

WEEK 2...

Did You Complete Week 1?

If you did then read on...

If you did not then complete week 1 BEFORE you read on.

What Is New?

A few things actually...

You Will Now Have:

- A New Weekly Planner + Report**
- A New Day Planner + Report.**
- A Master Planner For Your Entrepurial Path!**

Let's Discuss...

How You Will Attack Week 2 And Use Week 1 To Your Benefit!

**Take a look at your previous week and the days
before reading on.**

You MAY Have Noticed From Week 1 That:

- You did NOT complete all your set tasks for each day.**
- You became aware of how much time you really have.**
- You did NOT fill in all 20 tasks for the day in the task list.**
- You did NOT reflect on each hour.**
- You did NOT report on the day.**

Now We Will Fix It...

Let's get started!

Week 2 - Overview:

Using Your Week 1, Day Plans + Reports.

We Are Going To Create A...

— MASTER WEEK PLAN —

How?

**Well, Hopefully, You're Reading This On
Saturday/Sunday...**

And You Have At Least Half Of Your Day Left.

If That Is The Case We Are Good To Move Forward...

If You Aren't Then Just Do This On The Day You're On.

MASTER WEEK PLAN -
(NEW 4-STEP PROCESS):

Step 1:

**Open Your New Google Doc With Your New Day Plan
+ Report...**

(Found Below... BUT READ EVERYTHING FIRST!!!)

Step 2:

**You Will Look Back At Week 1's Monday.
(Or The Day You Started On...)**

And Then Use That As The Benchmark To Beat!

Step 3:

Measure What You Did, And Fill In The End Of The Week Report...

And Then Create Week 2's Monday Plan With Improvements In ALL AREAS!

Step 4:

Repeat Steps 2 to 3 But For Tuesday, Wednesday, Thursday, Friday, Saturday...

Sunday Must Have A Dedicated Block Of Time For:

- Week 2's Reporting.

- Week 3's Week Planning.

Do You Understand Everything?

If you don't then read everything again...

If you're ready to dive into your tasks after reading then let's go!

We Have 3 New Things To Look Through...

PART ONE:

First, We Have:

 ***THE REAL ENTREPRENEURIAL PLANNER***

***This is your **GOLDEN TICKET** to make
everything else work...***

It WILL take some time and energy to fill in.

But you only have to fill it in **ONCE!**

***So, this is the **FIRST** thing that you want to fill
in.***

IN DETAIL!

Not for me, **BUT FOR YOU!**

***Then Use It For Your Day + Week
Plans...***

PART TWO:

Next, We Have:

 **THE MASTER WAR MODE WEEKLY REPORT**

This will work best AFTER you fill in the last Google Doc.

So, once you have filled that in and have your week 1 reports.

You are ready for this Google Doc.

You Will Answer All The Questions There And Use The Next Google Doc To Plan Your Week...

Your ENTIRE WEEK!

This again will take time...

But it will save you the planning time during the week so you will have even more time and

energy for a task.

PART THREE:

Finally, We Have:

☰ THE MASTER WAR MODE DAY PLAN + REPORT

This is what you will use for each day's plan + report.

Make a copy of each day and paste the Google Doc Link into your weekly report.

Then start filling it out.

Again, IN DETAIL.

Set 20 Tasks For Every Day!

Look at week 1 and make sure that week 2 has improvements.

Make A Copy Of Each Google Doc

TASK LIST:

***Here I will show you some tasks that I recommend
you add to your day.***

But for week 2...

YOU MUST SET 20 TASKS FOR THE DAY!

Why?

***To push yourself and it's better to get 15/20 tasks
done...***

Then 5/5 tasks.

Even if you do not get all the tasks done.

***You will see that you end up getting more done
than you thought!***

Another point before I show you what tasks you could add.

IF YOUR DAY PLAN GET INTERRUPTED.

Then spend 5 minutes adjusting your plans.

Regain your focus and get your plan back on track.

The Tasks That I Recommend:

Now, we have the daily checklist from Andrew which is a good starting point:

“- Check #📢 / announcements for new content and then watch the Daily Morning POWER UP CALL call (posted each day in #📢 / announcements)

- Find new prospects.

- Send valuable outreach.

- Review fellow student's copy in the Campus (Only comment if you are SUPER confident in your feedback)

- Break down a piece of copy from your swipe file

- 100 pushups

- Review the work you've done that day**
- Identify new ideas to test in your outreach the next day"**

**Make sure that you cover these in your task list
EACH DAY!**

Now, Here Are Some Extra Tasks:

1. Road-Work: After You Wake Up...

This is an hour of walking, jogging, or running...

As soon as you wake up.

This is helpful for a few reasons:

- 1. It gets you out of bed.**
- 2. It keeps you fit and your mind clear for the day with a win to start the day on a positive note.**
- 3. It builds discipline.**

2. Workout/Gym: Afternoon.

Besides your push-ups...

Spending an hour working out is good for a few reasons:

1. You become a powerful-looking person who no one will mess with.

2. It builds discipline and strength as every man should have.

3. It clears your mind after doing work from your day, and relieves some stress for the rest of your day.

3. Book Study: Afternoon/Morning

If you can find a valuable book and study some concepts/ideas it will make you more valuable...

ONLY IF you apply that knowledge.

The best way to retain knowledge is to:

1. Apply It.

2. Teach It.

Book Recommendation:

DotCom Secrets

Expert Secrets

Traffic Secrets

Pitch Anything

How to Win Friends and Influence People

Never Split the Difference

The Challenger Sale

Take Their Money

The Compound Effect

eMyth

The Way of the Wolf

The Adweek Copywriting Handbook

\$100M Offers

The Ultimate Sales Letter

16-Word Sales Letter

The Copywriter's Handbook

The Gary Halbert Letter

Ca\$hvertising

Made to Stick

Save the Cat

Breakthrough Advertising

Robert Collier letter book

Ultimate Desktop Copy Coach

The Legendary Ads Vault

Elements of Style On Writing

My Life in Advertising

Ben Settles's Big Book of Business

System Club Letters

***Breakthrough Advertising
The Brilliance Breakthrough
A letter to Garciats***

Pick One To Study At A Time.

4. Affirmation + Meditation: Morning + Night...

I won't go too deep on these...

But you can use them for 2 reasons:

- 1. To gain focus and move from a negative state to a powerful and positive state.***
- 2. It will ground you for the day and relax you for the end of the day***

Plus, you will gain more control over your mind and some special things may happen.

You can find out for yourself.

I recommend you read your affirmation when you wake up before your road work and before your go to sleep.

The same goes for meditation.

You can learn more about these topics in your own time if you decide to use them.

5. Sundown Rule

This means that you MUST respond or send EVERY email, text, message, etc...

That you were supposed to EACH day!

So you can not sleep until you have sent everything that you need for that day...

That Is All For Now...

It is time for you to go make a copy of the 3 Google Docs.

Take care of them in order....

That means start with 1 then go to 2 and then go to 3.

Make sure that you add your week 1 results to the new week planner then answer the end-of-week report.

Then go make 7 copies of the new day planner.

Paste each link and then start filling them in WHILE comparing it to last week.

Go Get Your Wins G!

PS:

I Will Drop Some Challenges During The Week!