Gourmet Insights is a prominent source of data, analytics, and intelligence tailored for the Food & Beverage industry. Our expertise lies in delivering thorough and current information across diverse facets of the F&B sector, encompassing restaurants, foodservice establishments, beverage producers, distributors, and other key players in the culinary landscape.

<u>Data Bridge Market Research</u> unveils a comprehensive study of Market, presented in a visually compelling format for effective data absorption. Key insights are readily evident through insightful graphs, charts, and figures, empowering informed decision-making.

"Data Bridge Market research has recently issued comprehensive industry research on Global Dried Figs Market which includes growth analysis, regional marketing, challenges, opportunities, and drivers analysed in the report. The market insights gained through this Dried Figs market research analysis report facilitates more defined understanding of the market landscape, issues that may interrupt in the future, and ways to position definite brand excellently.

An analysis of competitors is conducted very well in the reliable Dried Figs Market report which covers vital market aspects about the key players. Moreover, the report gives out market potential for many regions across the globe based on the growth rate, macroeconomic parameters, consumer buying patterns, their preferences for particular product and market demand and supply scenarios. It gives significant information and data pertaining to their insights in terms of finances, product portfolios, investment plans, and marketing and business strategies. Detailed market analysis has been performed here with the inputs from industry experts.

Data Bridge Market Research analyses that the global dried figs market which was USD 1,353.06 million in 2022, is expected to reach USD 1,974.00 million by 2030, and is expected to undergo a CAGR of 4.9% during the forecast period 2023-2030

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https://www.databridgemarketresearch.com/reports/global-dried-figs-market

#### **Market Definition**

Figs are one of the sweetest fruits, with a chewy texture that distinguishes it from others. Figs contain a high concentration of antioxidants, <u>phytonutrients</u>, minerals, and <u>vitamins</u>. These come in a variety of sizes and can be purchased fresh or dried. Furthermore, the fruit has no cholesterol, which helps to lower the risk of cardiovascular disease, as well as other types of cancer and stroke.

# **Global Dried Figs Market Dynamics**

#### **Drivers**

• Rising Demand from the Various End User Industries

Rising demand for healthy food products, as well as the increasing use of dried figs in the food industry, such as desserts, snacks and bars, bakery products, confectioneries, cereals, and dairy products are expected to drive the dried figs market. Furthermore, rising urbanization, growing consumer health awareness, and an increase in the number of supermarkets, hypermarkets, and retail outlets are some of the other factors driving the market's growth over the forecast period.

#### Rising Health Awareness Among the General Population

Population growth and rising disposable income are expected to drive revenue growth in the global dried figs market in the coming years. Furthermore, technological advancements in the production of high-quality dried fig products are expected to drive the growth of the dried figs market in the coming years.

#### Opportunity

# • Change in Eating Habits and Lifestyle of Millennials

Another factor that contributes to this market's growth is the tobacco industry's robust growth, owing to its widespread use in enhancing the flavour of tobacco products around the world. The rapidly expanding hospitality industry around the world, combined with rising consumer demand for dried figs for breakfast and snacks, will drive the global dried figs market forward over the forecast period. Furthermore, high food innovation to retain food nutrients and natural flavour is one of the major drivers fueling the growth of the global dried figs market during the forecast period.

The global dried figs market is segmented on the basis of type and application. The growth amongst these segments will help you analyse meagre growth segments in the industries and provide the users with a valuable market overview and market insights to help them make strategic decisions for identifying core market applications.

## Global Dried Figs Market Regional Analysis/Insights

The North America market is expected to dominate for the largest revenue share over the forecast period 2023-2030, owing to increased application in the food sector and increased adoption of healthy lifestyle among individuals in the region. The market in Europe is expected to account for the second-highest revenue share during the forecast period 2023-2030, owing to rising demand for dried figs in baked goods and dairy products in the region.

The Asia-Pacific market is expected to grow, particularly in India and China, as a result of rising consumption of healthy food products and rising prosperity among the region's middle-class population. Markets in Latin America, the Middle East, and Africa are expected to grow moderately.

The country section of the report also provides individual market impacting factors and changes in market regulation that impact the current and future trends of the market. Data points like down-stream and upstream value chain analysis, technical trends and porter's five forces analysis, case studies are some of the pointers used to forecast the market scenario

for individual countries. Also, the presence and availability of global brands and their challenges faced due to large or scarce competition from local and domestic brands, impact of domestic tariffs and trade routes are considered while providing forecast analysis of the country data.

#### **Highlights of TOC:**

Chapter 1: Market overview

Chapter 2: Global Dried Figs Market

Chapter 3: Regional analysis of the Global Dried Figs Market industry

Chapter 4: Dried Figs Market segmentation based on types and applications

Chapter 5: Revenue analysis based on types and applications

Chapter 6: Market share

Chapter 7: Competitive Landscape

Chapter 8: Drivers, Restraints, Challenges, and Opportunities

Chapter 9: Gross Margin and Price Analysis

### **Key Questions Answered with this Study**

- 1) What makes **<u>Dried Figs Market</u>** feasible for long term investment?
- 2) Know value chain areas where players can create value?
- 3) Teritorry that may see steep rise in CAGR & Y-O-Y growth?
- 4) What geographic region would have better demand for product/services?
- 5) What opportunity emerging territory would offer to established and new entrants in Dried Figs Market?
- 6) Risk side analysis connected with service providers?
- 7) How influencing factors driving the demand of Dried Figsin next few years?
- 8) What is the impact analysis of various factors in the Global Dried Figs Market growth?
- 9) What strategies of big players help them acquire share in mature market?
- 10) How Technology and Customer-Centric Innovation is bringing big Change in Dried Figs Market?

# Some of the major players operating in the global dried figs market are:

Natura AS (Turkey)

- Izmir Organic (Italy)
- Aurora Natural (India)
- BURKAZ (Turkey)
- güzelcan foods. (Turkey)
- SEA SPREAD LIMITED (Greece)
- Valley Fig Growers (U.S)
- Nutra Fig (U.S)

By Type (Processed products, Natural products), Application (Bakery Products, Confectionaries, Dairy Products, Other)

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# **About Data Bridge Market Research:**

Data Bridge set forth itself as an unconventional and neoteric Market research and consulting firm with unparalleled level of resilience and integrated approaches. We are determined to unearth the best market opportunities and foster efficient information for your business to thrive in the market. Data Bridge endeavors to provide appropriate solutions to the complex business challenges and initiates an effortless decision-making process.

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