Interview Questions Script: Editors

Purpose:

The purpose of this interview is to elicit user requirements by engaging diversity-focussed editors in a participatory design activity, open card sorting, wherein they sort existing features based on their individual use cases and they can also add new features that are not already listed while engaging in the sorting exercise.

Goals:
1. To learn about ways in which editors work towards improving the coverage of topics concerning women or other underrepresented groups in Wikipedia.
2. To understand additional data points needed to make actionable diversity edits.
3. To identify use cases for the existing metrics displayed on the website.

Introduction:

Hi, my name is Sejal. I am the UX researcher working on a new data diversity tool - humaniki. We are assisted by Maximillian Klein, who is the data scientist and senior researcher for the project.

Thank you for aggregation to talk with us. We are working on a merger of denelezh and wikidata human gender indicators (WHGI) tools - humaniki. The goal of these projects is to raise awareness of the gender gap using statistical and quantitative means.

Have you used the wikipedia diversity dashboard projects - denelezh or wikidata human gender indicators (WHGI) tools?

Introduce WHGI and Denelezh:
It is a tool that provides at-a-glance views of human gender indicators available on Wikidata like comparative views of % of women articles based on nationality, occupation, data of birth, language editions.

We are working on redesigning the tool, and your inputs and feedback will be instrumental in helping us improve the design.

[Turn on Recording]

Is it ok if we record this interview? The recording will only be used to help with our note taking. Do I have your consent to record this interview?

Questions:

1. Do you know there is a gender gap on Wikipedia?
    a. Can you tell us how you came to know about it?
2. How have you been involved in different diversity events?
    a. Can you describe the process you used to identify what contributions you should make?

Exercises:

1. **Open Card Sorting**
    a. Activity: Writing down the ideas on cards and asking the users to rank them based on how useful it is, why?
    b. Weather and how these ideas are going to be useful?
    c. **Create new cards:** Ask participants to create new cards if they don't exist!
        i. In this way, we will be inclusive of new ideas that participants might get while the Idea ranking process.
        ii. How can we help track what kind of impact their making in diversity content? (What metrics are interesting to them?)
        iii. What other sort of diversity questions are just generally interesting (e.g. what are underrepresented groups/countries/identities?)
    d. Present them with high level ideas, and ask weather and how they are going to be useful.