheme was introduced Production Linked Incentive scheme was introduced to revamp manufacturing and enhance exports. The details of the 10 sectors under this scheme can be accessed through the link given below:

- <https://www.pib.gov.in/PressReleasePage.aspx?PRID=1671912>

Indicative work components:

The indicative work components of this thematic will include:

- Assessment of the 13 sectors capacity (both manpower and production wise) in Andhra Pradesh.
- Identifying the growth opportunities for enhancing production in key sectors with respect to the strategical vision of the respective ministries.

The work components may be altered by the respective line departments.

Service sector & elderly care:

Thematic brief

Service sector contributes to around 43% of the Andhra Pradesh's GSDP. Service sector has also witnessed a growth of around 9% during 2019-20.

As per Census 2011 around 9.8 % percent of the population of the state of Andhra Pradesh. This percentage is bound to increase in the future due to increased life expectancy, therefore, proactive interventions needs are required, keeping in view of the same the Government of Andhra Pradesh has rolled out schemes for senior citizens, which can be accessed by the link given below:

- <https://apdascac.com/Welcome/seniorcitizen>

Indicative work components:

The indicative work components of this thematic will include:

- Identification of major sectors in service sector and additional skilling requirement.
- Examining the social impact of schemes implemented for elderly care.
- To identify additional complementing opportunities in entrepreneurship that can enhance the impact generated out of the schemes.

The work components may be altered by the respective line departments.

APSSDC self-revenue generation:**Thematic brief**

Andhra Pradesh State Skill Development Corporation (APSSDC) is the nodal agency to strengthen Skill Eco System under the department of Skill Development & Training (SD&T), Govt. of Andhra Pradesh and for providing a host of training programs right from livelihood skills for standardizing and implementing skill development component for all unemployed youth and pursuing students to make them industry ready across the State. The details can be found by accessing the links given below:

- <https://www.apssdc.in/home/>

Indicative work components:

The indicative work components of this thematic will include:

- Mapping out the current skilling activities and identifying possible revenue generating opportunities
- Studying the best practices and coming out with potential revenue generating activities and customizing them to AP ecosystem, benchmark them and generate a basic financial model.
- Estimating the new skills to be developed for carrying out the proposed revenue generating activities.

The work components may be altered by the respective line departments.