

To,
The Visa Officer
High Commission of Canada

Dear Visa Officer,

Subject- Study Permit Application

As a part of the Visa application process, I, Vikraman K, S/O Kamal, present my statement of purpose for a Student Visa Application to Canada.

My Application to the Masters in Business Administration program is accepted by the eminent University Canada West, Vancouver, British Colombia. I take this opportunity to present a brief about myself, my educational background, and my purpose in selecting this particular course to study for my master's.

Introduction

I am a driven and determined individual, I learn every opportunity I get to strengthen and adapt myself to better achieve my goals and build a notable career. Overcoming obstacles and achieving my goal has become second nature to me during my life. The quality of determination I possess has helped me complete my Secondary and Higher Secondary education with an aggregate of 97.5% and 91.1% in 2014 and 2016 respectively. It has also helped me triumphantly complete my Bachelor of Technology in Electronics and Communication Engineering in first class with a CGPA of 7.1 at the zzz Institute of Technology and Sciences (Deemed-to-be-university) in 2020 under the stipulated course duration of 4 years despite some obstacles. My work experience has now motivated me to gain knowledge and move up the career ladder through a Master's in Business Administration from UCW for the international exposure it provides along with the latest syllabus and real-world case studies. I also appeared for the IELTS Academic test and scored an overall band of 8.0 out of 9.0, with the following individual band scores: Listening – 8.5, Reading – 9.0, Writing – 6.0, and speaking – 7.5.

Addressing the history of backlogs,

During my bachelor's, my family went through a short period of financial turbulence caused by a tragic accident of my grandfather (The person who raised me), which dislocated his hip and fractured his knees. Hence, I could not pay my fee dues for a brief period which made me ineligible to attend a single semester's exams. I allowed the accident to distract me from my academics. This unfortunately resulted in some backlogs. Even though backlogs are a stain in my otherwise excellent academic track record, I tend to look at them as a testament to my determination and hard work which made me clear them and graduate in first class.

Work Experience

Soon after my bachelor's graduation in August 2020, the mass firings and company shutdowns during the early stages of the pandemic led me to get a temporary job to keep myself financially afloat. Waiting for a job better suited to my bachelor's degree was not a practical solution since there was so much panic at the time. I landed my first job as a Junior Process Associate at ccc Private Limited where my responsibilities were to sell American telecommunication products to Americans under a 1-year bond if I needed a relief

letter. My experience at this company tremendously improved my Communicational skills. I was simultaneously developing other skills like web development in search of better opportunities. Therefore, this was a very formative period in my life where I developed a habit of studying regularly to improve myself while working full time. After 6 months, I received an opportunity to work as a Junior Web Developer at ddd Technologies. Web development is a sought-after skill that would open the gates to greater career opportunities, so I quit my job at ccc without a relieving letter and joined ddd Technologies. Therefore, I was only able to submit the offer letter from ccc. At ddd, I found myself taking responsibility for different projects, ensuring the deliverables were on schedule and with quality. I was only able to work for 5 months at this company since they had to downsize to the core senior team of 6 employees during the second wave of the pandemic, which was even worse than the previous wave. This had an impact on me that made me want to contribute to a company's performance in any capacity I can. I realized I needed more knowledge and experience to do that, so I decided to use the time off and improve my skills in web development by learning new technologies like React.JS and concepts like Data structures & Algorithms. After a gap, I landed my next job as a Stack Developer (software developer) at aaa Technology Solutions where eventually I was allowed to manage interns for a project. I ended up delivering a project at a faster pace and with higher quality compared to my peers and their team of interns. This made me realize that I can contribute to companies better from the management side of a business and left me craving for more managerial work at the company. After working for 9 months at this company, I decided to quit my job and focus on pursuing an education to expand my knowledge and opportunities on the management side of businesses. This decision would benefit me in finding job positions like project manager/business analyst in an Indian IT company very easily after an MBA because of my technical background while also moving myself up my career ladder.

Why Master's Degree in Business Administration at University Canada West?

An MBA from a Designated Learning Institute like UCW which is rated as a 5-star institution by the QS stars higher education rating system will not only empower me with the necessary knowledge through the classes they provide like MGMT 640 – Project-Management and BUSI 650 – Business-Analytics but also open the gates to their latest syllabus on global business practices with real-world case studies. Through Conversing with the alumni of UCW on LinkedIn I came to know that they are known for their prioritization of practical applications of the latest business practices over the theoretical syllabus with the help of their experienced professors like DR. Mehdi Akhgari, DR. Penny Farley, and DR. Eli Sopow among others, which would slingshot my personal growth. UCW has earned the ACBSP Global Business Accreditation and NCMA National Accreditation for its MBA program. It was convincing that it is recognized by bodies like EQA, The Association to Advance Collegiate Schools of Business (AACSB), and the Canadian Bureau for International Education (CBIE). Moreover, UCW also happens to be situated in Vancouver which is known for its quality of life, especially for international students. As a consequence, I am excited to join UCW and improve my competency to a higher level with international exposure.

Why Canada and not any other country?

After researching global educational standards, I concluded that Canadian campuses are one of the best on the planet giving exceptional practical education. Thus, a Canadian university master's is commonly demanded all over the world, particularly in India because of its research-oriented education system. I am unable to obtain the latest syllabus on current global business practices and the assimilation of that knowledge through practical applications in my nation. India is known for Its theoretical educational system with an outdated syllabus that does not prioritize practical applications which is paramount for an MBA degree. Thus, Despite thousands of start-ups in India only a handful have become notable therefore there is a

demand for MBA graduates who have digested their knowledge through rigorous research. I'm delighted to explore my personality on this international stage, as Canada is known for fostering leadership capable of making a wider impact. Thus, Canada is the ideal place for me to continue my educational pursuit.

Financial Details

The estimated Tuition Fee for the 1st Academic year of the MBA at UCW is CAD 23,910. CAD 7945 was paid as a deposit to confirm my seat from my personal savings account. CAD 15965 of the remaining 1st-year fee and CAD 10,200 of GIC deposit through ICICI Bank Canada to cover first-year living expenses are paid from the savings account of my educational loan worth (INR) 25,52,560 (approximately CAD 43066.64). The Tuition Fees for the 2nd Academic year of CAD 23,555 and other expenses will be borne from the remainder of the educational loan of CAD 16,835 and from the fixed deposit of my mother worth CAD 7000.

Future Plans and Long-term Goals

Upon completion of my master's and gaining the necessary practical knowledge in business administration with the added advantage of having international exposure, I intend to return to India (Bangalore in particular) and seek good employment opportunities such as Project/Marketing manager, Finance/Business Analyst in a reputed firm and gain the necessary experience in the coming decade.

The Indian business sector has shown great recovery post-pandemic. According to an article in The Guardian by Martin Ferrer on 12 Sept 2022, It is projected that India is on its way to potentially becoming one of the global economic superpowers in the coming decades.

Bangalore (a metropolitan city in India) is called "The Silicon Valley of India" where more start-ups are raising per capita than anywhere else in the world. There are close to 8000 start-ups established in the city alone since 2014. Also, the pay scale is at its peak, which would be more than enough to live a life of luxury in India.

My long-term goal is to use my experience and knowledge to branch out on my own and start a business consultancy aiding Indian start-ups just as I thought of doing when I was a junior web developer at ddd. The most important reason for me to return to India after my master's is my family. My parents are aging, and I believe they need my emotional support as their only child. It's a big sacrifice I would make to stay away from them and my grandparents especially my grandfather for 2 years and accomplish my goal of studying.

I have planned and arranged every option to succeed in India upon my return from Canada. The common ask among all the arrangements was a decent educational background from a Canadian university with real-world international business practice applications.

Finally, everyone has ups and downs in their life, mine is not any different. If my profile conveys anything, it is that I persevere through the obstacles to achieving my goals and my brief period in Canada will not be any different. Although my career had a rocky beginning, the job opportunities I will get in my motherland after an MBA in Canada will give me the break I need.

Thus, I request you permit me for the Masters in Business Administration program in your country.

Thanking you.

