



FIWARE Marketing Material Overview

(07/2020, WIP)

ATTENTION:

This document is updated regularly. Before you use FIWARE Marketing material for digital distribution or print, make always sure you have selected the latest version published here.

FREE USE THIS MARKETING MATERIAL:

As we lead and advocate for the use and development of Open Source technology and associated services while interacting with members and partners from the most diverse backgrounds, we encourage all FIWARE communities and the FIWARE Ecosystem to use and distribute this material unchanged for Marketing and Promotion objectives and help FIWARE to demonstrate that we are a body of expertise and experience and provide direction, business opportunities, tools, technology, and resources to achieve the goals of the worldwide dissemination of the FIWARE Open Source and standards-setting mission.

grey fields = planned/upcoming

MATERIAL	FORMAT	LAN-GUAGE	LAUNCH
GENERAL FIWARE MATERIAL			
<u>FIWARE Image Brochure</u>	Brochure	E	03/2019
<u>FIWARE Image Brochure</u>	Brochure	D	07/2017
<u>FIWARE Introduction</u>	Video	E	07/2018
<u>FIWARE Introduction</u>	Video	D	07/2018
<u>FIWARE Introduction</u>	Video	JAP	07/2018
<u>FIWARE - Open Source Platform for our Smart Digital Future</u>	Video	E	06/2018
<u>FIWARE Membership Onboarding Brochure</u>	Brochure	E	07/2020
<u>SMART WORLD BY FIWARE - Smart MaaS Info Material</u>	Brochure	E	04/2020
<u>FIWARE Marketplace Brochure</u>	Brochure	E	10/2018
<u>FIWARE Accelerator Programme Introduction</u>	Video	E	07/2020

iHUBS related MATERIAL			
FIWARE iHubs Brochure	Brochure	E	05/2020
iHubs Promo Video	Video	E	Q4/2020
iHubs Impact Stories (new)	Info Paper	E	Q4/2020
DOMAIN specific MATERIAL			
Smart Industry Brochure	Brochure	E	02/2019
Smart Energy Brochure	Brochure	E	8/2018
Smart City Brochure	Brochure	E	09/2019
Smart City Pitch Deck (new)	Slides	E	08/2020
Smart City Brochure	Brochure	D	2/2019
Smart Agrifood Brochure	Brochure	E	06/2018
Fighting Climate Change with FIWARE v.04	Booklet	E	07/2020
Context Broker Flyer	Flyer	E	10/2018
FIWARE Domain DAY	Video Recording	E	ongoing
Impact Stories series (new), bi-weekly	Info Paper	E, others	ongoing
Health & COVID-19 Solutions Booklet (new)	Booklet	E	08/2020
Smart Energy Solutions Booklet (new)	Booklet	E	09/2020
EDUCATION & TRAINING PROMOTION			
Bootcamp Málaga 2020	Video	E	11/2019
FIWARE University Roadshow	Flyer	E	01/2020
FIWARE Wednesday Webinars Playlist	Video Recording	E	ongoing
Business Boost Webinars Playlist (new)	Video Recording	E	ongoing

ACADEMIC & SCIENTIFIC related MATERIAL			
FIWARE University Roadshow	Flyer	E	02/2020
FIWARE Scientific Advisory Board (new)	TBD	E	Q4/2020
DEVELOPERS related MATERIAL			
Call for Developers	Video	E	03/2020
EVENTS related MATERIAL			
FIWARE Global Summit Brochure	Brochure	E	03/2020
FIWARE Global Summit 2020 Málaga (before COVID)	Video	E	10/2019
Exhibit with FIWARE	Video	E	01/2020
FIWARE at the Smart City Expo World Congress 2019	Video	E	12/2019
FIWARE at IoT Solutions World Congress 2019	Video	E	11/2019
FIWARE Global Summit 2019 Berlin	Video	E	11/2019
PRESS MATERIAL			
FIWARE Press Kit (English language)	Brochure	E	07/2020
FIWARE Press Kit (Spanish language)	Brochure	SPA	04/2020
PROJECT related MATERIAL (further materials getting added continuously) (materials covering 2019-2020)			
Project "Smart Maas" - Mobility as a Service Stop motion video, to present the "FIWARE Smart World" Built of Lego bricks (new)	Video	E	08/2020
Project "Token"	Brochure	E	06/2020

Project “Token” Local Event Mgmt Guide	Presentation	E	06/2020
<u>Project “Cattlechain”</u>	Brochure	E	04/2020
<u>Project “MicroROS”</u>	Video	E	11/2019
<u>Project “Micro-ROS”</u>	Flyer	E	09/2019
<u>Project “Micro-ROS”</u>	Roll Up	E	09/2019

INFO: The integrated links for all brochures, booklets, flyers, slide decks, and info papers have digital quality.
Should you require material in print quality, please get in touch with guy.le@fiware.org.

All Videos at a glance

(most relevant videos 2018-2020)

<u>FIWARE Introduction</u>	Video	E	07/2018
<u>FIWARE Introduction</u>	Video	D	07/2018
<u>FIWARE Introduction</u>	Video	JAP	07/2018
<u>Exhibit with FIWARE</u>	Video	E	01/2020
<u>Bootcamp Málaga 2020</u>	Video	E	11/2019
<u>Call for Developers</u>	Video	E	03/2020
<u>SMART WORLD BY FIWARE Tells a Smart (Digital) Story</u>	Video	E	04/2020
<u>The FIWARE Accelerator Programme Introduction</u>	Video	E	07/2020
<u>Project “MicroROS”</u>	Video	E	11/2019
<u>FIWARE Global Summit 2019 Berlin</u>	Video	E	11/2019
<u>FIWARE as the Operating System for Smart Cities</u>	Video	E	06/2016

Domain Webinars at a glance <i>(series started in mid-2020)</i>			
<u>FIWARE Energy DAY</u> <i>How Open Source Solutions Boost Best Practices for a Smarter Energy World</i>	Video Recording	E	22.06.2020
<u>FIWARE Green Economy DAY</u> <i>Climate Action: Drive Cross-industry Sustainability with an Unprecedented Open Source Approach</i>	Video Recording	E	23.07.2020
<u>FIWARE Tourism DAY</u> <i>Redefining "Smart": New Paradigms for Tourism</i>	Video Recording	E	30.07.2020
iHubs Webinars at a glance <i>(series started in mid-2020)</i>			
<u>Business Boost Webinars - How to Successfully Create and Run a FIWARE iHub - no.1</u> (Guest iHubs: FIWARE Zone - Spain; FIWARE Innova iHub / TeamDev - Italy; Insituto Ciudades del Futuro - Argentina)	Video Recording	E	10.06.2020
<u>Business Boost Webinars - How to Successfully Create and Run a FIWARE iHub - no.2</u> (Guest iHubs: FIWARE Space - Badajoz, Spain; FIWARE iHubs IoT Booster - France; Arnaldo Castro - Montevideo, Uruguay)	Video Recording	E	16.07.2020