

Call for papers
Mediterranean Journal of Communication
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Deadline: July 1, 2024
Papers to be submitted by clicking [here](#)

The Mediterranean Journal of Communication seeks the submission of articles for the special issue: ***Lobbies, think tanks, and propaganda: ideas and communication at the service of power***, coordinated by Dr. Antonio Pineda (University of Sevilla, Spain), Dr. Antonio Castillo-Esparcia (University of Málaga, Spain) and Dr. Margarida Krohling Kunsch (University of São Paulo, Brazil), to be published in January 2025 (V16N1). **Deadline for submissions: July 1st, 2024.** See details in [Spanish](#).

**Lobbies, think tanks, and propaganda:
ideas and communication at the service of power**

Lobbies, think tanks, and advocacy organizations do not just exert their influence on society and political representatives in a direct, personalized fashion. Their goals and strategies are often based on the development of ideological and political communication campaigns, aimed at public opinion, and with a view to achieving, maintaining, or strengthening a position of power. In this regard, these aims enter the realm of propaganda. There are many examples in that respect, from advocacy think tanks's generation of ideas at the service of ideological values and parties (this is the case, in particular, of party tanks, that is, think tanks linked to political parties) to the National Rifle Association's campaigns to the political-ideological activism of the Tea Party Movement, among many other organizations. This monograph aims to shed light, theoretically and empirically, on propagandistic uses of communication carried out by private and public institutions that work for ideological and power interests.

Topics involved include, but are not limited to, the following:

- Conceptual and theoretical relationships between lobbies, think tanks, and propaganda
- The communication of interest groups, pressure groups, and lobbies: between public and private interests
- Advocacy think tanks and ideological dissemination
- Party tanks' communication and its relationships with political parties
- Fake news, propaganda techniques, and post-truth in lobbies' and think tanks' communication
- Astroturfing, computational propaganda, and the boosting of particular interests
- Ideological advocacy in traditional and digital media
- Propaganda campaigns at the service of power interests
- Grassroots lobbying campaigns aimed at public opinion
- Think tanks and the generation of ideas at the service of power organizations (e.g. political parties, governments, etc.).

- Lobbies and think tanks as tools for hegemony